Suburban Life



Mary Probst, a resident of Rochester, gets help with her bridal gown from Mary Kay Fleming, one of four bridal consultants in Pollak's Bridal Salon.

Pollak's Bridal Salon

Where the client always leaves with a perfect fit

By Loraine McClish stall writer

EBBIE ZIMBERG, who grew up knowing the finer providing and weddings and weddings gowns as she tagged along with ther parents on buying trips, describes her work in Poltak's Bridal Saton as "fun and heetic."

heetic."
Her mother, Madge Pollak, describes it as "Many times emotional
a stressful time for a lot of ladies.
So we guide them along as easy as

possible. We see a lot of tears failing
— happy tears like when a mother
sees her daughter trying on her own
bridal gown.

Altering, or sometimes remodeling, a mother's or grandmother's
gown was one of the early-on fortes
of Madge Pollak which established
her bridal salon as the only one of its
kind in Detroit where all of the bridal gowns were custom made.

Pollak opened her first salon 40
years ago on Seven Mile and Greenfield.

The next move to bigger quarters

was to Livernois, "The Avenue of Fashion."

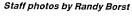
The next move was to Farmington Itilis where it's ethow-to-ethow on any given Saturday, and Zimberg says now "Me're ready for another jump up."

Meanwhile, about a year ago, a Polaks Bridal Salen opened in Ro-tester Illis. Of the same of MADGE POLLAK learned her trade in the Institute of Fashlon Technology in Budapest. She taught sewing, styling, fashion coordination in an ORT school in Germany for a while, and boasts that she made the



Dressmakers Agnes Panizzoli and Simha Hertzberg are kept busy in the back room of

Pollak's, making sure that every gown t leaves the salon is a perfect fit for the client.





Karissa Mohr poses in the dress she will be wearing to her senior prom. The 17-year-old from Louisville, Colo., made the trip to Poliak's to buy the black taffeta and sequinned gown.



The bride-to-be is Janene Skrobot of Ann Arbor, who tries on a gown for the approval of her friend Mary Kay Wilson, a Water-

ford resident who will be one of the bridesmaids in the wedding party.