

# Actually, about the only thing that isn't new about Chevy this year is our logo.

Bring your track shoes. You've got a lot to see at the Auto Show. More new Chevys than ever before. New features like Scotchgard™ Fabric Protector on select models, new advanced engines, new unrustable materials. And—the new Corvette ZR-1. And that's just for starters.



## New Lumina APV and Coupe.

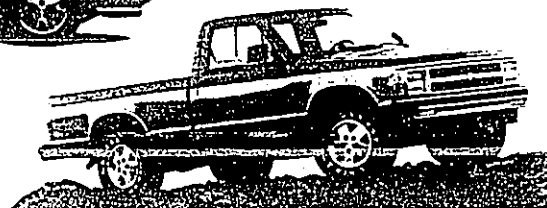
The Lumina APV: With body panels that won't rust and optional modular seating for seven. You've never seen anything like it.

The Lumina Coupe: a new dimension for those who love to drive.



## New All-Wheel-Drive Astro.

Chevy Astro is the first American compact van with the superior traction of all-wheel drive and standard four-wheel anti-lock brake system.\*



## New S-10 Pickup.

A new aggressive sporty look. High-tech 2WD or 4x4. Nothing in its class has a bigger engine. And it can tow up to three tons including people, trailer and cargo, when properly equipped.

THE  
*Heartbeat*  
OF AMERICA IS WINNING.  
TODAY'S CHEVROLET 

We could tell you about a dozen new Chevys. New features that make driving easier. And make your vehicle last longer. But come on out and see for yourself. When it comes to new designs, innovations and pure driving pleasure, nobody's winning like The Heartbeat of America.



## New 4-Door S-10 Blazer.

America's favorite sport utility vehicle will be available in March with 4-door convenience. In 2-wheel drive—or as a 4x4 with standard shift-on-the-fly Insta-Trac.™

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\*Excludes other GM products.  
Let's get it together... buckle up.



## New 1991 Caprice.

This spring Chevrolet will introduce the all-new, six-passenger, luxurious Caprice. It's as smooth-riding as it is looking.