

Suburban Life

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CATCH

1990 Detroit Sports Superstars calendar is first of its kind

By Loraine McClish
staff writer

IT TOOK EVERY minute of Andy Greenwell's spare time for a year. Everywhere he turned the Farmington Hills photographer ran into another wall, another rejection. It was a year of hearing that it couldn't be done.

But early in December a good number of Detroit's top athletes gathered in Gino's Restaurant to launch the 1990 calendar of Detroit's Sports Superstars to benefit CATCH (Caring Athletes Team for Children's and Henry Ford Hospitals).

Greenwell had pulled it off. The calendar was in print, on the newsstands selling for \$10. And for every \$10 sale, CATCH gets \$10.

"So many people said it couldn't be done I wouldn't quit," Greenwell said. "I was obsessed with this project and it was the hardest project I ever took on. Scheduling was next to impossible. There was no problem getting the athletes to say yes, to be a part of the project, but it was almost impossible to get to them. And with the Pistons winning all last summer they were the real untouchables."

"As for financing I can't tell you how many people I talked to. They either couldn't or wouldn't take the risk," he said.

Greenwell describes his dream calendar as "photographing the great athletes of a great city, a city that stands behind its athletes regardless of the win-loss column, while assembling the top players and coaches in one project."

LION EDDIE Murray was the first athlete to be photographed for the calendar and it was this picture that Greenwell used as a sample of what he intended in his efforts to sell others on the idea.

Greenwell gives credit to restaurateurs John and Peter Gino's for spreading the word about the calendar to athletes who patronize the Farmington Hills eatery, and to opening the door to members of CATCH board of directors who fi-

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nanced the printing. All of the athletes and coaches posed for the calendar without charge.

"They printed 10,000 this year. They expect to print 100,000 next year and make it an annual project," Greenwell said. "It's all theirs now. I will do the pictures, but somebody else can do the leg work."

Sparky Anderson, whose picture appears with the month of May on the calendar, initiated CATCH which does not fit the common mold of child welfare agencies.

CATCH does not pay physician or hospital bills. Rather, it exists to provide those items which will improve the child's quality of life, but are not available through traditional sources such as insurance or government programs.

A few examples: CATCH paid for the remodeling of a bathroom so a teenager who uses a wheelchair could attend to her own needs and the mother's burden of lifting her daughter was removed.

One child was loaned a hearing aid while he was waiting for a permanent one from the state, which can take up to a year's time.

Many children have gotten computerized communicators from CATCH. These permit the child to type a message on a keyboard which in turn is spoken by a synthesized voice.

An air conditioner was purchased for a six-year-old asthmatic who had a great deal of difficulty sleeping in last summer's sweltering heat.

CATCH paid to rewire a home for

a 13-year-old dependent upon mechanized breathing assistance. Instead of living out her life in a hospital, she is home with her family.

GREENWELL learned his craft in Eastern Illinois University. He worked for a while for P. M. Magazine in his native Illinois and then took a job in Detroit as editor for P. M. Magazine at Channel 2.

About three years ago he began free lancing in spacious quarters on Hills Tech Drive in Farmington Hills. Most of the photographs for the calendar were taken in his studio, though for some he had "to chase after and get on location because time was getting so short and nobody — but me — thought I was going to make the publishing deadline," he said.

None of the athletes are photographed in uniform.

"I wanted a portrait of the man. I didn't want a picture of a head covered by a football helmet," Greenwell said.

In addition to Murray and Anderson, the other sports figures pictured in the calendar are Steve Yzerman, John Salley, Chuck Daly, Jack Morris, Jacques Demers, Vinole Johnson, Bo Schembechler, Wayne Fontes, Barry Sanders and Dennis Rodman.

The calendar is on sale in all Borders Book Stores, The Old Ball Park in Livonia, Novi and Canton, all Crazy Ben's Auto Supply shops and Gino's Restaurant in Farmington Hills.



Andy Greenwell poses in front of the 12 pictures hanging in his Farmington Hills studio

that make up the first Detroit's Sports Superstars calendar.

RANDY BORST/staff photographer

Great Pretenders

AAA's booklet lists prize-winning non-alcoholic beverages

Party hosts can create a Russian fantasy with nonalcoholic drinks and ethnic food by picking up a copy of AAA Michigan's 1989 "Great Pretenders Party Guide."

The guide, available free to the public at AAA Michigan offices

statewide, provides alcohol-free alternatives to party hosts who want to ensure guests drive home safely.

"These drink recipes demonstrate that you don't sacrifice taste or creativity by serving nonalcoholic drinks at holiday gatherings," said

Robert V. Cullen, AAA Michigan Community Safety Services manager.

The 20 recipes in the guide were selected as finalists from more than 100 entries in the Ninth Annual "Great Pretenders" nonalcoholic drink contest. Drinks were judged on taste, appearance, originality and adherence to this year's theme, "The Nutcracker Ballet" by Peter Tchaikovsky.

The drinks, with names such as "Nutcracker Smacker" and "Sugar-plum Punch," are comprised of a wide variety of ingredients ranging from ice cream to papaya juice to red hot candies.

This year's winner, "Nutcracker's Marzipan Palace," earned creator Michael Matile of Morrice \$1,000. The drink combines macadamia brittle ice cream, condensed milk, almond paste and ginger ale topped with nuts, whipped topping and sprinkles.

TO COMPLEMENT the drinks, the "Great Pretenders Party Guide" includes recipes for Russian foods such as borscht, Ukrainian roast meat and khovost — a fried cookie.

The guide also suggests an A-B-C approach for safer parties.

Alcohol awareness: Avoid extended cocktail hours and have nonalcoholic drinks available. Don't be a "pour host" by forcing drinks on guests. Put away the liquor as the hour becomes late.

Buffet: Serve protein-rich and starchy foods that help retard alcohol absorption into the bloodstream. Keep the buffet table well-stocked throughout the evening with pasta, potatoes and cookies.

Car pool: Encourage couples or groups to have a "designated non-driving driver" to ensure a safe ride home. If someone has had too much to drink, arrange for a non-

drinking guest to drive that person home, call a cab or provide overnight accommodations.

Last year, 28 people died in traffic accidents during the Christmas and New Year's holiday season with more than half the accidents involving alcohol.

Here is Matile's first place winner:

NUTCRACKER'S MARZIPAN PALACE

Beverage:
2 scoops Haagen-Dazs Macadamia Brittle ice cream
2 tbs almond paste
1/4 cup condensed milk
1/4 cup ginger ale

Garnish:
non-dairy whipped topping
chopped macadamia nuts
red sugar sprinkles

Blend beverage ingredients until smooth. Pour into large wine glass. Garnish with topping, nuts and sprinkles. Serve immediately. (serves 1)

Leslie K. Sellers from Southfield was the second place winner and got \$250 for:

TOY SOLDIER
3 oz tonic water
1 oz papaya juice
grenadine (couple of shakes, to taste)
egg white
cherry
3 tbs. sugar (to taste)

Blend first three ingredients. Set aside. Take egg, remove yolk. Beat egg white until stiff. Add sugar to taste. Pour mixture into glass. Add egg topping. Then place cherry on top. (Serves 1)

A festive low-fat, low-calorie (less than 150 calories) alternative drink.

Jean Lewis from Kalamazoo won third place and \$150 for:

EGG NUT NOG
1/2 cup imitation eggs
1/2 cup sugar
1/4 tsp vanilla (nonalcoholic)
2 cups whole milk
2 tbs of pulverized nuts (macadamia, honey or plain; walnuts or chestnuts)
4 scoops vanilla ice cream.

Use blender to mix eggs and sugar on high for few seconds. Stop and add vanilla, milk and nuts. Blend together on high for a few seconds. Add ice cream. Blend on high until ice cream is blended with milk mixture. Refrigerate until ready to serve. Note: Pulverize nuts before adding to milk mixture. (serves 3).

John Argy from Grosse Pointe Park won fourth place and \$100 for:

NUTCRACKER SWEET
6 oz. cranberry juice cocktail
1 oz. frozen orange juice
2 oz. cream of coconut (canned)
6 large ice cubes
2 pecan halves (shelled)
1 maraschino cherry
14 oz. frappe glass

Place first four ingredients in blender. Blend on high for 1 1/2 to 2 minutes until no large pieces of ice are visible. Pour into tall frappe glass. Float pecan meats on top and place cherry on top of pecans. (serves 1).

Enjoy the holidays while thinking thin

The holidays are a time of increased living. With the season starting earlier and earlier each year it can only mean more parties and more food. On average, people admit gaining seven to 10 pounds during the holidays.

But Lorraine Stefano, founder and director of the Think Trim weight control program, says it doesn't have to be that way. She offers these survival tips to help guide you safely through the season.

Help yourself to the fun of the holidays rather than the food. Appearances are deceiving and many holiday treats look better than they taste.

Plan nutritious, healthy snacks for you, your family and holiday guests.

Participate in the spirit of the season but remember it's in you and not in your glass. Don't drink and drive.

You'll gain weight over the holidays if you keep telling yourself you will. Focus on a healthy, trim you instead.

Ask for non-food gifts.

You can start your New Year's resolution "to be healthy" today. Set yourself as a trim person in 1990.

For more information on Think Trim programs call 589-3283.

