

# Former resident leads nationwide census

See related story, Page 6A.

By Judith Danner Borne  
staff writer

Tuesday night Barbara Everitt Bryant will be a far cry from her former Oakland County lifestyle. She will be counting the homeless on the streets of New York City.

"I'm the leader of the troops that has to be out there," the new director of the U.S. Bureau of the Census said during an interview earlier this month.

A silver-haired, sparkling blue-eyed grandmother of five, Bryant lived and raised her three children in Birmingham and Bloomfield Township from 1955-78. Appointed by President Bush in December, she is the 37th director of the census bureau — and the first woman.

She was in Detroit recently to mobilize the media for the "Complete Count" campaign designed to get over 100 million people across the United States counted as of April 1. Part of that campaign is the Tuesday-Wednesday effort to include the nation's street homeless.

"We've always counted people in transient housing (i.e. shelters), she said. "This is the first time we've done streets and abandoned buildings."

AN ACCURATE count is important financially and politically, she said, particularly to Detroit, which hopes to maintain its 1 million population.

"Oakland County should gain political power," Bryant says. "And

there are definite spots in Wayne County."

"We're going to see a lot of change in Oakland County, more ethnic diversity due to the gentrification of minorities from Detroit."

"An army is out there to bring in those questionnaires," she said, stressing that confidentiality is guaranteed. "We expect to learn about the Detroit suburbs, but your individual name won't be connected with the data," she promised.

Bryant calls her appointment "going to the mountain top" after 25 years in survey research. She was the first woman to be president of Market Opinion Research in Detroit, one of the nation's largest marketing research companies.

Coincidentally, one of her last projects before going to Washington D.C. was writing the proposal for the Jewish Welfare Federation report on metropolitan Detroit's Jewish population released the day she was in town to kick off the census campaign.

BRYANT'S RISE to the top of her field started "on the day my youngest child went into first grade" and she took a job in public relations at Oakland University in Rochester.

Holder of a bachelor of arts in physics from Cornell University, she then went back to school to earn a masters in journalism and a doctorate in communications, both from Michigan State University.

She was hired as a senior analyst for Market Opinion Research in 1971, serving as senior vice president for the last 12 years.

Although she moved to Ann Arbor in the late 70's, she has maintained her Oakland County friendships, which include Anne Rumsey of Bloomfield Township whom she met while both were active in the Birmingham-Bloomfield League of Women Voters.

"I think this lady has worked extremely hard," Rumsey said in a telephone interview Friday. "She'll be part of it."

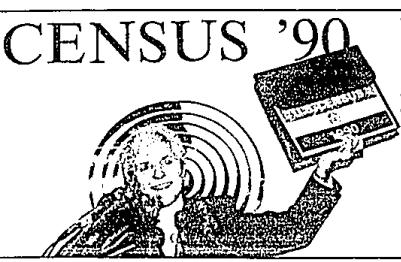
Rumsey recalled asking Bryant who was commuting to East Lansing while her children were in school how she managed it all. "She told me it was very simple: they'd all get up and have breakfast together, and go off to school. Then they'd come home, have dinner together and all do their homework."

"She had a very supportive husband and family."

NOW, SHE HAS an even longer commute. She has a town house in Washington D.C. while her husband, Jim, remains in their Ann Arbor home. He's adjunct research science professor of electrical engineering and computer science at the University of Michigan.

"We make it a real point of getting together every weekend," Bryant said.

Her travels to promote the census do occasionally put her in the same city as her three children: Linda Bryant Valentine, a 1968 Seabright High School graduate, a Chicago attorney; David Bryant, a 1970 graduate of Seabright, an associate professor of computer science at Carnegie Mellon University in Pittsburgh; and Lois Bryant, a 1973 graduate of Kingswood, a textile designer in New York City.



A former county resident, census director Barbara Everitt Bryant campaigns for people to "Answer the census. It counts for more than you think."

**ANDERSEN WINDOWS**

BUILDING? REMODELING? REPLACING?  
WE HAVE THE ANSWER FOR YOU!

40%  
OFF DIST. LIST

Come home to quality Andersen.

**QUALITY WINDOW CENTER**

24023 Ann Arbor Trail  
Dearborn Heights, MI  
(313) 274-4144

**FREE CLINICS**  
362 South Telegraph  
Pontiac, MI  
(313) 681-6290

## Alternatives to court

Molly Forward, executive director of the new Settlement Center for Oakland County, will speak about alternative dispute resolution centers at 7:30 p.m. Tuesday, March 20, at the Bloomfield Township Public Library.

ADRs, as they are becoming known, are alternative methods of solving legal problems outside the courts.

They can be used in disputes between landlords and tenants, consumers and merchants, neighbors or

citizen and government.

The program is free and open to the public. For more information, call the library at 642-5800.

**Mayflower Hotel**  
Bed & Breakfast

**STEAK and LOBSTER \$12.95**  
MAYFLOWER HOTEL STEAK HOUSE  
INCLUDES: All you can eat baked potato or vegetable rolls.  
SPICES & SOUP & HUSH PUPPIES  
827 W. Ann Arbor Trail  
Corner of Main Street  
Plymouth  
453-1620

Pre-Season Specials  
Full 20 yr. Warranty  
• Free Delivery  
• Display Model in store  
• Color Catalogue  
• Credit Approval  
• Best in Spring Rush

Bed & Breakfast  
827 W. 12 Mile Rd., Berkley  
543-3115

**SPRING SPECIAL**

Unisex  
Top Grain  
Leather Jacket  
w/zip-out Opossum  
Lining & Collar  
\$ 357\*

*Dittrich  
Since 1891*

Thousands Sold!!  
Come in and look.  
You won't believe  
the value.  
Larger sizes  
slightly higher  
For products labeled to show country of origin

**Our Home Equity  
Loan Is First Rate.**

	LOWEST RATE & HIGHEST LOAN LIMIT	MAX LOAN AMOUNT & TERM VALUES
<b>Franklin Savings</b>	<b>11.75%</b>	<b>80%</b>
National Bank of Detroit	12.00%	75%
Manufacturers	12.50%	75%
Standard Federal	12.00%	75%
Comerica	12.50%	75%
Michigan National Bank	12.00%	75%

**PLUS...THEY HAVE NO ANNUAL FEES** for closing costs that can cost 100% of dollars at other banks.

\*Applications not being accepted for our variable rate home equity plan adjusted monthly according to prime + 1.75% to a maximum Annual Percentage Rate of 18% effective 2/1/90.

• Other restrictions apply based on credit mortgage information.

**CALL (313) 358-5170**

**Franklin  
SAVINGS  
Bank**

SOUTHFIELD GROSSE POINTE WOODS BIRMINGHAM  
FDIC • Insured

**Nightline: on the fringe.**

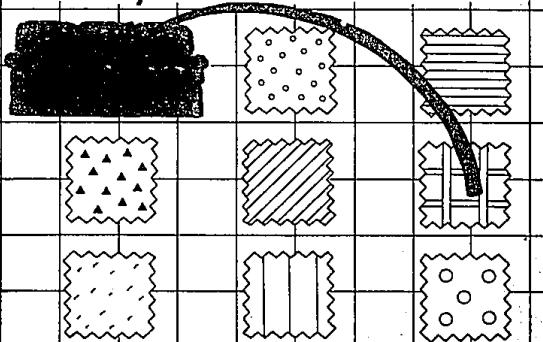


From Bob Mackie, the gold cross-beaded and tinged silk chiffon dress. Designer Collections  
Join us in Troy Thursday and Friday, March 22nd and 23rd, with  
informal modeling of the collection from 11 to 4 each day.

**Saks Fifth Avenue**

Somerset Mall, Big Beaver at Coolidge, Troy • Fairlane Town Center, Dearborn

**Announcing  
our annual  
factory-authorized sale.**



Design your own sofa, chair, sleep sofa, sectional or recliner at the best price of the year.

\* Choose from 1000 fabrics and 500 styles \* Receive delivery in 35 days

\* Best easy with America's best warranty!

**Brent Furniture**

Bloomfield Hills Showroom  
1914 Telegraph  
1/2 mile north of  
Square Lake  
338-7716

Clarendon  
Clearance Center  
126 E. 14 Mile  
Just east of  
U.S. 31

583-1475

**SPRING CLEANING SALE**

UP TO 20% OFF

at  
Jules R. Schubot Jewellers



Brasile reductions on our  
extensive inventory of fine  
jewelry, watches and  
giftware.

All sales final — cash/check/  
credit card only



Jules R. Schubot Jewellers • (313) 648-3118

Sale open to the public  
Thursday March 15 thru  
Wednesday, March 21

Special hours:  
Monday thru Friday 10 to 9;  
Saturday & Sunday Noon to 6

5001 West Big Beaver • Suite 112 • Troy, MI 48084