GIVE YOU ONE GOOD **REASON TO HAVE** CONFIDENCE IN TODAY'S YOUTI



A NDREW SARA DIMEGLIO PLYMOUTH CARRIER

> OWEN CARTER CANTON CARRIER

JACKIE SINELLI REDFORD CARRIER

DAVID BABLER WESTLAND CARRIER

ERNIE BROWN GARDEN CITY CARRIER

DEZMOND MEARS FARMINGTON CARRIER

ANDY CADOTTE SOUTHFIELD CARRIER

GREG

MATT

MARK

JEFF KRAUS BIRMINGHAM CARRIE

nat did this dynamic dozen have to do to become proud owners of brand new ten-speeds?

They had to bring their collections for their Observer & Eccentric newspaper routes in on time.

Sounds like a simple thing, but with everything young people are into these days—getting anywhere and doing it right after they get there—is a real challenge.

These carriers and a lot of others met that one requirement and each time they did, their names were entered in a lotto contest. On April 9, we held the big drawing and these 12 are the lucky winners—one from each of the communities we serve.

All of our carriers are challenged to meet goals—things like handling their routes in a business-like way, being conscientious, delivering correctly and on time, and settling their accounts promptly. And when they measure up, they have an opportunity to earn some neat prizes.

So, if you're a parent and want your son or daughter to be part of our carrier family, show them this page. If they think it sounds like a good idea call one of the numbers below and learn more about our carrier program.

Observer & Eccentric CIRCULATION DEPARTMENT

> 644-1170 OAKLAND COUNTY 591-0500 WAYNE COUNTY 651-7575 ROCHESTER-ROCHESTER HILLS