

ADDITIONAL PROGRAM INFORMATION:

3.9% Ford Credit Annual Percentage Rate financing for qualified buyers for 48 months at \$22.53 per month per \$1000 financed with 10% down. Offer available only at participating Lincoln Mercury Dealers. Take new vehicle retail delivery from dealer stock by 2/21/91. Dealer participation may affect savings. See dealer for details. This \$199 per month payment is based on a 48 month contract at 3.9% A.P.R. financing and a selling price of \$11,619. MSRP with \$2,788.03 down payment for qualified buyers. \$500 First Time Buyer Cash Bonus reduces your down payment to \$2,288.03. Title & taxes extra. Offer available only at participating Lincoln Mercury Dealers. Take retail delivery from dealer stock by 2/21/91. Dealer participation may affect savings. See your dealer for his price and terms. \$500 Cash Back from Lincoln Mercury. Take new vehicle retail delivery from dealer stock by 2/21/91. \$500 Cash Back on Mercury Tracer for qualified first time buyers through Ford Credit's First Time Buyer Program when you finance your purchase through Ford Credit. To be eligible you must have a valid driver's license, satisfactory full time employment, proof of physical damage insurance, no derogatory credit and no previous new car financing. This cannot be used in conjunction with the Ford College Graduate Purchase Program. Finance options vary. See dealer for details.



ANN ARBOR
Apollo
2100 W. Stadium Blvd.
669-6100

DEARBORN
Lincoln
21531 Michigan Ave.
274-8800

DETROIT
Bob Allen
16901 Mack Ave. at Cadieux
885-4000

DETROIT
Park Motor
18100 Woodward Ave.
869-5000

FARMINGTON
Bob Dussan
31625 Grand River Ave.
474-3170

GARDEN CITY
Bill Varga
32000 Ford Rd.
425-4300

PLYMOUTH
Hines Park
40601 Ann Arbor Rd. at I-275
425-2444

ROCHESTER
Wasson
1185 South Rochester Rd.
652-4200

ROSELLE
Arnold
29000 Gratiot at 12 Mile Rd.
445-6000

ROYAL OAK
Thompson
221 N. Main St. at 11 Mile
541-8830

SOUTHFIELD
Bill
24350 W. 12 Mile Rd.
354-4900

SOUTHGATE
Bill
16800 Fort St. at Pennsylvania
285-8800

STERLING HEIGHTS
Chris
38200 Van Dyke at 15 Mile
939-6000

TROY
Bill
1950 W. Maple
643-6000

WATKINS
Mike
4179 Highland Rd.
683-9500

YPSILANTI
Steve
950 E. Michigan
565-0112

1991 MERCURY TRACER...

3.9%

A.P.R.

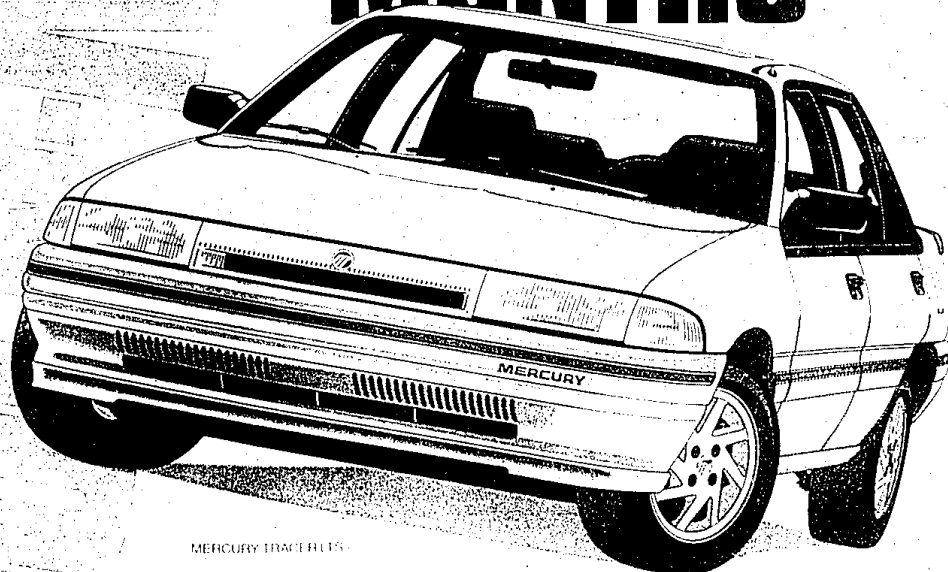
FOR

48

MONTHS*

HURRY IN!

limited time offer
ends February 21st

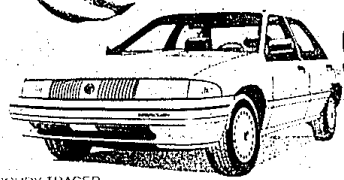


MERCURY TRACER



Your 16 Metro Detroit Lincoln Mercury Dealers are celebrating their greatest award by offering you a special 3.9% financing for 48 months exclusively on new in stock including Mercury Tracer Grand Tracer Vagabond and Tracer ES.

Now it's never been easier to put yourself behind the wheel of the latest winner! Hurry special financing on Tracer ends February 21st, 1991. See your nearest Metro Detroit Lincoln Mercury Dealer today!



\$199

A MONTH**

MERCURY TRACER
package 573B