



Mark Pica, 23, of St. Clair Shores, is served a beer by Sue Giracik, a Farmington Hills resident who has worked at O'Sheehans Tavern for the past 1½ years. Giracik didn't serve one Detroit resident because he didn't have his identification with him. He said he is 26 years old.

SHARON LAMIEUX/staff photographer

Helping drivers stay sober

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waltress to ask who will be the designated driver. Employees there have taken part in the Training in Alcohol Management (TAM) program which trains restaurant and bar employees on the physical effect of alcohol and psychological tips to cut off drinking.

But, the message still needs to be said and repeated loudly. The spectre of alcohol-related deaths continues to loom.

If you drink, don't drive. Five simple words that can save your life.

At Scallop in Rochester, employees have participated in the Training for Intervention Procedures by Servers of Alcohol (TIPS).

"I have cut people off," manager Dave Clintworth said.

As with other restaurants, Scallop is serving less liquor. "Liquor consumption is down 20 percent as of early last year," Clintworth said.

And, people are taking responsibility upon themselves to assign a des-

ignated driver, he added.

Scott Forbes, a Hubert Distributors-Budweiser employee based in Pontiac, has been a master trainer for the TIPS program for six years. The program was developed by Morris Cheyfitz, a world authority on alcohol abuse, according to Forbes.

"We have trained 5,000 employees," Forbes said. "It (alcoholism) is still the biggest problem in our industry."

A resource of alcohol-related facts, Forbes, soon to be interviewed by People Magazine, cited information like:

- A 12 ounce glass of beer is equal to five ounces of table wine or one ounce of 100 proof spirits.

- Women get intoxicated more quickly than men.

- Carbonated beverages speed up the absorption of alcohol. High-fat foods dramatically slows down the absorption rate.

- A 150-pound man is legally intoxicated (.010) after four measured

drinks in an hour on an empty stomach.

"We show videotapes of people portraying different levels of intoxication and teach employees how to cut people off. Quiet assertiveness is good. The server can set the tone of the establishment," Forbes said.

At O'Sheehan's in Farmington Hills, co-owner Larry Sheehan believes alcohol consumption carries a two-way responsibility both for the server and the patron. He said his establishment caters to the older drinker, the Moms and Dads of young people who are just now becoming legal age to drink.

Sheehan said that managers have called cabs for intoxicated people, have a none-for-the-road program and employ a designated driver approach. All managers have participated in the TIPS program, he said.

"We try to get them (customers) into coffee, appetizers, potato skins and finger foods," Sheehan said. "The holidays draw different drinking crowds."

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Council calls for local control over cable TV

Continued from Page 1

has adopted policies in favor of increasing local government's cable regulatory authority.

In Farmington, more than 50 percent of residents subscribe to cable services, Deadman said.

"There's no need for re-regulation," said Tom Bjorklund, Metro-Vision regional manager. "But it is not

at all surprising that the National League of Cities is talking about it. Cable rates have been de-regulated since 1986."

He said prices had been artificially low for a long time before that. "Cable rates now are going up at a lower rate — one half what the cost of living is going up. A great deal of money has gone into programming since de-regulation has come into

place."

Although some view the cable industry as an entertainment media, the city takes a different view. Local access programming provides residents a chance to discuss local issues, Deadman said.

LARK SAMOUELIAN, Southwestern Oakland Cable Commission executive director, considered the res-

olution important.

She said Metrovision is a "very conservative, very good cable company. We have a sound contract," said Samouelian, whose commission serves as a liaison between Metrovision and local cable subscribers.

"If citizens are being priced out of the use of cable, then it should be a concern of local government."

Deadman said. "I do not believe this has occurred in Farmington. However, as with most enterprises, company ownership changes and company policies change."

"Therefore, to assure our citizens access to cable at an affordable price, I believe that local regulation authority over the cable television system should be restored."

Community rallies to help victims of apartment fire

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part of a group lawsuit, she said.

But, in the meantime, she would like to get her security deposit back, which may take up to 30 days.

"I'm looking for a house," she said.

Because Hawkins has \$600 in bank savings, Social Services will allow her only \$450 for furnishings, she said. "You can't furnish a place, buy food and clothes kids on that, but it is still a help."

Said Hawkins' mother: "She needs

furniture, a refrigerator, stove and all that."

ON SATURDAY, Goodfellow president and Farmington City Council member Richard Tupper and Bob Rebtov, district fire chief for Station 3, received a \$100 donation from resident Walt Sundquist, along with about seven gift baskets that Sundquist had received as gifts.

"They were fattening foods," Rebtov quipped.

Through the Goodfellows, Tupper came up with \$50 gift certificates

from K mart and A&P.

On his way to select a Christmas gift for his wife from B&B Jewelers on Grand River, Rebtov left with a \$50 donation from a store employee. Likewise, Alan Upchurch, a Channel 7 employee, donated \$100, said Rebtov.

Tupper and Rebtov, confirming that the Hawkins family warranted help, met with Hawkins Saturday and presented her with \$125 cash and the gift certificates. "She said, 'Lookit, I have no food,'" Rebtov said.

The other half of the money is being held in reserve for any of the other families that may need help.

REBTOV AND Tupper determined that the families would be taken care of during Christmas. Salvation Army Lt. Mrs. Barbara Rich said that she contacted the manager of the apartment building and forwarded her work and home number.

"We let them know that help is available," Rich said. "They haven't sat down with our case worker yet."

We're hoping to talk with them. Now it will be the longer-term solutions. We'll try to make contact with them ourselves."

Salvation Army Lt. Jonathan Rich added that, in the past, there have been a number of people in that complex who have been assisted by the Salvation Army.

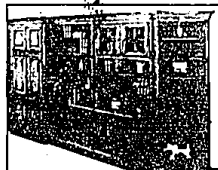
Those who wish to help any of the homeless families should call the Salvation Army, Farmington Hills, at 477-1153.

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