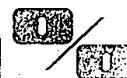


METRO DETROIT FORD DEALERS



We're Still the #1 for Low Prices

2.9

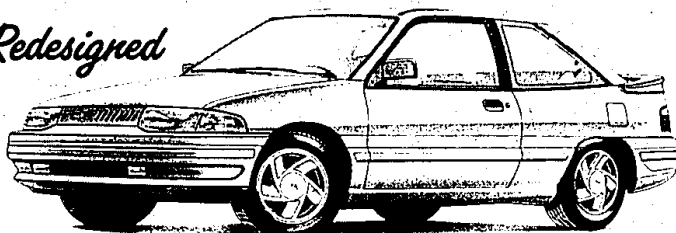


APR
FINANCING
FOR UP TO
48 MONTHS

First Time Buyers

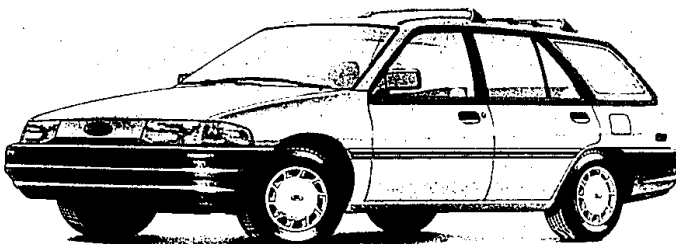
Save ... On the All-New, Totally Redesigned

\$3548 ⁽²⁾ **1991 FORD ESCORT GT**



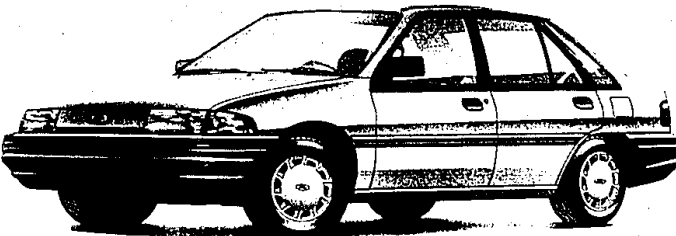
First Time Buyers

Save ... And the **\$2893** ⁽²⁾ **1991 FORD ESCORT WAGON**



First Time Buyers

Save ... Plus Our **\$2780** ⁽²⁾ **1991 FORD ESCORT LX 4 DR.**



MODEL	GT	Wagon	LX 4 Dr.
TOTAL VEHICLE and OPTIONS ⁽¹⁾	\$12,395	\$10,781	\$10,194
PREFERRED EQUIPMENT PACKAGE (PEP)	330A	320A	320A
PEP SAVINGS ⁽⁴⁾	\$ 744	\$ 500	\$ 500
2.9% FINANCE SAVINGS ⁽⁵⁾	\$ 2,404	\$ 1,993	\$ 1,880
FIRST TIME BUYER INCENTIVE ⁽⁶⁾	\$ 400	\$ 400	\$ 400
TOTAL SAVINGS ⁽²⁾	\$ 3,548	\$ 2,893	\$ 2,780

(1) 2.9% Annual Percentage Rate financing through Ford Credit for qualified buyers. 48 months at \$22.09 per month per \$1000 financed with 10% down. Dealer participation may affect savings. Take retail delivery from dealer stock by 7/30/91. Pony models not included. See Dealer for details. (2) Total savings include PEP savings, finance savings and first time buyer's incentive. (3) Excludes title and tax. (4) Savings based on manufacturer's suggested retail price of Option Package vs. MSRP of options purchased separately. (5) Finance savings calculation based upon 48 month contract at 2.9% APR with 10% down payment compared to FMCC national average rate of 12.5% in June. (6) Cash back for qualified first-time buyers through Ford Credit's First-Time Buyers Program when financed through Ford Credit. May be combined with other incentives available except Ford College Graduate Purchase Program. Finance options vary.



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(while supply lasts)

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543-2030
Canton
808 TRIBODAU, INC.
2633 Van Dyke
755-2100
Dearborn
FAIRLAKE FORD SALES, INC.
14585 Michigan Avenue
846-5000
Village Ford, INC.
23535 Michigan Avenue
565-3900
Dahlgren
JORGENSEN FORD, INC.
8333 Michigan Avenue
584-2250
Stark Hickey West, Inc.
24760 W. Seven Mile Road
538-6600

RIVERSIDE FORD SALES, INC.
1822 E. Jefferson
567-0250
Farmington Hills
TOM HOLZER FORD, INC.
30300 W. 10 Mile Road
474-1234
Ferndale
ED SCHMID FORD, INC.
21600 Woodward Avenue
329-1000
Flat Rock
DICK McDONALD FORD, INC.
22675 Gibraltar Road
782-7400
Livonia
BILL BRIDEN, INC.
32222 Plymouth Road
421-7000

MI. Clemens
MIKE DORRAN FORD, INC.
35900 Gratiot Avenue
296-0020
Russ Milne Ford, Inc.
43870 Gratiot Avenue
293-7000
Northville
McDONALD FORD SALES, INC.
550 W. Seven Mile Road
349-1400
Oak Park
MEL FARR FORD, INC.
24750 Greenfield
967-3700
Plymouth
BLACKWELL FORD, INC.
41001 Plymouth Road
453-1100



FORD

Metro
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Quality
DEALERS**

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Rochester
PAT MILLIKEN FORD, INC.
9600 Telegraph Road
255-3100
Rochester
MUNTINGHAM FORD, INC.
2800 S. Rochester Road
852-9400
Royal Oak
ROYAL OAK FORD, INC.
560 N. Woodward Avenue
548-4800
Southfield
AVIS FORD, INC.
29200 Telegraph Road
355-7500

Southgate
SOUTHGATE FORD, INC.
16600 Fort Street
287-9638
St. Clair Shores
RDY O'BRIEN, INC.
22201 Nine Mile Road
776-7600
Sterling Heights
JEROME DUNCAN, INC.
8000 Ford Country Lane
268-7500
Taylor
RAY WHITFIELD, INC.
10725 S. Telegraph Road
291-0300
Troy
TROY MOTORS, INC.
777 John R.
585-4000

Dearborn
DEAN SELLERS FORD, INC.
2600 W. Maple Road
643-7500
Warren
AL LONG FORD, INC.
1311 E. Eight Mile Road
777-2700
Wayne
JACK DEMMER FORD, INC.
37300 Michigan Avenue
721-2500
Westland
NORTH BROTHERS FORD, INC.
33300 Ford Road
421-1300
Woodhaven
GORDON FORD, INC.
22025 Allen Road
676-2200

