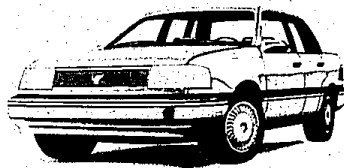


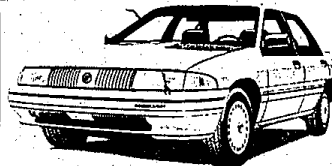
NOW'S THE TIME TO GET GREAT VALUES AT YOUR METRO DETROIT LINCOLN-MERCURY DEALER

\$199 A MONTH FOR 24 MONTHS

PLUS \$600 CASH BACK



1991 MERCURY TOPAZ



1991 MERCURY TRACER

Cash Down Payment	\$2,192.00
Refundable Security Deposit	\$200.00
Option Package 363A Savings	\$1,090.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$2,591.00
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at*	\$199.00

Cash Down Payment	\$1,209.36
Refundable Security Deposit	\$200.00
Option Package 573B Savings	\$650.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$1,608.36
Total Amount of Payments	\$4,776.00
24 Monthly Lease Payments at*	\$199.00

YOUR CHOICE FOR

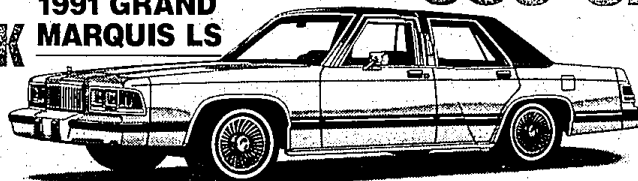
24 MONTHS FOR \$299 A MONTH

ALL WITH AUTOMATIC TRANSMISSION AND AIR CONDITIONING

OR GET \$1,000 CASH BACK WHEN YOU BUY*

PLUS \$500 CASH BACK

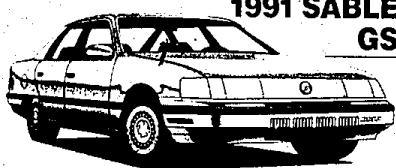
1991 GRAND MARQUIS LS



Cash Down Payment	\$5,005.70
Refundable Security Deposit	\$300.00
Option Package 172A Savings	\$650.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$5,604.70
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

PLUS \$750 CASH BACK 1991 COUGAR LS

Cash Down Payment	\$3,039.26
Refundable Security Deposit	\$300.00
Option Package 451A Savings	\$700.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,638.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00



1991 SABLE GS



Cash Down Payment	\$3,163.26
Refundable Security Deposit	\$300.00
Option Package 262A Savings	\$850.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$3,762.26
Total Amount of Payments	\$7,176.00
24 Monthly Lease Payments at*	\$299.00

1991 LINCOLN TOWN CAR PLUS \$1,300 CASH BACK

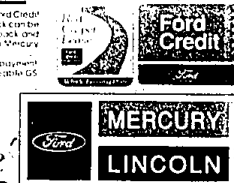
24 MONTHS JUST \$399 A MONTH



Cash Down Payment	\$5,984.21
Refundable Security Deposit	\$400.00
Total Cash Due at Lease Inception Includes First Month's Lease Payment*	\$6,783.21
Total Amount of Payments	\$9,576.00
24 Monthly Lease Payments at*	\$399.00



ADDITIONAL PROGRAMS/DEMONSTRATION: Customer Cash Back directly from Lincoln Mercury on 1991 models with a 24-month Ford Credit lease. \$400 on Topaz GS, \$750 on Sable GS, \$1,300 on Town Car. Customer Cash Back can be applied toward payment, refundable security deposit and first month's payment or you may keep the cash for cash back and special lease terms. You must take new vehicle delivery from dealer stock by 12/31/90. *For Customer Cash Back from Lincoln Mercury make a retail purchase of a new 1991 Grand Marquis from dealer stock by 1/31/91. Total cash due at lease inception includes refundable security deposit, cash down payment and first month's lease payment. *Lease payment is based on Manufacturer's Suggested Retail Price: \$32,525 on Topaz GS, \$31,937 on Sable GS, \$37,637 on Cougar LS, \$21,875 on Grand Marquis LS, and \$30,038 on Town Car, including option package savings. Payment is for 24 months. Lease payment with includes delivery, charges but excludes title, taxes and license fees and is based on a 24-month closed-end Ford Credit lease from Ford Credit. Lessee may have the option to purchase the car at lease end at price to be negotiated with the dealer at lease inception. However, lessee has no obligation to purchase. Charge for release and return is responsibility of lessee and may be 30-60 miles in the total mileage allowed with 15,000. *If more than 30,000 miles subject to credit approval and availability as determined by Ford Credit. See your Lincoln Mercury dealer for his price and terms. See your dealer for details.



SEE YOUR METRO DETROIT LINCOLN-MERCURY DEALER WHERE GREAT DEALS ARE JUST AROUND THE CORNER.

ANN ARBOR Apollo 2109 W. Stadium Blvd. 668-6100	DEARBORN Krug 21531 Michigan Ave. 274-8800	DETROIT Bob Maxey 16901 Mack Avenue at Cadieux 885-4000	DETROIT Park Motor 18100 Woodward Ave. Opposite Palmer Park 869-5000	FARMINGTON Bob Dusseau 31625 Grand River Ave. 474-3170	GARDEN CITY Stu Evans 32000 Ford Rd. 425-4300	PLYMOUTH Hines Park 40601 Ann Arbor Rd. (at I-275) 425-2444	WATERFORD Mel Farr 4178 Highland Road 683-9500
ROCHESTER Crissman 1185 South Rochester Rd. 652-4200	ROS VILLE Arnold 29000 Gratiot at 12 Mile Rd. 445-6000	ROYAL OAK Diamond 221 N. Main St. at 11 Mile 541-8830	SOUTHFIELD Star 24350 Van 12 Mile Rd. 354-4900	SOUTHGATE Stu Evans 16800 Fort St. at Pennsylvania 285-8800	STERLING HEIGHTS Crest 36200 Van Dyke at 15 1/2 Mile 939-6000	TROY Bob Borst 1950 West Michigan 643-6600	YPSILANTI Sesi 950 East Michigan 565-0112