

## business people

Bonnie LePage, general manager of the Townsend Hotel in Birmingham, was presented with a Four Diamond Award by Robert Teitler, AAA Michigan Touring Services manager.

Bob Ogg of Birmingham was named Sales Associate of the Year for 1989 by The Prudential Great Lakes Realty. Ogg achieved the Sales Associate of the Year award for the second consecutive year with a total sales volume in excess of 10 million dollars.

Joseph F. Conn has joined The ABOW Cos. as an account executive of the ABOW Group Benefit Planning division. Conn was most recently manager of the UNUM Life Insurance Co.

Mark R. Fisher of Farmington Hills has joined Anthony M. Franco, Inc., public relations counselors, in the newly created position of director of private resource development. Prior to joining the Franco firm, Fisher was in private practice as a fund-raising consultant as well as the executive director of Boys Hope.

Kathleen Kivisto and Byron Turquist have joined Gibbs Planning Group. Kivisto is project planner and Turquist is assistant planner.

Robin Hendrickson of Birmingham recently rejoined D'Arcy Masius Benton & Bowles/Bloomfield Hills as associate creative director on the Pontiac Motor Division account. Prior to joining the agency, Hendrickson was senior copywriter at McCann-Erickson.

Joanne Samuelson of Farmington Hills earned an Outstanding Performance Award from D'Arcy Masius Benton & Bowles/Bloomfield Hills. Samuelson is a senior research analyst.

Nurse Pam Emery, ambulatory surgery center supervisor for Millman-Derr Center for Eye Care, is the author of the chapter "Care Planning for the Patient in Ambula-



Kivisto



Fisher



Ogg



Coan



Hendrickson



LePage

tory Surgery" found in the new nursing textbook.

Sharon Haley of Troy earned an Outstanding Performance Award from D'Arcy Masius Benton & Bowles/Bloomfield Hills. Haley is production supervisor in the Client Financial Services Group.

Doug Powers of West Bloomfield earned an Outstanding Performance Award from D'Arcy Masius Benton & Bowles/Bloomfield Hills. Powers is associate creative director on the General Motors Parts, The Budd Co., and Northwood Institute accounts.

Mark A. Evangelista of Farmington Hills received his Professional Engineering License from the State of Michigan. Evangelista is a construction engineer for DeMaria Building Company in Novi.

Mare L. Belsky was promoted to first vice president at Michigan National Bank. Belsky began his career with Michigan National Corporation in 1986 as a controller for the Investment Banking Division.

Charles M. Gistner was named sales associate at Grubb & Ellis. Gistner was formerly sales associate for ICR, Inc.

Bruce Howie has joined Michael Flora & Associates as media supervisor. Most recently, he was employed by the Handicman Company in a similar position.

William J. Chomle has successfully passed the state of Michigan's professional engineering examination. Chomle has been an electrical group leader with Ellis Nacyaert General Associates Inc. since 1988.

Anna Kassab and Constance Gill-ward have joined Coldwell Banker Farmington Hills as new full-time sales associates. Prior to joining Coldwell Banker, Kassab and Gill-ward met the stringent Michigan real estate licensing requirements and completed "FastStart."

Mervin Rich was named assistant manager of Globe Furniture Rental's Southfield showroom. Previously Rich was a member of Globe's inside sales staff.

Terrence E. Keating was named sales executive at ComerCOMF. Keating joined Comerica in 1970 and was most recently responsible for marketing and sales for personal trust and employee benefit trust accounts.

Dr. Stanley Saunders has accepted the position of medical director of the Murray N. Deighton Family Practice Center at Providence Hospital.

Rita Roebelen of Bloomfield Town-

ship was promoted to director of the Information Center at D'Arcy Masius Benton & Bowles. Roebelen, previously an information specialist, joined the agency in 1985 as librarian.

Paul Martin and Conrad Helmlinger have joined Coldwell Banker Troy as new full-time sales associates. Prior to joining Coldwell Banker, Martin and Helmlinger met the stringent Michigan real estate licensing requirements and completed "FastStart."

Linda S. Scully has been named director of Silvers Retail Stores. Previously, Scully was a buyer for the Misses Sportswear Division at J.L. Hudson Co., Detroit.

Gregory V. DiCenso of Lathrup Village has become a partner in the statewide law firm of Miller, Canfield, Paddock and Stone. DiCenso joined the Miller, Canfield, Paddock and Stone as an associate in 1984.

Charles Zink was promoted to special projects manager at Michael Flora & Associates. Zink joined Flora in 1986.

Kent L. Stasny was named executive vice president and chief operating officer at Barteck Inc. Previously, Stasny was the Western Region manager and senior vice president at H.L. Yoh Co.

## Pilot program export advice costs nothing

Continued from Page 1

and manufactures equipment to measure engine components to one ten-thousandths of an inch, said the company recently received inquiries to sell defense equipment in Israel.

"We've consulted before with Schoolcraft College on whether to open a sales office in China but we decided to manufacture the parts here and ship them directly," Joslyn said of supplying dimensional gauging equipment to First Autoworks of China, which established a joint venture with Chrysler to build Jeeps.

"It didn't seem prudent to open an office overseas with the hope of coming in contact with new markets. There's so many cultural differences, and you really need someone

who's been there and wants to go back."

AS FOR ISRAEL, Joslyn said he would consult with the Community Export Alliance Office and have a CORIE evaluation made to assess the feasibility of expanding into, or selling products directly, to that country.

In addition to the Export Office, the Business Development Center at Schoolcraft assists area companies with procuring government contracts, developing management and technical training programs and assistance in receiving funding for training employees.

For more information, call 462-4438.

## Bank chairman sees better days

Continued from Page 1

A. "We're a midwestern company," based in Michigan and Indiana. Possibly Illinois and Ohio thrills will be acquired "but not Arkansas or Texas or Florida."

The credit card business will be housed in the Troy headquarters, not in a state where the usury interest rate limit is higher.

Q. Your ownership of stock is less

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