

RECYCLING IS GOOD NEWS:

Overcrowded landfills. Garbage barges no one wants to deal with. Terminal trash.

News.

Bad news.

The good news? More and more people, businesses and industries are finding ways to recycle.

It takes more than 6,000 tons of newsprint each year to print The Observer & Eccentric Newspapers plus a number of other publications, so we're doing a number of things to help the solid waste situation:

1. For years we've sold our waste newsprint to a recycling firm.

2. 25% of the newsprint we print on is recycled and we're increasing this amount by another 25% this year.

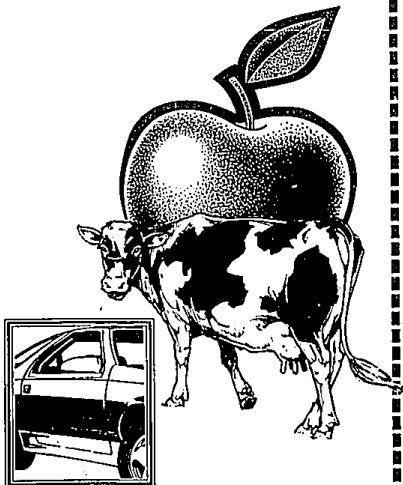
3. Our employees have begun to routinely put office paper (memos, computer paper, waste copy paper) in recycle bins instead of waste baskets.

Of course, we still deliver thousands of newspapers twice each week. It's our business to bring you news of your local government, schools, sports scene and community events; the news you need to know.

And when you're finished reading your hometown newspaper there are places that will recycle them.

We've listed a few for you on this page because we think recycling is Good News.

THE
Observer & Eccentric
NEWSPAPERS



What do an apple,
a cow, and a car
door have in
common?

Recycled newspapers play a role in all three. Apple growers in the northwest use recycled newsprint for packing, farmers use it for bedding instead of straw and auto manufacturers use it in car doors. There are many uses for your used newspapers, why not start saving them today?



We don't cover world news,
but we care about the world.

The Observer & Eccentric Newspapers

Here is a list of recycling centers in the Observer & Eccentric circulation area. Please call the center nearest you for guidance in preparing your recyclables—

LIVONIA
LIVONIA RECYCLING CENTER
11:00 a.m. to 3:00 p.m. Saturdays only
Glendale, East of Farmington Road, South of I-96 (Jefferson Freeway) 421-2000
Newspapers, glass (clear, green and brown), tin, aluminum, batteries (household and automotive) motor oil. No plastic

CANTON
CANTON RECYCLING
10:00 a.m.-4:00 p.m. Fridays
10:00 a.m. - 2:00 p.m. Saturdays
42020 Van Born
Between Haggerty and Lilley 397-5801
Newspapers, glass (clear, green and brown), oil metals including large appliances, batteries (automotive only), cardboard, motor oil, paint (only from Canton Township and Plymouth Township residents), grass clippings (only from Canton Township residents), concrete, bricks, dirt soil (fee may be charged).

WASTE MANAGEMENT WOODLAND MEADOWS
8:00 a.m. - 5:00 p.m. Monday - Friday
8:00 a.m. - Noon on Saturday
39000 Van Born
Between Haggerty and Hannan 326-0093
Newspapers, corrugated cardboard, glass (clear, green and brown, aluminum, tin, plastic (high density i.e. milk jugs and laundry bottles), large appliances.

PLYMOUTH
CITY OF PLYMOUTH (Plymouth residents only)
4:00 p.m. to 7:00 p.m. Tuesday and Thursday
10:00 a.m. to 4:00 p.m. Saturday
201 South Main (next to Fire Department behind City Hall) 453-1234
Newspapers, corrugated cardboard, glass (clear, green, brown), tin, aluminum.

OAKLAND COUNTY

BIRMINGHAM
BIRMINGHAM RECYCLING CENTER
Open 24 hours, seven days a week, with assistance between 11:00 a.m. - 1:00 p.m. on Saturdays
Holland Street
off Eton (south of Maple) 642-6888
Newspapers, glass (clear, green and brown), tin, aluminum, batteries, plastic (half-gallon or larger or smaller coded "1" or "2"), batteries, (automotive and household), cordless appliances

FARMINGTON
CITY OF FARMINGTON
Seven days a week, 24 hours a day
33720 West Nine Mile Road (West of Farmington Road) 473-7250
Newspapers, glass (clear, green, and brown), batteries, (automotive and household), motor oil, plastic (high density, i.e. milk jugs and laundry bottles)

FARMINGTON HILLS
CITY OF FARMINGTON HILLS DPW
Seven days a week, 7:00 a.m. to dusk
27245 Hulsed Road,
South of 12 Mile 553-8580
Newspapers, glass (clear, green and brown), tin, aluminum, batteries (automotive and household), motor oil, plastic (high density, i.e. milk jugs and laundry bottles.)

LATHRUP VILLAGE
LATHRUP VILLAGE
First Saturday of every month
10:00 a.m. to 2:00 p.m.
19101 Twelve Mile (in front of Southfield-Lathrup High School) 591-6001
Newspapers, frosted-type plastic, motor oil, household and automotive batteries.

SOUTHFIELD
CITY OF SOUTHFIELD RECYCLING CENTER
Open dusk till dawn
26000 Evergreen (behind the Civic Center Ice Arena) 354-1000
Newspapers, glass (clear, brown, and green), tin, aluminum, plastic (HDPE only, coded "2"), household batteries only.

TROY
CITY OF TROY PUBLIC WORKS FACILITY
Seven days a week, 24 hours
4693 Rochester Road,
(south of Long Lake) 524-3399
Newspapers, glass (clear, green and brown), motor oil, automotive and household batteries, plastic (frosted and clear).
*Six drop-off locations for newspapers: Civic Center, Fire Station #3 and #6, Police Station, Suburban Audubon, Boys and Girls Club on John R and Long Lake Road.

Note—We have made every effort to verify this information. If you have any additions or deletions, please call our Promotion Department, 591-2300, extension 401.

Say "Hello" to a better way to shop.

Take this attractive tote to the library, grocery store, drug store, beach, —anywhere. It's a sturdy, roomy bag that will hold a lot of anything.

- 13" tall
- 12" wide
- 7" deep
- 6"x7" outside pocket
- inside snap closing
- cream/green straps/blue imprint
- "RECYCLING is my bag"

To order your tote(s) send \$12 (includes bag, handling and a donation to The National Wildlife Federation) and the coupon below to:

Promotion Department
THE OBSERVER & ECCENTRIC NEWSPAPERS
36251 Schoolcraft, Livonia, MI 48150

Yes, Recycling is my bag!

Please send _____ tote bag(s) to:

NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

AMOUNT ENCLOSED FOR _____ BAG(S) @ *12 EACH:

Note: Allow four weeks for delivery

