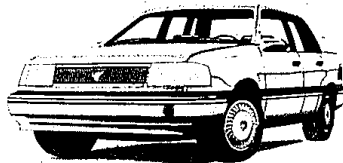


NOW'S THE TIME TO GET GREAT VALUES AT YOUR METRO DETROIT LINCOLN-MERCURY DEALER

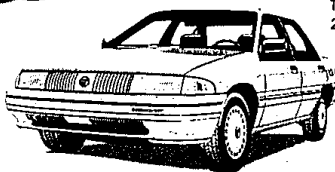
\$199 A MONTH FOR 24 MONTHS

PLUS \$600 CASH BACK

Cash Down Payment	\$2,192.00
Refundable Security Deposit	\$200.00
Option Package 363A Savings	\$1,000.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$2,591.00
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at ²	\$199.00



**1991
MERCURY
TOPAZ**



**1991 MERCURY
TRACER**

Cash Down Payment	\$1,209.36
Refundable Security Deposit	\$200.00
Option Package 573B Savings	\$650.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$1,608.36
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at ²	\$199.00

YOUR
CHOICE
FOR

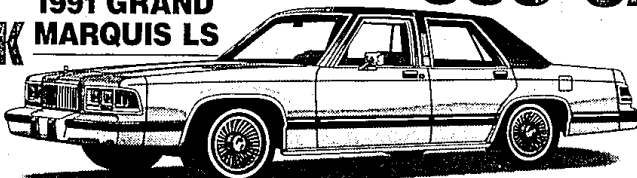
24 MONTHS FOR \$299 A MONTH

ALL WITH AUTOMATIC TRANSMISSION AND AIR CONDITIONING

OR GET
\$1,000
CASH BACK
WHEN
YOU BUY*

PLUS \$500 CASH BACK

**1991 GRAND
MARQUIS LS**

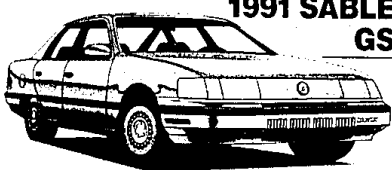


Cash Down Payment	\$5,005.70
Refundable Security Deposit ¹	\$300.00
Option Package 172A Savings	\$650.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$5,604.70
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at ²	\$299.00

PLUS \$750 CASH BACK

1991 COUGAR LS

Cash Down Payment	\$3,039.26
Refundable Security Deposit	\$300.00
Option Package 451A Savings	\$700.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$3,638.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at ²	\$299.00



**1991 SABLE
GS**



Cash Down Payment	\$3,163.26
Refundable Security Deposit	\$300.00
Option Package 262A Savings	\$850.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$3,762.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at ²	\$299.00

1991 LINCOLN TOWN CAR PLUS \$1,300 CASH BACK

24 MONTHS JUST
\$399 A MONTH



Cash Down Payment	\$5,984.21
Refundable Security Deposit	\$400.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment ¹	\$6,783.21
Total Amount of Payments	\$9,576.00
24 Monthly Lease Payments at ²	\$399.00



ADDITIONAL PROGRAM INFORMATION: Customer Cash Back directly from Lincoln Mercury on 1991 models with a 24 month Ford Credit® Red Carpet Lease. \$600 on 1991 GS 1750 on Sable GS. \$500 on Grand Marquis LS. \$1300 on Town Car. Customer Cash Back can be applied toward payment refundable security deposit and first month's payment as you may keep the cash for cash back and special lease terms you must also receive new vehicle delivery from program stock by 12/31/90. *For Customer Cash Back from Lincoln Mercury make a total purchase of a new 1991 Grand Marquis from dealer stock by 1/31/91. Total cash due at lease inception includes refundable security deposit, cash down payment and first month's lease payment. Lease payment is based on Manufacturer's suggested retail price. \$17,525 on Sable GS. \$18,537 on Tracer. \$17,625 on Sable GS. \$18,837 on Cougar LS. \$21,825 on Grand Marquis LS. and \$30,038 on Town Car. Including option package and savings per model as shown above. Lease payment includes destination charges but excludes title, taxes and license fee and is based on a 24 month closed-end Red Carpet Lease from Ford Credit. Lessee may have the option to purchase the car at lease end at a price to be negotiated with the dealer at lease expiration. However, lessee has no obligation to purchase the car at lease end. Lessee is responsible for excess wear and tear. 30,000 miles in total mileage allowed with 30,000 State Department of Transportation (DOT) and 30,000 DOT. Mileage is determined by Ford Credit. See your Lincoln Mercury dealer for program details. See your



SEE YOUR METRO DETROIT LINCOLN-MERCURY DEALER WHERE GREAT DEALS ARE JUST AROUND THE CORNER.

ANN ARBOR

Apollo
2100 W. Stadium Blvd.
668-6100

DEARBORN

Krug
21531 Michigan Ave.
274-8800

DETROIT

Bob Maxey
16901 Mack Avenue at Cadillac
885-4000

DETROIT

Park Motor
18100 Woodward Ave.
Opposite Palmer Park
869-5000

FARMINGTON

Bob Dusseau
31625 Grand River Ave.
474-3170

GARDEN CITY

Stu Evans
32003 Ford Rd.
425-4300

PLYMOUTH

Hines Park
40601 Ann Arbor Rd. (at I-275)
425-2444

WATERFORD

Mel Farr
4178 Highland Road
683-9500

ROCHESTER

Crissman
1185 South Rochester Rd.
652-4200

ROSELVILLE

Arnold
29000 Grand at 12 Mile Rd.
445-6000

ROYAL OAK

Diamond
221 N. Main St. at 17 Mile
541-8830

SOUTHFIELD

Star
24350 W. 12 Mile Rd.
354-4900

SOUTHGATE

Stu Evans
16800 Fort St. at Pennsylvania
285-8800

STERLING HEIGHTS

Crest
36200 Van Dyke at 15 1/2 Mile
939-6000

TROY

Bob Borst
1950 West Maple
643-6600

YPSILANTI

Sesi
950 East Michigan
565-0112