## Interior designers giving seminar "There is something noble in a classic design," said Pierce Potler, partner of fabric king Frederick schumacher. Traditional furnishings and interior are the focus of the seminar at or are the focus of the seminar ball will be described as well as basic will be

The speakers will be Daniel Clancy, ASID, Steven Telch, ASID, and Robin Wilson. Clancy, a partner in the interior design firm of Perimutter-Freiwald, Inc., bases his work on a strong sense of traditional design. He lavors an eclectic approach using fresh combinations of color and textures. Clancy did the Townsend Holet in Birmingham, executive suites for Manufacturer's Bank and the Country Club of Detroit. His residential cilents include Henry Ford II, Lee Iacocca and Mr. and Mrs. Alfred Fisher III. His work

has been published in House & Gardens Magazine, House Beautiful, Detroit Monthly and other publications.
Telch is a senior designer with
Perimutter-Preiwald. He is best
known for his creative mix of styles
using neutral themes with strong accents of color. Telch has completed
traditional interiors in both the commercial and residential arenas. His
projects include a Corktown historic
interior, an Acapuleo villa and numerous Detroit residences.
Williams, a senior designer, has
been associated with Perlmutter-

Freiwald since 1975. She specializes in residential interiors and has a faithful clientele who appreciate her flexibility in style and color. She is also chief designer of drapery treat-ments on display in model home in-teriors the firm creates for area builders.

teriors the firm creates for area builders.

The Michigan Design Center, nor-mally open to the trade only, opens its showroom for the Design Direc-tions '90 participants.

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