**NEWS** 

### IN BRIEF

#### Named senior exec

RACY L. White has been promoted from account executive to senior account executive at Hermanoff & Associates, a public relations firm in Farmington

a public relations firm in Farmington Hills.

As senior account executive, White will manage the Michigan Podatarts Medical Association account, she also will bold additional responsibilities for a number of the firm's health care, real estate, transportation and service industry accounts.

White joined Hermanoff & Associates as an assistant account executive in June 1989. She holds a bachelor's degree in communication studies and a master of business administration degree from the Unitary of Detroit.

The White Late township resident serves as a board member of the U of D's graduate business alumni association, the American Cancer Society Young Professionals and is a member of the Public Relations Society of America.

### On hospital faculty

R. HELEN Lacoste, a Farmington Hills resident, Joined the obstetrical faculty at Southfield's Providence Hospital and is responsible for teaching residents in her specialty. In addition, Lacoste sees patients at the Providence Medical Centers in Miltord and South

Lyon.

A graduate of Wayne State University School of Medicine, Lacoste completed her internship and residency in obstetrics and gynecology at Sinai Hospital in Detroit.

### Alumni officers

WO FARMINGTON-area residents, Brian Rich and Marton Ringe, have been elected officers in the Wayne State. Rich, a tar associate with Coopers & Lybrand in Detroit, is the new treasurer. The Farmington Hills resident is a 1984 graduate of the WSU School of Business Administration. Ringe, a Farmington resident, is a vice president. She is director of annual giving at the Detroit Medical Center. She earned degrees in 1979 and 1977 from WSU's College of Liberal Arts.



### Packing up

Matt Domagalski of Farmington Hills is proparing his backpack at the backpack workshop of Michigan Technological University's 19th annual Summer Youth Program on the MTU campus. The Power Middle School eighth-grader was among 1,000 junior and senior high school students who attended the summer session. Each student has the opportunity to participate in one of 80 week-long explorations. Program design focuses on career exploration and development of new skills through laboratory, classroom and field experiences. Matt is the son of Bryan and Paula Domagalski.

# Merchants mum as Kohl's opens

With the opening of a Kohl's department store Friday in the West Rilver Centre shop-ping center in Farmington Hills, a down-town Farmington executive reflected on the -health and vibrancy of downtown Farmington businesses located further west

Farmington usuncases
"We'd like to consider downtown Farmington to be a department store," said Wendy Strip-Sittaamer, executive director of the Farmington Downtown Development sutharity.

the Farmington Downtown Determinant Authority.
While downtown merchants voiced concern two years ago when they learned that the West River Centre would be developed, Strip-Sittamere has beard no comments about Kohl's inclusion in that mail.
"Then (two years ago), businesses said that there are only so many ways that a pie can be cut," Strip-Sittsamer said.

KOHL'S, WHICH opened in the West River Centre shopping center at the site of the former Grand River Drive-in, is the final store constructed in the mall. The store held its grand opening on Friday and Satur-

held its grand opening on Friday and Satur-day.

There's no equivalent of a Kohi's store in downtown Farmington, Strip-Sittsamer

downtown Farmington, Strip-Sittamer said.

"I can tell you that we've had more vacancles in downtown Farmington than we've had in the last four years," she said.
But, I can't say that it's related to the center it a function of the economy and comparties a function of the economy and comparties of the same said of the said

petition."

Downtown Farmington merchants have the edge when it comes to downtown atmosphere, independent businesses, a bigle level of service and specialty stores, Strip-Sittsamer said.

"We also have discounters like T.J.

## Local innkeeper decries hotel tax

ers has scheduled a public hearing 4 p.m Aug. 21.
But Oakland County hotel owners and others across the state believe the tax could spread.
"Hotels are not major benefactors of in-creased Tiger attendance," Lynno Schwar, innkeeper of the Farmington Hills Botsford Inn, sald in a recent letter to the Observer. "Local hotels receive little, if any, revenue

By Busan Buck
staff writer

One local innkeeper calls it "taxation
without representation."

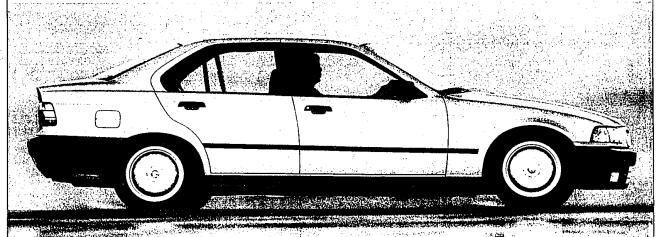
The hotel industry, even those who will
not be directly affected, is lobbying strongly against a room tax increase to finance a
new or renovated Tiger Stadium.

Only Wayne County hotels will be taxed.
The Wayne County bosed of Commissioners has scheduled a public hearing 4 pm
Aug. 21.

But Oakland County hotel owners and

"A DEAL like that would represent a better business investment than trading your brother a used Volkswagen for Domi-no's Pizzi, Schwarz sald. "It would be unfortunate if hotels and

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### INTRODUCING THE RE-DESIGNED RE-CALIBRATED **RE-ENGINEERED** RE-INVENTED BMW 3-SERIES.

In today's volatile economy people of means are asking a question that should alarm the world's automobile makers:

"Exactly what is it that makes this car worth the money?" The new BMW 325i sports sedan

welcomes such scrutiny. Because not only does it embody BMW's traditional passion for driving, it also offers an entirely new set of more practical-minded virtues: namely

efficiency, durability, safety and ease of maintenance. To name a few.

### BMW'S IMPACT-ACTIVATED SAFETY SYSTEM

The new BMW 325i sedan is built on the premise that driving should be fun. But, at the same time, driving safely

is infinitely more satisfying.

The best defense, of course, is a car that has been designed to help you avoid accidents in the first place. So the 325i-offers a firm grip of the road, responsive steering and quick acceleration, as well

as our latest-generation antilock brakes. The new 325(is also prepared for that which you can't avoid. In the event of a frontal collision, it is designed to launch an entire sequence of events to

help minimize injuries. Hydraulic bumpers absorb part of

the initial impact energy, while a system of "crush tubes" absorbs yet more. The seat bells tighten their grip. Three sensors trigger the driver's-side airbag. The interior lights are turned on and all the doors are automatically unlocked, to aid passengers in escape or rescue.

### THE NEXT BEST THING TO A CAR THAT MAINTAINS ITSELF.

At the heart of the new 325i lies a new 189-hp, 24-valve engine that is so highly advanced, it demands very little regular maintenance beyond the simple

act of changing the oil, filters and plugs.

The sophisticated electronics of the 325i incorporate a "black box" system that can play back past engine events for the BMW technician, and in so doing, point out problems that could otherwise be difficult to detect. Or even describe.

When it comes to comfort, the 325i is now even longer, taller and wider than before. It offers firmly supported seats. Even a unique microfiltration system that can remove dust and pollen, and most

odors, from interior air.
The 325i also offers the comfort of a 4-year/50,000-mile, bumper-to-bumper, warranty: A Roadside Assistance plan that you can call upon any day, on any road or highway in the U.S.A." And, perhaps most remarkably, an MSRP of only \$27,990. If you would like to obtain literature on

the new 3-Series, we strongly suggest that you visit your nearest authorized BMW dealer While you're there, you'll be able to take an invigorating test drive. You'll see exactly how the 325 not only raises the standard for the sports sedan, it redefines the class.

THE ULTIMATE DRIVING MACHINE.

VISIT YOUR AUTHORIZED DETROIT AREA BMW DEALER OR FOR MORE INFORMATION, CALL 1-800-334-4BMW.