First Night to star Chenille Sisters

Grand plans for the area's second annual First Night celebration and a need for equally grand bucks are keeping organizers busy as they plan the New Year's Eve event set once again for downtown Birmingham. The proposed program already includes a greater number of entertainment sites, a wider variety of entertainment and a grand finale — a laser light show with music and graphics.

graphics.
Top acts include the Chenille Sis-Top acts include the Chenille Sisters, a musical councyl thresome making national appearances from their home base in Ann Arbor, and the Prism Quartet, a saxophone quartet named "Outstanding Young Artists of 1989" by Musical America. Kathy Walgren, one of the event's three chairpersons, called the plans "pretty exciting." The full program is expected to be in place by early October, with First Night admission buttons on sale in November. "Punds are not coming in as we had hoped." Walgren said, "With the state of arts funding and the Michigan economy, we should have expected this."

FORD MOTOR Company com-mitted to the First Night effort shortly after the conclusion of last

year's event.
Walgren sald that some firms have voiced concerns that they are contributing money to a fund-raiser—which Walgren sald is not true,
"It's not a fund-raiser," she said.
"We're trying to break even. This is an event that brings art into the

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First Night/Birmingham audiences will find out that the Chen-ille Sisters — Cheryl Dawdy, Grace Morand and Connie Huber (left to right).— aren't sisters at all.

community and features Michigan artists. No one is making money on

artists. No one is making money on this."

But the volunteers in charge of fund-raising efforts aren't throwing in the towel. Instead, they are meeting with major corporations and pitching the alcohol-free, entertainment for all program.

One option patrons are receiving is for a specific company or firm to sponsor a specific event. A patron would be especially helpfolf for the grand — and rather expensive—laser show that caps the evening. Walgren said.

Some plans that the Pirst Night organizers would like to implement are a shuttle bus between sites and street rovers, who don costumes to get visitors "in the mood for First Night," Walgren said. The hold-up on the shuttle bus is financial.

PRINTER YOUR TOR

countdown to the New Year didn't quite measure up to the quality of the rest of the evening. Hence, the laser light show, Kramer said.

"It's a combination of graphics and music. It's very exciting and very high energy. It's visually dynamic and the music is terrific," Kramer said.

Image Engineering would provide the laser show and has done similar shows for First Nights beld throughout the country, including the Boston event when was the first held. While New Year's Eve still is more than five months away, Kramer said volunteers and committee changeopte have been meeting almost weekly. She said there is barely a day that goes by that one First Night cummittee meeting or another isn't scheduled.

"THAT'S REALLY a tribute to all

"THAT'S REALLY a tribute to all our volunteers and the amount of volunteers and the amount of the contribute to this."

Kramer said.

Walgren with the two other co-chairs. — Nancy Cressy and Mark Jones. — will be visiting Birming-ham service clubs to recruit them into the First Night planning. One goal is to have each service club sake charge of one of the First Night areas, such as signage or parking.

"It's really a community project," Walgren said.

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SITE PLANNERS have contacted number of different locations, in-

cluding some churches, and con-tracts are expected to be signed within a few weeks, Walgren said.

within a few weeks, Walgren said.

Zena Krainer, of First Night, said
that the overwhelming response to
the last year's event which drew
more than 8,000 people from across
the metro area made the committee
decide early on to expand for the
1991 event.

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