Overcrowded landfills. Garbage barges no one wants to deal with. Terminal trash.

News.

Bad news.

The good news? More and more people, businesses and industrics are finding ways to recycle.

It takes more than 6,000 tons of newsprint each year to print The Observer & Eccentric Newspapers plus a number of other publications, so we're doing a number of things to help the solid waste situation:

1.For years we've sold our waste newsprint to a recycling firm.

2. 25% of the newsprint we print on is recycled and we're increasing this amount by another 25% this year.

3. Our employees have begun to routinely put office paper (memos, computer paper, waste copy paper) in recycle bins instead of waste baskets.

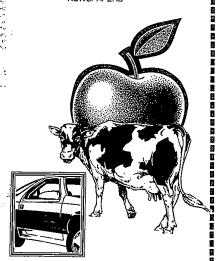
Of course, we still deliver thousands of newspapers twice each week. It's our business to bring you news of your local government, schools, sports scene and community events; the news you need to know.

And when you're finished reading your hometown newspaper there are places that will recycle them.

We've listed a few for you on this page because we think recycling is Good News.

Observer & Eccentric

NEWSPAPERS



What do an apple, a cow, and a car door have in common?



centers in the Observer & Eccentric circulation area. Please call the center nearest you for midance in preparing your guidance in preparing your recyclables—

LIVONIA
LIVONIA RECYCLING CENTER
LIVONIA RECYCLING RECYCLING
LIVONIA R

WASTE MANAGEMENT WOODLAND MEADOWS

MEADOWS 8:00 a.m. - 5:00 p.m. Monday - Friday 8:00 a.m. - Noon on Saturday 39900 Van Born Between Haggerty and Hannan326-0993

Newspapers, corrugated cardboard, glass (clear, green and brown, aluminum, tin, plastic (high density Le, milk jugs and laundry bottles), large ambliances

PLYMOUTH

PLYMOUTH
(Plymouth residents only)
4:00 p.m. to 7:00 p.m. Tuesday and Thursday
10:00 a.m. to 4:00 p.m. Saturday
201 South Main (next to Fire Department behind
(for blail)

OAKLAND COUNTY

BIRMINGHAM
BIRMINGHAM RECYCLING CENTER
Open 24 hours, seven days a week, with assistance
between 11:00 a.m. -1:00 p.m on Saturdays
Holland Street

FARMINGTON HILLS CITY OF FARMINGTON HILLS DPW Seven days a week, 7:00 a.m. to dusk 27245 Halsted Road,

LATHRUP VILLAGE

SOUTHFIELD
CITY OF SOUTHFIELD RECYCLING CENTER
Open dawn until dusk
20000 Evergreen [schind the Civic Center Ice

TROY CITY OF TROY PUBLIC WORKS FACILITY Seven days a week, 24 hours 4693 Rochester Road, .524-3399

Note—We have made every effort to verify this information. If you have any additions or deletions, please call our Promotion Department, 591-2360, extension 401.

Say "Hello" to a better way to shop-

Take this attractive all-canvas tote to the library, grocery store, drug store, beach, —anywhere. It's a sturdy, roomy bag that will hold a lot of anything.

- 14" tall 17" wide
- 6" deep
- 7"x7" outside pocket
- inside snap closing
 cream/green straps/blue imprint
- · "RECYCLING is my bag"

To order your tote(s) send \$12 (includes bag, handling and a donation to The National Wildlife Federation) and the coupon below to:

Promotion Department THE OBSERVER & ECCENTRIC NEWSPAPERS 36251 Schoolcraft, Livonia, MI 48150

Yes, Recyclin Please send total	
NAME:	
ADDRESS:	
CITY:	STATE:ZIP:
AMOUNT ENCLOSED FOR _	BAG(S) @ \$12 EACH:
Make checks payable to: OBSERVER & ECCENTRIC NEWSPAPERS	
Note: Allow four	veeks for delivery

Recycled newspapers play a role in all three.

Apple growers in the northwest use recycled newsprint for packing, farmers use it for bedding instead of straw and auto manufacturers use it in car doors.

There are many uses for your used newspapers, why not start saving them today?

