6C(Wb.B.T,S.F)

## GIVE YOU ONE GOOD REASON TO HAVE CONFIDENCE IN TODAY'S YOUTH?



We'll give you 12.

ANDREW
CZARNOTA
LIVONIA CARRIER

SARA DIMEGLIO PLYMOUTH CARRIER

OWEN CARTER CANTON CARRIER

JACKIE SINELLI REDFORD CARRIER

DAVID BABLER WESTLAND CARRIER

ERNIE BROWN GARDEN CITY CARRIER

DEZMOND MEARS

MEARS FARMINGTON CARRIER

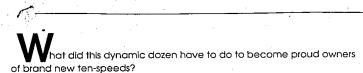
ANDY CADOTTE SOUTHFIELD CARRIER

GREG ARKWRIGHT

> MATT HOFFMAN TROY CARRIER

MARK
HALLIBURTON
WEST BLOOMFIELD CARRIER

JEFF KRAUSE BIRMINGHAM CARRIER



They had to bring their collections for their Observer & Eccentric newspaper routes in *on time*.

Sounds like a simple thing, but with everything young people are into these days—getting anywhere and doing it right after they get there—is a real challenge.

These carriers and a lot of others met that one requirement and each time they did, their names were entered in a lotto contest. On April 9, we held the big drawing and these 12 are the lucky winners—one from each of the communities we serve.

All of our carriers are challenged to meet goals—things like handling their routes in a business-like way, being conscientious, delivering correctly and on time, and settling their accounts promptly. And when they measure up, they have an opportunity to earn some neat prizes.

So, if you're a parent and want your son or daughter to be part of our carrier family, show them this page. If they think it sounds like a good idea call one of the numbers below and learn more about our carrier program.

Observer & Eccentric

CIRCULATION DEPARTMENT

644-1170 OAKLAND COUNTY 591-0500 WAYNE COUNTY
651-7575 ROCHESTER-ROCHESTER HILLS