

METRO DETROIT FORD DEALERS



FORD

We're Still the #1 for Low Prices

2.9



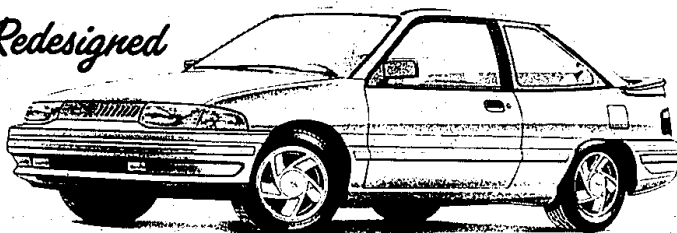
APR
FINANCING
FOR UP TO
48 MONTHS

First Time Buyers

Save ... On the All-New, Totally Redesigned

\$3548⁽²⁾

**1991
FORD
ESCORT
GT**



First Time Buyers

Save

\$2893⁽²⁾

...And the

**1991
FORD
ESCORT
WAGON**



First Time Buyers

Save

\$2780⁽²⁾

...Plus Our

**1991
FORD
ESCORT
LX 4 DR.**



MODEL	GT	Wagon	LX 4 Dr.
TOTAL VEHICLE AND OPTIONS ⁽¹⁾	\$12,395	\$10,781	\$10,194
PREFERRED EQUIPMENT PACKAGE (PEP)	330A	320A	320A
PEP SAVINGS ⁽⁴⁾	\$ 744	\$ 500	\$ 500
2.9% FINANCE SAVINGS ⁽⁵⁾	\$ 2,404	\$ 1,993	\$ 1,880
FIRST TIME BUYER INCENTIVE ⁽⁶⁾	\$ 400	\$ 400	\$ 400
TOTAL SAVINGS ⁽²⁾	\$ 3,548	\$ 2,893	\$ 2,780

(1) 2.9% Annual Percentage Rate financing through Ford Credit for qualified buyers 48 months at \$22.09 per month per \$1000 financed with 10% down. Dealer participation may affect savings. Take retail delivery from dealer stock by 7/30/91. Pony models not included. See dealer for details. (2) Total savings include PEP savings, finance savings and first time buyer's incentive. (3) Excludes title and tax. (4) Savings based on manufacturers suggested retail price of Option Package vs. MSRP of options purchased separately. (5) Finance savings calculation based upon 48 month contract at 2.9% APR with 10% down payment compared to FMCC national average rate of 12.5% in June. (6) Cash back for qualified first-time buyers through Ford Credit's First-Time Buyers Program when financed through Ford Credit. May be combined with other incentives available except Ford College Graduate Purchase Program. Finance options vary.



**plus PICK UP YOUR
FREE TAPE!**

As heard on CKLW/CKMR Radio
"BACK IN THE 60'S AGAIN"

Lee Alan remembers —
The Music, News, Sports & Movies
Exactly as it was!

A \$10.00 VALUE
(Hurry, while supply lasts!)



FORD

Metro
**DETROIT'S
Quality
DEALERS**

Bloomfield Hills
ALAN FORD, INC.
1845 S. Telegraph
543-2030

Centerline
BOB THIBODEAU, INC.
26333 Van Dyke
755-2100

Dearborn
FAIRLANE FORD SALES, INC.
846-5000

Village Ford, Inc.
23535 Michigan Avenue
555-3900

Dearborn
JORGENSEN FORD, INC.
6333 Michigan Avenue
584-2250

STARK HICKEY WEST, INC.
24760 W. Seven Mile Road
538-6500

RIVERSIDE FORD SALES, INC.
1822 E. Jefferson
587-0250

Farmington Hills
TOM HOLLEN FORD, INC.
39300 W. 10 Mile Road
474-1234

Ferndale
ED SCHMID FORD, INC.
21600 Woodward Avenue
399-1000

Flat Rock
DICK MCQUISTON FORD, INC.
22675 Gibraltar Road
782-2400

Livonia
BILL BROWN, INC.
32222 Plymouth Road
421-7000

MI. Clemens
MIKE DORIAN FORD, INC.
35900 Gratiot Avenue
286-0070

RUSSELL MILNE FORD, INC.
43870 Gratiot Avenue
349-1400

Northville
MCDONALD FORD SALES, INC.
550 W. Seven Mile Road
349-1400

Oak Park
MEL FARR FORD, INC.
24750 Greenfield
967-3700

Plymouth
BLACKWELL FORD, INC.
41001 Plymouth Road
453-1100

Pentac
FLANNERY MOTORS, INC.
5900 Highland Road
356-1200

Redford
PAT MILLIKEN FORD, INC.
9600 Telegraph Road
255-3100

Rochester
HUNTINGTON FORD, INC.
2800 S. Rochester Road
852-0400

Royal Oak
ROYAL OAK FORD, INC.
5524 Woodward Avenue
548-4800

Southfield
AVIS FORD, INC.
29200 Telegraph Road
355-7500

Southgate
SOUTHGATE FORD, INC.
16601 Ford Street
282-3636

St. Clair Shores
ROY O'BRIEN, INC.
22201 E. Eight Mile Road
776-7600

Sterling Heights
JEROME DUNCAN, INC.
8000 Ford Country Lane
298-7500

Taylor
RAY WHITEFIELD, INC.
10725 S. Telegraph Road
291-0300

Troy
TROY MOTORS, INC.
777 John H
585-1900

DEAN SELLERS FORD, INC.
2500 W. Maple Road
643-7500

Warren
AL LONG FORD, INC.
13711 E. Eight Mile Road
777-2700

Wayne
JACK OMMER FORD, INC.
37300 Michigan Avenue
721-2600

Westland
NORTH BROTHERS FORD, INC.
33300 Ford Road
421-1300

Woodhaven
GORMO FORD, INC.
22025 Allen Road
676-2200

