

Start with photo resolutions



Usher in 1990 with a resolution to find different subject material for your photographs. Try your hand at close-ups; you'll be pleased with the results.

When the New Year begins and you're busy on your list of resolutions, don't forget to include your photography.

Here are my recommendations for 1990 photography resolutions to help you usher in a photo-filled decade of the '90s.

First, resolve to get those favorite shots of yours enlarged, matted, framed and up on the wall. You're still thrilled over the dramatic Lake Michigan sunset you shot last summer and that candid of your new puppy cuddled in Junior's lap, so what are you waiting for? The small investment to get them on the wall will pay off in enjoyable dividends.

HOW ABOUT resolving to enter some of the many Detroit area photo contests? Unusual photographs with high emotional impact often place well, and, of course, if you don't enter, you'll never know how well that special shot might have done.

And to help you prepare for that contest, resolve to take a photography class or workshop. Many good ones are offered throughout the metropolitan area that will benefit you greatly.



photography

Monte Nagler

Didn't find that new lens you've been longing for under the tree on Christmas morning? Well, resolve to please that special person, yourself, with an after-holiday gift. Buy it for yourself and enjoy it throughout the coming years.

AND SPEAKING of equipment, resolve to check into insurance coverage for your camera gear. Premiums are inexpensive compared to the emotional and financial losses suffered if your equipment is lost or stolen.

Use your camera to photograph valuables in your home. Safely stored in your safe-deposit box, these pictures could prove inestimable in the event of damage or loss.

Feel in a photographic rut? Resolve to photograph different subject material perhaps in a different way.

Document a year in the life of one of your children or photograph that oak tree in the backyard as it appears during each of the seasons.

Or perhaps try a new kind of film. If you've been shooting color negative film for years, try color slide film or some black-and-white. You'll be pleasantly surprised at how a change of film can alter the effectiveness of your images.

Finally, resolve to shoot more pictures than you've done before and concentrate on obtaining better-quality shots. After all, the more you shoot, the more photographic knowledge you'll gain.

One of my most important resolutions is to wish all of you a joyous, photo-filled 1990.

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Short shots

Monte Nagler is teaching two photography classes. His basic class begins Tuesday, Jan. 23, at the Farmington Community Center. To register, call 477-8404.

His basic class at The Community House in Birmingham begins Wednesday, Jan. 24. To register, call 644-5832.

Flashy autoshow poster revs up interest

By Keith Postler
staff writer

The 1990 North American International Autoshow will hold special memories for Ross Roy graphics designer Ken Michalik.

Michalik, whose talent has been put to use for the Detroit Symphony Orchestra, Michigan Bell and the State of Michigan, was recently named winner of the 1990 NAIA poster contest.

"It's real nice. It was a real surprise when it happened," he said of the award. "I consider myself real fortunate. The timing was right and people were looking for certain things."

"THE 'CERTAIN' things" people were looking for — the panel of judges who chose between dozens of entries — turned out to be Michalik's eye-catching design that features an auto show logo in flat black, layered on a glossy black background with a series of eight colorful futuristic car outlines silhouetted against a repeating pattern of the logo.

"One of the logos is superimposed on a pink marble background to make it stand out and give it a classic touch," he said.

Michalik, who says he has always wanted to design an auto poster,

"You never know what the magic formula is, but when I sat down to design the poster I said 'Let's do something to make Detroit proud.'"

— Ken Michalik,
winning graphic designer

wanted his creation to be different from others in the past.

"I really didn't compare it to any of the others, but what I ended up doing was comparing it to others of that stature — like the Grand Prix posters," he said. "I was trying to create an international flavor, and I think it needed something. I think it needed to have dramatic lines to catch your eye with the bright colors. It kind of makes you stop and look at it."

THE COLORS, INDEED, catch the eye, as do each of the eight car silhouettes. If you use your imagination and look closely enough, you will see North American and European influences in the silhouettes —

present and future.

There, a 21st century-era Chevrolet Corvette. How about a heart thumping Ferrari? Perhaps a British Jaguar? Or maybe — well, you get the picture.

Designing the poster presented many challenges, he said. He had to create auto silhouettes that were non-descript enough to attract upscale buyers, but conservative enough to draw the traditional set.

To meet the challenge, Michalik used flowing, aerodynamic lines for the bodies and traditional box designs for the windows and bumpers. Then, of course, there are the colors — pink, white, green, off-yellow, blue, bright yellow, red and brown. Detroit figures prominently in the

design. Each of the 30 autoshow logos have "Detroit" spelled out across the bottom and are replicas of the Cobo Center facade.

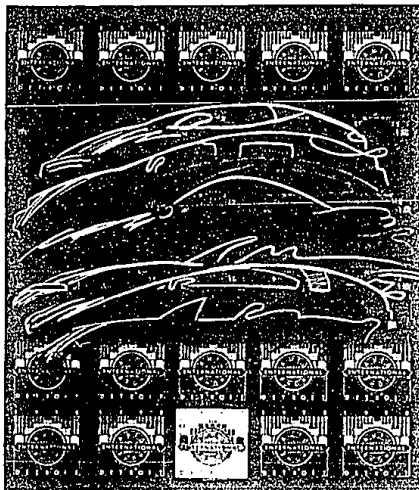
Michalik said he worked on the poster for about a month, and it has received favorable response so far. But what about public perception?

"I HOPE THE public will like it, you never know," he said. "You never know what the magic formula is, but when I sat down to design the poster I said, 'Let's do something to make Detroit proud.'"

He is a native of Garfield, Ohio, and lives in Ypsilanti. He earned a bachelor's degree in fine arts from Bowling Green State University and a master of arts degree in design from Eastern Michigan University.

The award brings with it tremendous recognition and a \$5,000 first prize. In addition to gracing the cover of a special Detroit Free Press NAIA section this month, it will also be on display at an auto show that could attract more than one-half million spectators, many of whom will stop, look at the poster and say, "Hey, I saw that car in my neighborhood."

The 1990 North American International Autoshow will be held Jan. 6-14 at the Cobo Center in downtown Detroit.



Bright colors and an international flare highlighted Ken Michalik's winning auto show poster.

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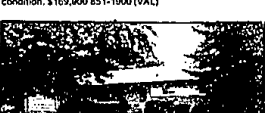
IMMACULATE TUDOR in prestigious gatowhouse community. Ceramic tile entry, fireplace in living room and family room, 4 bedrooms, 2 full baths and 2 half baths, lower finished rec room with wet bar, beautiful deck, security system, much more. \$259,000 851-1000 (APP)



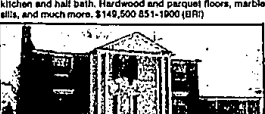
POPULAR COUNTRY PLACE. Walk to clubhouse, tennis courts and pool. Lots of open space for privacy, basketball and other activities. Faces a commons area. Note 2 1/2 baths, finished basement. \$244,500 851-1000 (GLA)



COLONIAL WITH LIBRARY. Three bedroom Colonial backing to commons in prime North Farmington Subdivision. Newly decorated and ready for quick occupancy. Move-in condition. \$109,900 851-1000 (VAL)



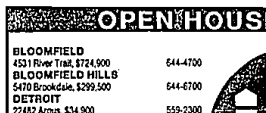
ALMOST AN ACRE surrounds this spacious custom built 3 bedroom brick ranch. Finished lower level includes extra kitchen and full bath. Hardwood and parquet floors, marble tiles, and much more. \$149,500 851-1000 (BR)



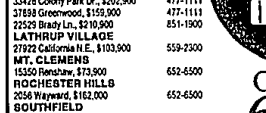
COLONIAL ON COMMONS. Desirable Colony Park, four bedroom, 2 1/2 baths, fireplace, Florida Room, first floor laundry, central air, carpet throughout, many updates, side entrance garage, walk to schools. Home warranty. \$202,800 477-1111



PRIME LOCATION. Spacious four bedroom Colonial, 2 1/2 baths, formal dining room, family room with fireplace, beautifully landscaped park-like yard. Neutral decor. Family subdivision. \$165,900 477-1111



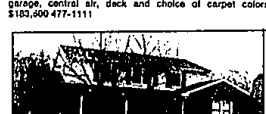
THREE BEDROOM CAPE COD CONDOMINIUM with 2 1/2 baths, full basement, first floor laundry, two car attached garage, central air, brick and choice of carpet colors. \$103,900 477-1111



YOUR VERY OWN GAZEBO in a park-like setting and it comes with a four bedroom, 3 1/2 bath Colonial. Large family room, Florida room and laundry deck. \$174,900 477-1111



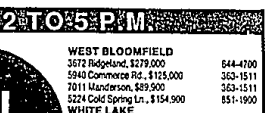
NEWLY DECORATED super clean 4 bedroom Cape Cod, 2 1/2 baths, natural fireplace, refinished hardwood floors, new kitchen, new roof, first floor laundry, all new USA, steel windows. Attached garage, large patio. \$84,900 559-2300



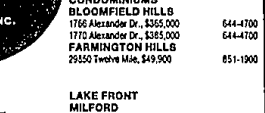
NEWLY DECORATED RANCH. Move-in condition, 3 bedroom ranch. Neutral decor, verticals, 2 full baths. Central air, Security. New roof. Family room. Greened porch. Full basement. \$170,000 (NPI) 681-5700



MEADOWHILLS ESTATES. Four bedroom, 2 1/2 bath Colonial. Huge master suite, bay window in dining area, large kitchen with island. Built in 1970, has newer high efficiency furnace and air conditioning. Deck. \$159,900 477-1111



BRING THE FAMILY! Enjoy the cozy family room and fireplace with your hot cocoa. Four bedrooms, 2 1/2 baths and formal dining room offer a spacious feeling. Neutral throughout. \$139,900 (NPI) 681-5700



WOW - A CONDOMINIUM WITH LOTS OF STORAGE! Sharp front unit - individual entrance. Newer neutral carpet, vaulted ceiling in great room. All appliances stay! Must See! \$87,900 348-6430



NEWLY DECORATED super clean 4 bedroom Cape Cod, 2 1/2 baths, natural fireplace, refinished hardwood floors, new kitchen, new roof, first floor laundry, all new USA, steel windows. Attached garage, large patio. \$84,900 559-2300



NEWLY DECORATED RANCH. Move-in condition, 3 bedroom ranch. Neutral decor, verticals, 2 full baths. Central air, Security. New roof. Family room. Greened porch. Full basement. \$170,000 (NPI) 681-5700



CIRCULAR DRIVE COLONIAL. Beautiful 4 bedroom with curb appeal and more. First floor laundry. Gorgeous family room with full brick wall fireplace. Master bedroom, dressing room, walk-in closet, spacious bedrooms. Scenic back yard. \$159,900 559-2300



A DREAM COME TRUE! In this 4 bedroom, 2 1/2 bath Colonial with central vacuuming and jacuzzi on large deck. Better than new, arid towering pines in prestigious Emerald Pines! \$226,900 348-6430



BRING THE FAMILY! Enjoy the cozy family room and fireplace with your hot cocoa. Four bedrooms, 2 1/2 baths and formal dining room offer a spacious feeling. Neutral throughout. \$139,900 (NPI) 681-5700



WOW - A CONDOMINIUM WITH LOTS OF STORAGE! Sharp front unit - individual entrance. Newer neutral carpet, vaulted ceiling in great room. All appliances stay! Must See! \$87,900 348-6430



NEWLY DECORATED super clean 4 bedroom Cape Cod, 2 1/2 baths, natural fireplace, refinished hardwood floors, new kitchen, new roof, first floor laundry, all new USA, steel windows. Attached garage, large patio. \$84,900 559-2300