

business people

Richard A. Femmel of Bloomfield Township will retire Oct. 31 as vice president of corporate communications for Blue Cross and Blue Shield of Michigan. He has held the position for 13 years.

Before joining the insurer, Femmel was coordinator of the Department of Journalism at Wayne State University and assistant professor in television-radio news reporting. In 1964 he won the National Headliners Award for the nation's best television editorials. In 1965 he won the Sigma Delta Chi Medal for the most outstanding radio editorials in the nation.

Femmel joined the insurer in 1978. He had spent 17 years as an ABC-TV network correspondent in Detroit and 10 years as the anchorman for daily TV newscasts for WXYZ-TV in Detroit. He also served as news director, editorial and public affairs director for both WXYZ-TV and WXYZ-AM in Detroit during the 1950 and '60s when they were ABC-owned and operated.

Later he was vice president of George Pierrot Productions Inc. and executive producer of the George Pierrot travel series on Channel 4 in Detroit. At the same time, he was associate director of the World Adventure Series at the Detroit Institute of Arts.

Eileen Wunderlich, vice president, director of public relations at Campbell-Mithun-Esty Advertising in Southfield, was awarded two of the communications industry's most prestigious honors — the Women In Communications Inc. Headliner Award and the Public Relations News Gold Key Award.



Femmel



Wejlowicz



Krause



Long



Long



Long

Phil Wejlowicz has joined McNabney & Associates Inc., of Bloomfield Hills, an affiliate of New America Network. McNabney & Associates is a commercial real estate brokerage firm with a worldwide network capability.

Chuck Brandt of Bloomfield Hills, was promoted to vice president, account director at D'Arcy Masius Benton & Bowers/Bloomfield Hills.

Allen J. Lippitt of West Bloomfield has joined the firm of Riley and Roumel, P.C., attorneys. After a long and successful career in the wholesale clothing industry, he decided to act upon a lifelong ambition to become an attorney.

James F. Miller of Southfield was appointed vice president loan control at Manufacturers National Bank of Detroit.

Gino Saleciccioli has joined Quadrant Group Inc., a Troy-based leader in retirement planning, as an IRA specialist. Also joining the company is T. Michael Dolan of Bloomfield Hills, as senior investment adviser.

William J. Krause has joined as vice president, risk management.

Deborah Ebers of Birmingham has been appointed to the new position of vice president for business and labor relations for the Henry Ford Health System.

Tom Bollenbacher of Franklin was appointed sales manager for the Southfield-based Stander Division, Olsonite Corp.

Richard T. Cole will become vice president of corporate communications for Blue Cross and Blue Shield of Michigan in September. Cole has been vice president for university advancement of Ferris State University in Big Rapids.

Universal Underwriters Group of Kansas has announced the addition of Mark Johnson, formerly of Birmingham, as vice president of underwriting.

David Bethards was named vice president, account director on the Cadillac business at Intergraph Marketing & Promotions (IMP), a subsidiary of DMB&B, Bloomfield Hills.

John Long of Bingham Farms was promoted to vice president, executive producer on the Cadillac account at Intergraph Marketing & Promotions (IMP), a subsidiary of DMB&B, Bloomfield Hills.

Casey Communications Management Inc. in Southfield, one of the Midwest's largest public relations firms, promoted Ray Carson to account supervisor.

Denis Carroll, Rick Lazell, Thomas Oken and Bob Secord, employees of English Gardens Nursery in West Bloomfield, have been certified as landscape management specialists by the Michigan Nursery and Landscape Association.

John Zawicki has been promoted to sales manager at the Radisson Plaza Hotel at Town Center in Southfield. He will handle the Radisson's Japanese market, including travel agencies and corporate accounts.

Ronald Campbell of Birmingham

has joined the corporate sales staff of National Reproductions Corp., a leading southeast Michigan supplier of printing, copying, reprographic and fulfillment services.

Attorneys Stuart Bordman of Farmington Hills and Charles Lax of West Bloomfield have joined the Southfield-based law firm of Madden, Hauser, Wartell, Roth, Heller & Pesses as partners.

Dr. Jay K. Morgan of Birmingham has joined the Department of Neurosurgery at Henry Ford Hospital as a senior staff member.

Dr. David Kustan of West Bloomfield has joined the senior staff of the Division of Interventional Radiology in the Department of Diagnostic Radiology at Henry Ford Hospital.

Thomas Wagner of Bloomfield Hills was named vice president and general manager, Ford Parts and Service Division. He was formerly general manager of Ford Division. Ross Roberts of Bloomfield Hills succeeds Wagner as vice president

and general manager, Ford Division. He was previously general manager of Lincoln-Mercury Division. Lee Mikowski of Bloomfield Hills succeeds Roberts as vice president and general manager, Lincoln-Mercury Division. He has been general manager of Ford Parts and Service Division.

Michael Kalline was promoted to vice president of leasing for Malan Companies, a real estate development and management firm in Southfield.

Janet Swoboda, daughter of Frank Swoboda of Bloomfield Hills, was appointed vice president, Metropolitan Loan Division at Manufacturers Bank.

Dr. W. Scott Wilkinson rejoined his father, Dr. William Wilkinson, at the Wilkinson Eye Center, 888 Woodward, Suite 203, Pontiac, after recently completing a fellowship in corneal surgery and infectious diseases of the eye at the Kresge Eye Institute of Wayne State University. Both physicians reside in Birmingham.

datebook

● NETWORKING

Thursday, June 27 — Leads Club meets in Southfield. Information: Jo Anne Kusula, 641-2756.

● WOMEN'S NETWORK

Thursday, June 27 — Strive, a networking and support group for women in business, meets at 6:30 p.m. in Troy. Visitors: free. Information: Jean Sheridan, 391-0086.

● BEGINNING LOTUS

Mondays-Wednesdays, July 1-10 — "Introduction to Lotus 1-2-3: Spreadsheets for Home and Business" 7-9 p.m. in Bloomfield Hills. Fee: \$85. Information: 645-3635. Sponsor: Cranbrook Schools.

● REAL ESTATE MARKETING

Tuesdays, July 9 — Eight-part real estate marketing lecture series begins 11:45 a.m. to 2 p.m. in Birmingham. Information: Jim Golden, 433-3300. Sponsor: Shore Mortgage.

● WORDPERFECT 5.1

Tuesdays and Thursdays, July 9-18 — "WordPerfect 5.1" 7-9 p.m. in Bloomfield Hills. Fee: \$85. Information: 645-3635. Sponsor: Cranbrook Schools.

● dBASE III PLUS

Tuesdays and Thursdays, July 9-18 — "Introduction to dBase III Plus" 7-9 p.m. in Bloomfield Hills. Fee: \$85. Information: 645-3635. Sponsor: Cranbrook Schools.

● ACCOUNTING ASSISTANT

Tuesday, July 9 — Free information about accounting assistant program 6:30-7:30 p.m. near Rochester. Information: 370-3120. Sponsor: Oakland University.

● PC LITERACY

Thursday, July 11 — Seminar on PC Literacy sponsored by American Society of Employers, speaker Robert Battaglia of We Teach, 9 a.m.-5 p.m., society offices, 23815 Northwestern, Southfield. Information: 353-4500. Fees: \$195 for members, \$225 for non-members.

● CAREER WOMEN

Thursday, July 11 — National Association of Career Women — Metro

Detroit Chapter — will meet at 11:30 a.m. at the Steak & Ale Restaurant in Farmington Hills. Fee: \$15. Information: 626-8752.

● SUPERVISION SEMINAR

Thursdays, July 11, 18, 15 — Seminar on Principles and Practices of Supervision, 9 a.m. to 4 p.m., sponsored by American Society of Employers, speaker Richard Warner of

ASE, society offices, 23815 Northwestern, Southfield. Information: 353-4500. Fees: \$315 members, \$375 non-members.

● INTERMEDIATE LOTUS

Mondays and Wednesdays, Aug. 5-14 — "Lotus 1-2-3 Intermediate" 7-9 p.m. in Bloomfield Hills. Fee: \$85. Information: 645-3635. Sponsor: Cranbrook Schools.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.

Information must be received by Monday to be published in the Thursday issue. Publication cannot be guaranteed.

Information should contain a daytime telephone number where information can be verified.

WHAT EVERY MAN SHOULD KNOW ABOUT IMPOTENCE.

IT'S TREATABLE.

The real tragedy of impotence is letting it go untreated every one more day. Stop denying yourself and your sexual partner an important part of your life. Impotence can be treated in almost every case.

The STAR program developed by Grace Hospital provides complete diagnosis and treatment of male impotence. This confidential program is directed first at determining the cause of the problem. Diseases such as diabetes, cancer, multiple sclerosis and problems with prostate, heart and high blood pressure are common causes. There are many others. Injuries to the spinal cord, and low hormone levels can also cause erections from failing. So too can

fatigue, alcohol, drugs, smoking, stress and depression. Medicines used to treat such things as depression, high blood pressure and others can be part of the problem. Age alone is not a cause of impotence. And, yes, some impotence problems are psychologically based, even ones that impotence has an important psychological component that requires identification and treatment. An accurate diagnosis is the key to effective treatment. Sometimes, only a change in medication is needed. More serious problems may require surgery. But help is available. Complete, confidential and supportive. Call today and talk to one of our professionals.



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Sale ends Sunday, June 30

Hours: Mon., Thur., Fri. 10-9; Tues., Wed., & Sat. 10-6; Sunday 11-4