# Streetscape project set for review by DDA

Continued from Page 1

has had an increase of 35 percent in the rates charged by basic program-ming networks over the last year.

THE PERCENTAGE of the in-crease varies depending on the cus-tomer's level of service. The average increase, based on an average bill of about \$30.55, will be 4.7 percent.

Bjorklund sald that Metrovision's premium service rates continue to be the lowest in the area. He gave examples of other local basic cable; rates: \$19.90 in Plymouth; \$20.45 in Walled Lake; \$19.95 in Warren; \$18.45 in Birmingham; and \$17 in Detroit

Continued from Page i promotions budgets. Most importantly, Strip-Sittsamer said; the person must be adopt at working with volunteer groups and know a lot about promotions. At least, one DDA member cautioned that the new person should be willing to spend the majority of his or, her time outside the office. "I

think the (promotional) successes we have had . . . have been due to the legwork." Hohler said. "It's directly related to the contact with the businesses. I don't feel we need a person whose going to sit at a desk 15 hours a week."

Metrovision hiking price

of basic cable TV service

Increase. In comment adout the re-increase. Increase in the past year, Metrovision has expanded its office house and adopted new set of customer service standards developed by the national Cable Television Association. Among other things, the standards provide for maximum service prob-lems and for efficiency in receiving phone calls. The company is pledged to meet the standards by July, Bjorktund said.

ALSO, METROVISION will be in-creasing its use of fiber optics this.

board as early an February. Tuesday's action follows what downtown merchants have called a successful holiday promotion, which cost individual merchants, the Downtown Farmington Business Association and the DDA more than \$13,000.

STRIP-SITTSAMER may bring a recommendation for hiring to the

year to minimize service interruptions. tions.
Metrovision serves more than 29,500 of the areas's 48,000 residences. Bjorklund was not able to provide subscriber numbers specifically for Farmington and Farming

ton Hills.

Metrovision has serviced customers in Oakland County since 1983.

The company also announced that a new channel has been added to its Oakland County basic channel into pp. The channel will combine Sports Channel America and the 'E' Enteriament Channel, which will feature an "Entertainment Tonight" type format. These services will be on cable channel 52 at no added charge.

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SUBSCRIPTION RATES

phases. City Manager Robert Deadman, resident representative Robert Fitzpatrick and Bon Ton Shoppe owner and DDA president 'Harry Wingerter will study the overall GALA NEW YEAR'S EVE PARTY The Karas House

project and coordinate future DDA plans with other cly projects.
"I can't believe were into the fourth-phase already." Wingerter



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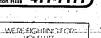
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