

Profiles let customer choose interior designer

Selecting an interior designer can be as confusing as building the house itself.

But a new brochure by Gorman's Studio of Interior Design "demythifies" working with designers by showing how easy it can be to find a designer compatible with a customer's taste and lifestyle.

The brochure prepares the client for the design experience: the benefits; what it's like to work with a designer; and how designers charge for their services.

EACH OF 11 designers is featured

on a separate four-color sheet accompanied by interview-style biography. From these biographies, customers get a feel for each one's style and preferred materials without direct contact.

The biographies also provide potential clients with the designer's philosophy and number of years in the business, how the designer works with a client and the designer's forecast for the '90s.

"We want to match customer's needs and taste with the designer's preferred method of working," said Bernie Moray, Gorman's president.

"The designers are taking raw space and considering who will live in it, how they'll use it and finding a solution for maximizing the space available."

"THE HOME will be the nucleus of the next decade," designer Judy Welch said in her biography.

Artist wins prize

Louise Bego of Birmingham won a \$200, fourth place prize for her acrylic painting, "Life Story," 28 by 38 inches at the Art Center in Battle Creek. The show continues through July.

Cocooning, or making the home the center of a person's leisure hours, together with redesigning space for empty-nesters, blended families, exercise rooms and home offices, will bring many people to seek professional design help.

"We want to 'demythify' working

with designers," Moray said.

"The myth is that designers impose their own style at the expense of the individual's personality without a realized benefit to the consumer and their lifestyle. Our job is to update the realities."

Together, the brochure and bio-

ographies will serve as a special calling card, as well as a working reference for the consumer.

Gorman's is celebrating its 50th anniversary this year; now on display are showcase rooms furnished with the designs of Fendi, Jay Spectre, Vladimir Kagan, John Mascheroni and Alan Meadoff (Giorgio).

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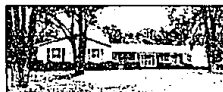
30943 Heritage Hill, S. of 14 Mile, W. of Farmington Road. GREAT FAMILY HOME - In Farmington Hills. Brick beauty with 2 1/2 baths, 2 car attached garage, walk-out to private third yard. 1st floor laundry, intercom, security alarm, great room plus living room, formal dining room and a MUST SEE! AN OUTSTANDING VALUE AT \$158,900.



5225 Putnam Dr., S. of Lone Pine, W. of Inksler, VERY CLASSY - ONE OF A KIND W. BLOOMFIELD. Contemporary on 1/2 acre with other innovative construction. Euro kitchen with Jenn-Air, Sub Zero - all the best. Walnut Lake private home includes beach, swimming pool and dining facilities. Great room has glass atrium, LIGHT, BRIGHT AND BEAUTIFUL! \$349,000



2137 Kaylor, N. of Commerce, W. of Hiller, MAGNIFICENT - Mini condition custom ranch in WEST BLOOMFIELD really is special. Spacious oak gourmet kitchen with good morning room! Full wall brick fireplace in family room. 12 foot stone wall leads to 1/2 acre of gorgeous property. YOU MUST SEE THIS HOME! \$159,900



28142 Kulong Circle, S. of 12 Mile, E. of Inksler, FABULOUS RAISED RANCH - This 3 bedroom, 2 1/2 bath home also has a finished basement with rec room 22 x 11 and walk-out. Beautifully landscaped large corner lot. Neutral decor, track and recessed lighting, intercom system. Family room with fireplace and built ins. Open and bright floor plan. DON'T MISS THIS ONE. \$147,900



28275 Farmington Road, N. of 12 Mile, W. of Farmington Road, TERRIFIC UPDATED FARMINGTON HILLS HOME - 3 bedrooms, 1 1/2 bath, ranch with hardwood floors, new kitchen cabinets, lovely finished basement, 2 car attached garage located in Farmington Hills. Absolutely move-in condition. \$114,900



2058 Rhine, S. of Long Lake, E. of Middlebelt, CLOSTERS ON THE LAKE CONDO - Immediate occupancy awaits you at this desirable 3 bedroom end unit in WEST BLOOMFIELD overlooking Fox Lake. Updated kitchen, 2 1/2 baths, built-in security system. Clubhouse, pool, tennis courts. \$196,000

7243 Pebble Creek, N. of 14 Mile, E. of Middlebelt, POND, IS OPEN - Walk to walk floor to ceiling windows overlooking beautiful 1/2 acre lot with stream running at back of property. Vaulted ceilings, hardwood floor and finished without lower level are just a few of the features this 3 bedroom, 2 bath WEST BLOOMFIELD home has to offer a great family neighborhood! \$149,000

1350 Trailwood, N. of Maple, W. of Telegraph, BLOOMFIELD TOWNSHIP - CONDO. Fast possession available on this 2nd floor unit with Bloomfield Schools, located close to shopping, 2 bedrooms, 2 full baths, updated kitchen with all appliances. Neutral carpeting plus hardwood floors. Pool. Just listed. \$119,000

5381 Butterfield, N. of 14 Mile, W. of Middlebelt, WEST BLOOMFIELD - SUPER BUY - This ranch has 3 bedrooms, family room with 2-way fireplace to living room, 2 car attached garage and 2 baths. Price. What an investment on half an acre. Immediate occupancy. FANTASTIC PRICE FOR THIS AREA! \$112,900

5811 Royal Wood, N. of Maple, W. of Farmington, SNEAK PREVIEW - Of new construction in Royal Pointe in WEST BLOOMFIELD. Custom construction in this 4 bedroom colonial, 3,400 sq. ft. Oak flooring, fireplace in formal dining room, family room and master bedroom suite. Walk-out lower level, circular driveway, sprinklers. This home is fabulous at a terrific price. TOO GOOD TO MISS! \$279,900

14550 Ballard, S. of Lincoln, E. of Greenfield, OAK PARK WONDERFUL FAMILY HOME - Close to I-696 & shopping. Freshly painted, newer carpeting. Spacious rooms, 4 bedrooms, 2 1/2 bath colonial with family room. A MUST SEE! MOTIVATED! \$87,800

7252 Barrington, N. of 14 Mile, W. of Naled, ENJOY SUMMER LIVING - In this amazing Greenpointe townhouse condo in WEST BLOOMFIELD. Pool and tennis courts await you. 2 bedrooms, 2 baths, white formica kitchen, marble fireplace, neutral decor. Decorated perfect. Skyline. GORGEOUS! \$117,750

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You needed that suit for a V.I.P. meeting.

Don't let it happen with your Heathers condo.

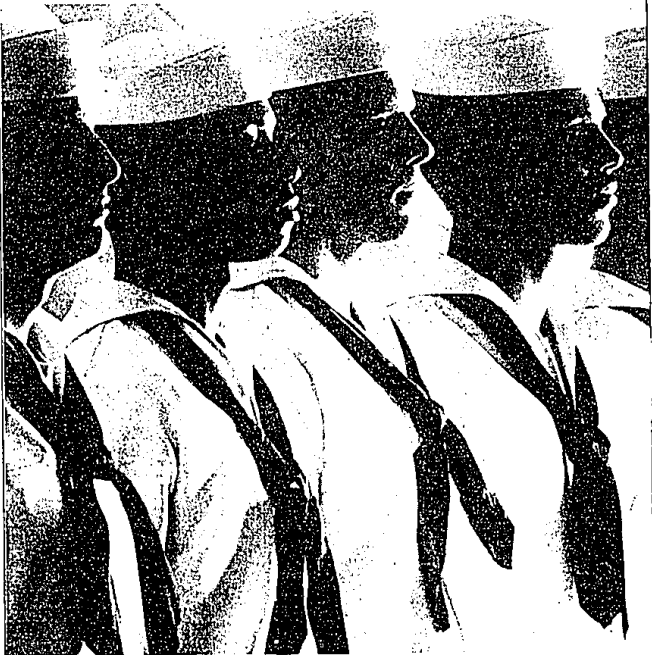
Half of these award winning condominiums are sold. Maybe you meant to see them, but you just didn't get around to it. Don't delay. There are many wonderful sites to choose from. Come see how the other half lives with clubhouse, golf course, lakes and ponds and four individual villages. The Heathers — too good to miss.

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