

Cable Comments

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This week we share with you some of the happenings which are inspired throughout

the holiday season. Companies and organizations extend themselves to help the less fortunate. WXYZ-TV Channel 7, Elias Brothers Big Boy Restaurants and the Hunger Action Coalition sponsor together "Operation Can-Do." They collect food to help feed individuals, senior citizens and an entirely new segment of hungry people who have lost their incomes because of auto industry plant closings and lay-offs.

Many schools in the Detroit Metropolitan area adopt such a project as a class or school mission. They collect canned goods by competing between classes and by holding contests and fun events to encourage participation.

Donors may bring cans of food to collection containers at 100 Big Boy Restaurants.

Cable Systems which are involved with the Southeast Michigan Cable Association are sponsoring donations to the United Way. Bob McCann of Metrovision explained that they participate in a special project each year. This year they are offering free installation of cable TV with a \$10 donation to United Way.

Omnicom Cable and the Plymouth Rotary co-sponsor the "Baskets Filled With Love" Food Drive for the Salvation Army. Russ Hoisinton of the Rotary says, "This program guarantees food for the less fortunate in our community and exemplifies our motto: 'Service Above Self.'" Omnicom has been part of this program since 1984.

Community Access Channels do their part as well. Many producers are creating cheerful and

thoughtful shows to warm every home. Special thoughts are extended to those who are homebound as well as loving messages to our family members and friends who are in the service overseas who receive letters, audio tapes and video greetings. Think creatively at home and set up your own meaningful backdrop for your message. Remember, those receiving it will be interested not only in seeing you but also for mementos from home. Sounds of home on your audio tape or within your video are important to remember. Don't concentrate on creating a static environment. Sounds as well as visuals will delight your loved one much more if they are spontaneous and bring laughter into their hearts.

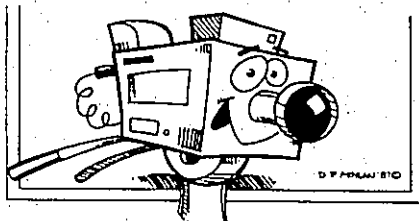
The Michigan Detroit Chapter

of the National Academy of Television Arts and Sciences held a special screening this month to benefit the Wellness House in Detroit. Harvey Ovshinsky's documentary about living with AIDS, "Tony and Friends: A Celebration of Life," was presented at a special screening. The NATAS chapter is a non-profit association dedicated to the advancement of television.

Check your local channels to determine what programming will help you be aware of opportunities to serve someone in need. The following are programs which may inform and delight you as you watch or participate through Community Access Cable Television throughout the holiday season.

HOME VIDEO ENHANCEMENT

A MetroVision Channel 12 Program
CHECK THE OBSERVER OR CABLE GUIDE FOR VIEWING DATES



SUBJECTS TO BE OFFERED:

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|-------------------------|---------------------------------|
| CAMCORDER SYSTEMS | LIGHTING |
| HOW CAMERAS OPERATE | SHOOTING SCENES |
| CAMERA FEATURES | EDITING |
| SELECTION OF CAMCORDER | GRAPHIC ENHANCEMENTS |
| VIDEO / AUDIO RECORDERS | SET DESIGNING |
| PERIPHERALS | HOME AND COMMUNITY APPLICATIONS |
| AUDIO | LEGAL RESPONSIBILITIES |

The content of the subjects are designed to assist you, your clubs, church or any other institution to produce quality videos. Call 553-7303 or mail comments to Channel 12, Attn: R. Carlson, 37635 Enterprise Ct., Farmington Hills, MI 48331.