Deal Directly with window factory to save money, trouble

Naturally, it costs less to buy factory direct, but there is another benefit to buying from a factory: the service is faster and better.

Sometimes when you buy windows from a dealer who doesn't make his own windows, you can get caught in the middle.

The dealer may claim that the problem is with the window, while the manufacturer cites poor installation.

When you deal with Great Lakes you only have to call one number, because we both manufacture and install your window.

Here's what our customers say about **Great Lakes:**



"I like the windows because they keep the cold air out and we can enjoy the downstairs in the winter" · Sharon Brenton



'Great Lakes windows are easy cleaning, easy opening and nice looking we love them!" - Mr. & Mrs. Hosner



An economical Consumers Power Bill, thanks to Great Lakes windows. No frosted windows in winter." -Patricia Lindstrom



"I was very impressed with your workmen, they did a very professional job. I'm very pleased!" Charlene Shelton

One of America's largest retailers is here to serve you

Great Lakes is listed as the 16th largest remodeling firm in the country, according to "Qualified Remodeler" magazine.

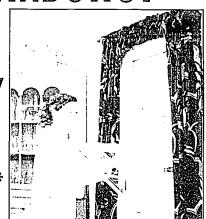
Take advantage of dealing with the largest window company in this

We are the only window firm in mid-Michigan with a full-time service department and a toll-free 800 number just for confee

THNKNG OF REPLACING YOUR WINDOWS?

GREAT LAKES WILL BEAT ANY OF THESE WINDOW OFFERS!*





MONEY DOWN

WINDOWS \$500 Each Per Month A Houseful of Windows \$1488°°

Windows \$19900 Each, Installed NO

5 Windows For *995**

FREE Marble Sills!

FREE Garden Window

°**\$400**⁰ Below Your Lowest Price

PLUS YOU GET GREAT LAKES FAMOUS 30 DAY MONEY BACK GUARANTEE

Great Lakes is the only window company offering a 30 day Money Back Guarantee after installation. This guarantee elminates any risk from your window purchase. We can offer you this ultimate assurance because of our rigid quality control measures. In addition to a Money Back Guarantee, Great Lakes offers a 50 year guarantee with Labor. Most window guarantees, however long, offer only one year of FREE Labor.

WHY YOU SHOULD CALL RIGHT NOW

If you have been thinking about viny! windows, don't put off calling for an estimate. The price of oil has just gone up substantially. Since vinyl is an oil based product, it is bound to have some price increases soon. If you call Great Lakes for an estimate right now, we will freeze your estimate price for one full year, even if you don't buy right now. Call Now! We may not be able to make this offer next week.









GREAT LAKES IMPROVEMENTS LAW S AND A LAW S

313-238-1050 800-383-7929 Showroom 1501 S. Saginaw Flint MI