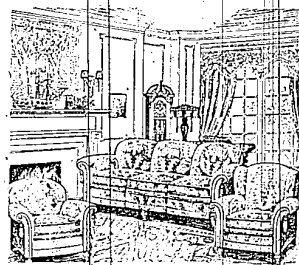


A Vitally Important Announcement that Concerns Every Suburban Homelover!
The Most Remarkable Event in Our History Brought Right to Your Home Town!

Get Acquainted Sale!

A Veritable Cloudburst of Sensational Savings!

The Most Astounding Event in Our Entire Career!

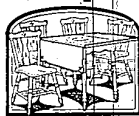


Amazing Saving! Handsome
3-Pc. Jacquard Suite!

\$159.00

Open An Account—Use Your Credit
Magnificent living room suite as a tremendous. Get Acquainted sale feature! Heavy-grade Jacquard velour covering in extremely beautiful taupe and blue! Fine, plain velour on sides and backs of all three pieces—web bottoms, spring edges, spring seats and backs; spring-filled loose cushions and Rayon-asseled roll arms! Amazing!

Other Get-Acquainted Super-Features



Breakfast Sets

Artistic drop-leaf table and 4 panel-back chairs in grey or ivory with blue decoration. Get Acquainted sale feature!

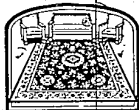
\$29.45



100-Pc. Dinner Set

First quality domestic ware in a charming oriental pattern. Lovely color and style. Get Acquainted sale feature!

\$19.95



Leather Seat

Handsome rocker with spring cushion seats, covered in genuine leather! Fine beautiful finish! A Get Acquainted sale feature!

\$5.98



Congoleum Rugs

A grade second line lot of black, tile and carpet designs! Durable, water-proof and very easy to clean. Save!

\$9.98



32-Pc. Silver Set

Equally Lady Baltimore silver in 24 karat gold. Get Acquainted sale feature!

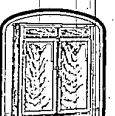
\$13.65



Heavy Blankets

Warmth for the coldest nights! Blankets in heavy enough cotton to prevent shrinkage! Get Acquainted sale feature!

\$1.19



Chiffon Robes!

Reminiscent of style! Built of genuine silk, nut and other cabinet woods—solid-line decorated French finish in duotone effect! Very special at!

\$27.80



Leather Seat

Handsome rocker with spring cushion seats, covered in genuine leather! Fine beautiful finish! A Get Acquainted sale feature!

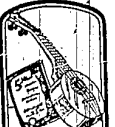
\$5.98



The Circulator!

Model of the most suitable, most efficient, most constantly at healthful temperature! Keeps you warm! Complete with room furnishings!

\$83.50



Camp Ukulele

Model of the most suitable, most efficient, most constantly at healthful temperature! Keeps you warm! Complete with room furnishings!

\$1.19



Come and Open an Account With this Great Store!

Use Your Credit Tomorrow!

Get Acquainted with the wonders of this great store—tomorrow! Sensational savings, an absolutely complete display of everything for the home—and a marvelously helpful system of Easy Payments! For 33 years, "It's Easy to Pay—the People's Way" has been of inestimable aid to home-makers! It will be a great pleasure to meet and to serve you! Choose *everything* you need for your home on People's Famous Easy Credit Terms!

Regular Daily Delivery to Your Very Door!

Here's a feature of tremendous importance—one you'll be vitally interested in! Although this great store is in Detroit—you'll receive everything you purchase with the greatest promptness! Perfected system that can be found only in an institution as huge as this makes this absolutely certain! A fleet of seven large trucks is given over exclusively to service to suburban towns! No waiting—immediate delivery on everything!

Fix Up Every Room In Your House!

Absolutely complete furnishings for every room of your entire home! In addition: every labor-lessening device, everything for home entertainment, almost every imaginable necessity and luxury of living—on People's Easy Payments! Prices are phenomenal!

Never Before Such An Opportunity!

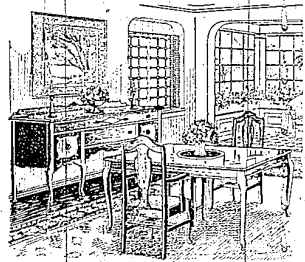
We want most sincerely to number you among those homemakers whose friendship we enjoy! Therefore—we've gone to the uttermost limits to present to you the most breath-taking array of home-furnishing feature-values in all America! Be here!

It's Easy to Pay—the People's Way

Clip this Get Acquainted GIFT COUPON.

Besides the countless bargains that await you here tomorrow—we've a wonderful souvenir for you! It's of a year's round usefulness that you'll be sure to appreciate! Bring this coupon with you!

People's Outfitting Co.
Michigan Avenue at Shelby Street

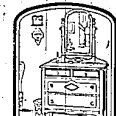


Huge Dining Suite Value!
8 Lovely Pieces at

\$97.50

Open An Account—Use Your Credit
Absolutely astounding dining room suite saving! Eight gracefully designed pieces in lovely Queen Anne period style—perfectly built of walnut and other fine cabinet woods! Gold-line and duotone decorated, walnut finish! Massive, 60-in. buffet, oblong extension dining table, comfortable host chair and 5 diners to match, with brown leather seats.

Save Enormously on These Tomorrow!



New Dresser

Get acquainted reduction! Tudor style, of real walnut, with other cabinet woods! Huguenot finish! Dust-proof! A phenomenal saving!

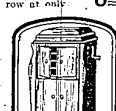
\$21.85



Fine Mattress

Incomparable bargain! Soft, buoyant 4 1/2-in. filled cotton mattress, built layer upon layer, securely tufted. Save real early tomorrow at our!

\$8.99



9x12 Axminster

Deep, custom-made wool pile! Every rug perfect! Exclusive Oriental and other designs—durable! Super-special at!

\$28.88



5-Tube Whitestone

A musical selection. Intense range Whitestone 5-tube set—exclusive! Cabinet in walnut! Get acquainted sale feature!

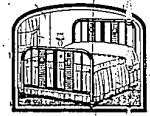
\$54.65



White Cabinet!

White enamel on inside and outside! Big swing-out flour bins—white porcelain extension table—top and sides! Save enormously!

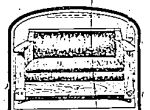
\$34.85



New Simmons Beds

New design—exclusive to this store! Decorated metal frame and panel! Oak and walnut finish! Amazing!

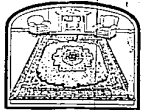
\$13.98



Davenport Beds!

Quickly converted—reversible! Strong, durable! Beautiful! Two handsome fine! Save at only!

\$37.45



Kitchen Tables

Finished all over in beautiful white enamel! Banister, porcelain top, handy! Get acquainted sale feature!

\$67.65