

Local shows short on cash, but not energy

"Bringing newsletters to life: A look at video newsmagazines" was the topic of the monthly meeting of the International Association of Business Communicators.

Kim Welch, a marketing representative from MVP Communications, spoke. The SWOC staff found it interesting that the big difference in what we offer and what commercial clients receive involves graphics.

Our residents who are interested in participating in television have a range of options available as we currently are structured. In the commercial arena, the finished production minute is valued at \$1,000 to \$1,500.

Locally, we lend staff support to help individual producers be organized and production-wise.

Many times we hear one another say, "If he only knew how much time and effort I have put into this show." Of course, the only folks who will appreciate the energy involved will be another producer. So knowing how a production is measured in the commercial world will be a fun way to look at your community contribution.

The Farmington Hills Department of Special Services is featuring a new series. Dan Potter is executive producer of the show, "Horizons." Producer David Tietmeyer and host



cable connection

Lark Samouelian

executive director,
Southwestern Oakland Cable Commission

Eather Frank have creatively produced a 30-minute series "Exploring times we are living in from a number of perspectives." Guests stress historical, ethical and other disciplines.

Watch "Horizons" at 8 p.m. on Tuesdays and at noon on Thursdays. Guests will include councilwoman Jean Fox, former city clerk Floyd Cairns and futurist Ed Barlow.

Community access
program schedule
Monday, Sept. 25

- 10 a.m. — In Print: Thacher
- 10:30 a.m. — Smart Talk: transportation
- 11 a.m. — Crisis in the Modern Family: terrible or tender twos
- 12:30 p.m. — Legislative Forum
- 12:30 p.m. — Travels with Kay: Africa I
- 1 p.m. — Cooking with Class: soups
- 1:30 p.m. — Novi Radon: questions and answers

- 3 p.m. — Farmington Hills: walking for fitness
- 3:30 p.m. — A House For All Seasons: avoid the draft
- 6 p.m. — Michigan Journal: Michigan Republican Party
- 6:30 p.m. — The Job Show: M.E.S.C.
- 7 p.m. — Capitol Report: State Sen. Jack Faxon
- 7:30 p.m. — Sports Yesterday/Today: Greg Innis
- 8 p.m. — Chamber Perspectives: small business success strategies
- 8:30 p.m. — Novi Parks and Recreation
- 9 p.m. — Novi Senior Spotlight: senior drivers
- 9:30 p.m. — Budget 1989-1990 Farmington Hills

Tuesday, Sept. 26

- 10 a.m. — Senior Adult Exercise
- 10:45 a.m. — TV Weather: behind the scenes with David Rogers
- 11 a.m. — Jewish magazine

- 11:30 a.m. — Madonna magazine
- Noon — Valley of Decision
- 1 p.m. — Seniors on the Move: whistler
- 1:30 p.m. — Farmington History Show
- 2:30 p.m. — Farmington Hills residential sprinkler program
- 3 p.m. — Focus on the law
- 3:30 p.m. — News Center 12
- 6 p.m. — Senior Messenger
- 7 p.m. — Seniors on the Move: whistler
- 7:30 p.m. — Due Process
- 8 p.m. — Horizons: City of Farmington Hills
- 8:30 p.m. — Legislative Forum
- 9 p.m. — Salvation Army
- 9:30 p.m. — Travels with Kay: Africa I

Wednesday, Sept. 27

- 10 a.m. — A Celebration: Northville Presbyterian Church
- 11 a.m. — Let's Talk Money
- 11:30 a.m. — Study in Scripture
- Noon — Novi Skills-O-Pratics: "Good Old Summerline"
- 1:30 p.m. — Sports Yesterday/Today: Greg Innis
- 2 p.m. — Farmington Focus: City of Farmington Hills
- 2:30 p.m. — Seniors on the Move: whistler
- 3 p.m. — Crisis in the Modern Family: terrible or tender twos
- 6 p.m. — Tri-City Update: beautification

- 7 p.m. — Farmington Hills: walking for fitness
- 7:30 p.m. — IHS: Why us, the Lakens?
- 8 p.m. — Farmington Community Center, "Razze Dazze"

Thursday, Sept. 28

- 10 a.m. — Senior Adult Exercise
- 10:45 a.m. — Farmington Hills Parks
- 11 a.m. — Seniors on the Move: whistler
- 11:30 a.m. — Your Mental Health: mental retardation
- Noon — Horizons: City of Farmington Hills
- 12:30 p.m. — Novi Talkin' History: Vic Muscat
- 1 p.m. — Arthritis Today: osteoarthritis exercise
- 1:30 p.m. — Viewpoint: City of Farmington Hills
- 2 p.m. — Chamber Perspectives: small business success strategies

- 2:30 p.m. — Seniors: Secretary of the State and You
- 3 p.m. — Tri-City Update: beautification
- 6 p.m. — Senior Adult Current Events Class
- 7 p.m. — Novi Senior Spotlight: senior driving
- 7:30 p.m. — Viewpoint: City of Farmington Hills
- 8 p.m. — Farmington Focus: City of Farmington Hills
- 8:30 p.m. — Crisis in the Modern Family: terrible or tender twos
- 9:30 p.m. — Rouge River '89: "A Chance for the Rouge"

Request your favorite community access program to be cablecast on Friday between 3 p.m. and 9 p.m. Call MetroVision at 553-7303.

Radio schedule

- Wednesday, Sept. 27 — 11 a.m., At Random.

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Information as of 9-3-89

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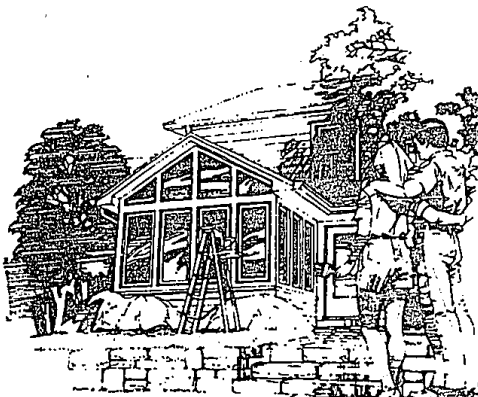
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