

# Introduction vital to the success of a show

The introduction to every television show is so important to intriguing the television viewer to watch the program. What are you, the producer, doing with this finished piece of work?

Take advantage of the fact that majority of the work is already done. The efforts which have gone into the philosophy behind the introduction are in quest of creating the atmosphere and energy one is to expect throughout the entire show.

Consider taking the introduction and adding another voice track announcing the channel and day and time the show may be seen on Channel 12. Offer this 30-60 second promo to our staff at the studio and also to the advertising department to be placed in between programming. In this busy world of ours we are always looking to be as energy efficient as possible. This may be applied in the creative arena as well. For advice contact our staff at Metrovision or SWOCC to help you with the correct technical procedure.

to accomplish this natural path for promoting your show on the medium of which it is also being cablecast.

## PROGRAM SCHEDULE

Monday, Oct. 23, 1990

- 10 a.m. — Novi Talkin' History: Earl Holmes
- 10:30 a.m. — Novi Talkin' History: Harold Robert Thornton
- 11 a.m. — Women on the Move: Virginia Nichols
- Noon — Capitol Report
- 12:30 p.m. — Travels with Kay: Japan
- 1 p.m. — Suddenly Single and over 50: Grief through death and divorce
- 1:30 p.m. — Life Matters
- 2 p.m. — Uncle Art's Halloween Special
- 6 p.m. — Tall Tales Express: The Choice is Mine
- 6:30 p.m. — Steps to the Capitol II: Jack Faxon
- 7 p.m. — Jr. Japanese: Lesson 9



## cable connection

### Lark Samouelian

executive director,  
Southwestern Oakland Cable Commission

- 7:30 p.m. — Tai-Chi Lesson 9
- 8 p.m. — Vladislav Kovalsky: his music and his friends J. Baum
- 8:30 p.m. — Novi Family Health Series: hypnosis
- 9 p.m. — Steps to the Capitol II: Denise Alexander
- 9:30 p.m. — Meet the Oakland Judicial candidates

Tuesday, Oct. 30

- 10 a.m. — Senior Adult Exercise
- 10:30 a.m. — An interview with Kirk Douglas
- 11 a.m. — Summit University
- Noon — Steps to the Capitol II

- Jack Faxon
- 12:30 p.m. — Steps to the Capitol II: Denise Alexander
- 1 p.m. — Women on the Move: Virginia Nichols
- 2 p.m. — Novi Family Health Series: hypnosis
- 2:30 p.m. — Home Computer Network: Harvard Graphics
- 3 p.m. — Tri-City Update
- 6 p.m. — Uncle Art's Halloween Special
- 8 p.m. — Scary tales from Novi
- 8:30 p.m. — Check Him Out
- 9 p.m. — Groove Session: serene
- 9:30 p.m. — Travels with Kay: Japan

Wednesday, Oct. 31

- 10 a.m. — A celebration
- 11 a.m. — Madonna Magazine
- 11:30 a.m. — Jewish Television Magazine
- Noon — Table Topics: Humane Society
- 1 p.m. — Consumer Access
- 1:30 p.m. — Tall Tales Express: The Choice is Mine
- 2 p.m. — Farmington Focus
- 2:30 p.m. — Check Him Out
- 3 p.m. — Crisis in the Modern Family
- 6 p.m. — Tri-City Update
- 7 p.m. — Home Computer Network: Harvard Graphics II
- 7:30 p.m. — Horizons
- 8 p.m. — Farmington Republican Club: Candidates Night
- 9 p.m. — My Vote Counts
- 9:30 p.m. — Life Matters

Thursday, Nov. 1

- 10 a.m. — Senior Adult Exercise
- 10:30 a.m. — M.P.R.O.: Medicare and you

- 11 a.m. — Seniors on the Move: Otaggerian Occupations, 80 and still selling
- 11:30 a.m. — Michigan Journal
- Noon — Horizons
- 12:30 p.m. — Meet the Oakland Judicial candidates
- 1 p.m. — Jr. Japanese: Lesson 10
- 1:30 p.m. — Viewpoint
- 2 p.m. — My Vote Counts
- 2:30 p.m. — Tai-Chi Lesson 10
- 3 p.m. — Senior Messenger
- 6 p.m. — Senior Adult Current Events
- 7 p.m. — Marc Country TV
- 7:30 p.m. — Viewpoint
- 8 p.m. — Farmington Focus
- 8:30 p.m. — Crisis in the Modern Family: injured persons
- 9:30 p.m. — Lansing Connection

Friday Pick of the Week

Request your favorite community access program to be cablecast on Friday between 3 p.m. and 9 p.m. Call Metrovision at 553-7303.

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• JUGGLER BOB WILLIN 2:30-6:30

**SOMETHING'S BREWING**  
**HALLOWEEN COSTUME CONTEST**  
**SAT., OCT. 27 • 1:00**  
(Grand Opening)

**TRICK OR TREAT NIGHT**  
**AT LIVONIA MALL**  
**WED., OCT. 31 • 6-8 P.M.**

Pick up treat list at Livonia Mall merchants booth in center mall when you arrive.  
Free cider & donuts and treats from participating stores.  
Children ages 1-12 only! All children must be in costume and accompanied by parent or guardian.

**MIDDLEBELT & 7 MILE ROAD 476-1166**

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## Children safe after fall from 5th floor

Both Ghada Nouredine, 6, and her sister Sara, 4, who fell from their Southfield apartment window Monday afternoon, were expected to be out of the hospital and home with their mother by Wednesday night.

Providence Hospital spokeswoman Carol Jenson said Ghada was released early Wednesday morning and Sara would probably be released at the end of the day. "They're lucky little girls," she said.

Southfield police said Sara was standing on the ledge of the window and her sister was near her when the screen gave way and the two tumbled out. Shrubs on the ground broke their fall and may have saved their lives.

Both sustained scratches and swellings and were hospitalized after being treated by Southfield paramedics at the scene.

The children and their mother,

Mona Nouredine, have been staying with relatives at the Franklin Park Towers apartment complex on Franklin Road and 11 Mile since leaving Lebanon earlier this year. They speak little English.

Neighbor Cindy Kovalenko, who saw the children lying on the ground a few feet from her own window, called their survival a miracle.

KOVALENKO was sitting at her kitchen table in her first floor apartment around 2:45 p.m. when she heard the girls calling for their mother.

"I heard them and then I saw them. As a mother, I knew those

cries. It was a frightened cry," said Kovalenko.

Another woman from the apartment building came outside and saw other children looking down from the apartment above. The screen was dangling from the window. "The woman told the kids to get away from the window," Kovalenko said.

The victims' mother took the girls back to the apartment where they were when police and paramedics arrived, according to Kovalenko. "Thank God the children are all right," Kovalenko said Tuesday afternoon. "They must have really been going at it to get those screens open. I couldn't do it."

**The NERD**

**Tonight Thru Saturday Oct. 25, 26, 27**  
A Comedy By Larry Shue

Presented by The Smith Theatre and Oakland Community College Orchard Ridge Campus 8:00 p.m.

Adults - \$8.00  
Students & Seniors - \$4.00

For Ticket Information Call **471-7700**

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**SUNDAY, OCT. 28 • 2 GREAT AUCTIONS**

Auction One - 12:00 Preview 1:00 Auction  
Auction Two - 5:00 Preview 6:00 Auction

**SHERATON NOVI • Near I-2 Oaks Mall**

The art in these auctions is being liquidated from recently closed national gallery chains. For information, Gary Musto 313-474-2962. Free refreshments and drawings at the end of each auction.

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