

business people

Casey Communications Management Inc. in Southfield appointed Michael Mullin as account supervisor.

W. Howard Morris of Southfield was named president and chief investment officer of WILMOCO Capital Management.

Lyette Kababik and Dennis Mitchell were promoted to branch managers of Huntington Banks of Michigan in Troy. Kababik will manage the bank's Union Lake office, and Mitchell will manage the Romeo office.

Christopher Seago has joined Intergraph Marketing & Promotions, a subsidiary of D'Arcy Masius Benton & Bowles/Bloomfield Hills, as a senior producer/director, managing producer.

James McKay was appointed National Sales Director by Ziebart Corp. in Troy. He will be responsible for the development of U.S. retail, associate car dealer, and fleet sales.

Stone, August, Baker Communications Cos. of Troy has expanded its professional staff in accounting, account services and media services. Keith Clitette joined the company as client account coordinator, with responsibility for processing production billing and accounts payable. Stacey Cliffee joined the company as assistant account executive on the Weight Watchers account. Suzanne Harrison was promoted from media assistant to assistant account executive on the Weight Watchers account, with responsibility for execution of promotional campaigns. Ron Kopack joined the company as media assistant after serving an internship with Stone, August, Baker.



Mullin

Marilyn Williamson of West Bloomfield, deputy provost since 1987, was named as provost and senior vice president for academic affairs for 1991-92 by President David Adamany at Wayne State University.

Thomas B. Quanton was named vice president of marketing at Amcritech Publishing Inc. in Troy.

Core Industries Inc. in Bloomfield Hills hired Neil C. Wester as vice president-finance. In that capacity he will become the company's chief financial officer.

Hina Sanderwala of Farmington Hills was promoted to finance director, central region, at MIDA Dental Plans Inc., Southfield.

I.B. Meisel of Southfield was one of the 100 speakers scheduled to address Million Dollar Round Table members at the 1991 MDRT annual meeting in New Orleans.

The law firm of Cox & Hodgman in Troy was promoted from media assistant to assistant account executive on the Weight Watchers account, with responsibility for execution of promotional campaigns. Ron Kopack joined the company as media assistant after serving an internship with Stone, August, Baker.

Ford A. Grifo joined Nemes Allen & Co., a full-service certified public accounting firm, as



Jerosa

Barry Jerosa of Farmington Hills was appointed manager at Meyer Jewelers' Twelve Oaks Mall store in Novi. He is a certified diamondologist and a guild gemologist. Sharon May of Farmington Hills was appointed manager at Meyer Jewelers' Summit Place Mall store in Waterford.

Sandretto Plastics Machinery Inc. of Farmington Hills named Gian Carlo Degli Esposti manager of engineering. He will lead the effort to establish U.S. manufacturing and assembly facilities, as well as head the design team working to manufacture a Sandretto product totally dedicated to fulfilling the needs of the U.S. market.

Deborah H. Gatt was promoted to senior vice president and group head of commercial lending, Oakland/Troy Division of Huntington Banks of Michigan in Troy.

John Hicks was named vice president, manufacturing operations for Lectron Products Inc. of Rochester Hills.

Nemes Allen & Co., a full-service certified public accounting firm, has



Carver

James Carver was promoted from vice president to first vice president at Michigan National Bank, Farmington Hills.

James Scoggin of Birmingham has joined the ABOV Companies of Troy as principal with the firm. The company is an executive insurance and employee benefits planning and consulting firm offering services to individuals and business organizations in the Midwest.

Rebecca Muller of Birmingham, a Prudential regional group manager, was named marketing head of the company's Detroit Group Office. In this position, she will have overall responsibility for marketing and servicing Prudential's employee benefit products in Michigan.

James T. Bender was appointed executive vice president of Ziebart Corp. in Troy. He will have overall responsibility for managing all U.S. franchises operations and for integrating the new business format of Ziebart and Tidy Car.

Lynne O'Meara was promoted to accounts processing manager at Metropolitan National Bank of Farmington.

datebook

● **BIRMINGHAM CHAMBER**
Thursday, Aug. 1 — Birmingham-Bloomfield Chamber of Commerce meets at 7:30 p.m. at the Bloomfield Township offices on Exeter Road at Telegraph for meet-the-candidates for the House of Representatives for the 65th District. Information: 644-1700.

● **LOOK FOR A JOB**
Saturday, Aug. 3 — "Outplaced, Displaced, Replaced, Fired, or Burned Out — why job search techniques fail" 8:30 a.m. to 4:30 p.m. at the Drury Inn, southeast corner of I-75 and Big Beaver, Troy. Fee: \$95. Information: 649-4396. Sponsor: Job Hunt USA.

● **INTERMEDIATE LOTUS**
Mondays and Wednesdays, Aug. 5-14 — "Lotus 1-2-3 Intermediate" 7 p.m. in Bloomfield Hills. Fee: \$85. Information: 645-3635. Sponsor: Cranbrook Schools.

● **LOTUS 1-2-3 INTRO**
Tuesday, Aug. 6 — "Introduction to Lotus 1-2-3" 9 a.m. to 5 p.m. at 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: 353-4500. Sponsor: American Society of Employers.

● **BEGINNING SUPERVISION**
Tuesday, Aug. 6 — "Principles and Practices of Supervision I" 9 a.m. to 4 p.m. at 23815 Northwestern Highway, Southfield. Non-member fee: \$375. Information: 353-4500. Sponsor: American Society of Employers.

● **LOOK FOR A JOB**
Wednesday, Aug. 7 — "Outplaced, Displaced, Replaced, Fired, or Burned Out — why job search techniques fail" 8:30 a.m. to 4:30 p.m. at the Drury Inn, southeast corner of I-

75 and Big Beaver, Troy. Fee: \$95. Information: 649-4396. Sponsor: Job Hunt USA.

● **WORDPERFECT INTRO**
Wednesday, Aug. 7 — "Introduction to WordPerfect" 9 a.m. to 5 p.m. at 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: 353-4500. Sponsor: American Society of Employers.

● **SALES SYSTEM**
Thursday, Aug. 8 — "Creating a Sales and Marketing System that Gets Results" 8:30-11:30 a.m. at the Detroit College of Business in Dearborn. Fee: \$129. Information: 581-4400 Ext. 249.

● **DOS COMPUTER INTRO**
Thursday, Aug. 8 — "Introduction to Computers with DOS" 9 a.m. to 5 p.m. at 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: 353-4500. Sponsor: American Society of Employers.

● **BETTER SALES**
Thursday, Aug. 8 — "How to Use Relationship Sales Strategies to Increase Profitability" 1-4 p.m. at the Detroit College of Business in Dearborn. Fee: \$129. Information: 581-4400 Ext. 249.

● **LOTUS RELEASE 3**
Monday, Aug. 12 — "Lotus 1-2-3 Release 3: Spreadsheets" 9 a.m. to 4 p.m. at 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: 353-4500. Sponsor: American Society of Employers.

● **BETTER SPEAKING**
Tuesday, Aug. 13 — "The Art of Effective Speaking" 9 a.m. to noon at 23815 Northwestern Highway, Southfield. Non-member fee: \$125. Information: 353-4500. Sponsor: American Society of Employers.

marketplace

Maternal Child Healthcare Services opened its Michigan office at Birmingham Park Office Center, 3010 Telegraph, Suite 301, Birmingham. 528-9050.

Merry Maids, a cleaning service serving Birmingham and Bloomfield Hills, opened. The phone number is 647-6880.

Yee/Minard & Associates, a Southfield-based marketing research firm, expanded its main office facilities by almost 50 percent.

G. Temple Associates, a Southfield-based advertising and public relations agency, won the "Best of Show" award in the 35th annual NMTBA Marketing Communications Competition.

Noble Realty of Southfield announced the formation of an industrial and high-tech leasing division and the addition of six new staff members to the commercial real estate firm.

Bloomfield Facial Renewal Clinic Inc., better known as Bloomie's Face and Body Renewal of Farmington Hills, hired PRMI for a direct marketing program.

Brownrigg Companies Ltd. of Auburn Hills joined the Independent Insurance Agents of Michigan.

Bamal Fastener Corp. of Farmington Hills was recognized for the outstanding quality of its fasteners and services by the Ford Motor Co., which presented Bamal with its Q1 Award.

Nation Wide Security Inc. of Southfield acquired the security guard firm Trinity Security Corp. of Houston, Texas.

Simons Michelson Zieve Advertising of Troy was hired by SCP Enterprises. The advertising company has been hired to handle advertising and public relations for Somerset North, a Troy subdivision being developed by Frankel Associates.

Lapides Publicity Group Inc. of West Bloomfield was hired by Paul Goldman and Associates CFAs in Southfield.

Essex Specialty Products Inc. of Troy hired Sefton Associates Inc. as the company's marketing communi-

cations firm for its automotive, industrial, corporate and global divisions.

Gray & Kilgore Inc. of Troy will handle advertising and trade show service for Daewoo Corp. of Troy.

The Public Image in Birmingham was hired by Muscular Dystrophy Association's Jerry Lewis Telethon/Metro Detroit. Recording for the Billard of Troy, American Society of Interior Designers/Great Lakes Chapter and the Upland Hills School and its Ecological Awareness Center in Oxford.

Hall Industrial Publicity Inc. of Troy and its subsidiary, HIP Advertising Service, were appointed public relations agency and advertising agency, respectively, for CMI-Equipment & Engineering Inc. and CMI-Schnelble Co.

Comm Mark Associates of Bloomfield Hills opened its doors to offer technical writing and foreign language translation services to Detroit- and regionally-based companies.

Noble Realty of Southfield formed an industrial and high-tech leasing division and added six staff members to the commercial real estate firm.

Altair Industries Inc. in Brighton appointed John H. Rosen Advertising Inc. in Birmingham as its advertising agency.

Terzo & Bologna opened an office in Farmington Hills. The firm specializes in the appraisal of commercial and investment grade real estate throughout the Midwest.

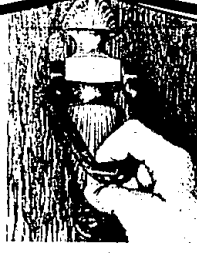
The Berline Group Inc. of Birmingham won two Clio's for work produced on behalf of WKBD-TV.

PM Productions of Southfield scored the original theme and all incidental music for "The Color of Money," a PBS program.

Plante & Moran of Southfield completed and relocated its Rochester Hills and Troy office locations in the Timberland Office Center, 1450 W. Long Lake Road in Troy.

Jon Greenberg & Associates Inc. moved to 2355 Northwestern Highway in Southfield.

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