

The Progressive Advertisers' Page

DOES IT PAY TO ADVERTISE?

FARMINGTON STATE SAVINGS BANK

Offers the People of This Section a Most Complete Banking Service

One of the most reliable banks of this part of the state is that of the Farmington State Savings Bank, which is serving the people most faithfully, and is a striking example of substantial and conservative progress since its first inception in 1898.

Its officers and directors have been many years in the service of the people in local financial matters, being most efficient, and with their wide experience thus gained have added to the growth of Farmington as well as its attractiveness of its service.

The Farmington State Savings Bank represents an honorable career under conservative management and with better facilities than at any time in the past, is endeavoring to promote the best interests of Farmington.

All classes of accounts are solicited and proper treatment assured all rich and poor alike, paying 4 percent on savings accounts. In making this review of Farmington The Enterprise cannot fail to compliment the officers and directors of this most up-to-date banking institution as broad-minded citizens.

AL J. LAING

Well Known Throughout This Community as a Practical Plumbing and Sheet Metal Worker

There are mighty few men in their part of the state who are better posted, or more experienced as a plumbing and heating contractor or sheet metal worker than Al J. Laing of Farmington. He has long enjoyed an enviable reputation as being a man who knows his business and can be thoroughly depended upon for doing good honest work and at a fair price, in consequence, he is a very busy man, not only in Farmington, but throughout this entire community. He executes the highest class of sanitary plumbing, heating and as a tinner and sheet metal worker he is most dependable. You will find it much to your interest to consult Al J. Laing if you are going to build, or if you merely want repair work done, his promptness and reasonableness of price will surely please you. Phone 178.

THE PIONEER MARKET

Herman A. Schroeder Prop.
Conducts A Sanitary Meat Market That Is A Credit To Farmington

Those who know of the Pioneer Meat Market conducted by Herman A. Schroeder, are not at all surprised at the splendid trade he enjoys every day of the week among the better class of families of Farmington and vicinity. The owner, Mr. Schroeder, is at business early each morning to personally make certain that his patrons wants are well cared for during the day. He exercises the utmost care in selecting his meat and his prices are down where they ought to be, together with prompt and courteous service and best treatment to patrons. Ever the smallest orders have proved such as to cause a great many people to like his ways of doing business.

Herman Schroeder, the owner of the Pioneer Market is a wide-awake, reliable and conscientious business man who always endeavors to appreciate the liberal patronage he is receiving from the people of Farmington. He also specializes in roasting his own coffee, and carries fresh country butter and eggs. The Enterprise commends him to the readers of this progressive number. Phone 6.

FARMINGTON DAIRY MILK

Distributors In This Section For Pure Milk and Cream

There is nothing more beneficial to both young and old than good, pure wholesome pasteurized milk and cream. In this respect the Farmington Enterprise wishes to heartily commend the Farmington Dairy products to its readers of this progressive number.

Their plant is modernly equipped, has the very best of sanitary arrangements being regularly inspected by the City of Detroit health board, and the men at the head of this enterprising concern have omitted nothing in order to know that those who use their products are getting the best to be had. The management is conscientious in its efforts to produce nothing but the best, and in consequence their products are in constant growing demand throughout their entire community. They are a credit to the community, and the Farmington Enterprise bespeaks for them an ever growing successful business. Telephone 135.

PAN-AMERICAN SOIL CO.

Al T. Dohany, Mgr.
Prominently Identified With the Real Estate Situation in Farmington

While the real estate of Farmington and surrounding country is at par and above, it is to your advantage to buy. The need of today who have the fortunes are the ones who saw the advantage of a real estate investment and made the venture. What are you doing?

Let the Pan-American Soil Co. real estate dealers with offices at Grand River and Powers avenue talk values to you. Their listings will offer you the best of properties in every line. If you have property to exchange or sell, list it with them. If you are looking for a real estate investment that will be a paying proposition, they can talk business to you. At present they are offering wonderful inducements to anyone desiring a home on easy terms in Farmington Woods, The Grosse Pointe of Grand River. When you have found the firm that makes the square deal for you, it gives you the confidence to go ahead and close your deal. The Pan-American Soil Co., will see to it that you get just what you want, being well established and bearing an enviable reputation. If you are interested in buying a piece of property in a most desirable community for profit or otherwise, consult the Pan-American Soil Co., and you'll thank The Enterprise for the suggestion. Phone 195.

Sell it through an Enterprise Lister.

Advertising has made the Edison famous. It has made the cash register a big brother to realtors all over the world. for sole leather.

It has introduced the world to a substitute It is displacing the truck horse with horsepower trucks.

Who would know of Gold Medal flour if it were not for advertising?

It has helped you to an appreciation of certain brand of shoes.

It has put Polarine motor oil in your car.

It has made Grape-Nuts and Post Toasties with a cup of Maxwell coffee a standard breakfast.

It has made Westclox, Big Ben and other clocks famous all over the world.

Advertising has put Gillette against your haystack.

It has put Murine in your eye, sold you Ely's Cream Balm for pimples, Sweetheart for the bath and P. & G. Naphtha for the tub.

It has jammed your feet in Holeproof socks put Paris garters on your legs, and Tiffany rings on your fingers.

It has stuck Chesterfield cigarettes between your teeth, worn out your jaws on Wrigley's, and posted you on what to buy for corns warts, bunions and ingrowing toenails.

It has put Pepsodent on your teeth.

Go where you want, do anything you wish and advertising has had a hand in it—absolutely.

And then some people ask, "Does Advertising Pay?"

The Enterprise Presents to Its Readers a Series of Sketches of Prominent Business Men and Concerns of This City

CENTRAL MARKET

Harold P. Daines as Proprietor Conducts One Of The Most Creditable Meat Markets In This Section

Almost every line of trade is represented in an appreciable manner in Farmington, but no store better demonstrates the thrift and enterprise than that of grain is shown in the splendid Central Market of which Harold P. Daines is the owner, and who has had ripe experience in the handling of fresh and salt meats, poultry etc., and as he and his assistants always strive in every way to please his many patrons, his list of customers is constantly growing, and which includes many of the best families in Farmington and outlying sections.

As is well known, he handles everything in the line of meats, sausages, bolognas, fruits and vegetables. If you cannot call in person, just phone 136 and leave the rest to Harold Daines who will guarantee you prompt and courteous service at all times. The Enterprise commends the Central Market to the readers of this progressive number.

HENDERSON-ALBRIGHT MOTOR SALES, Inc.

Being the Authorized Chevrolet Dealers for Farmington and Give Excellent Service to the General Public

Here is one of the popular motor car institutions of Farmington, under the direction of men who are thoroughly conversant with every feature of the business in which they are engaged. When Henderson-Albright decided to handle automobiles, they concluded they would handle the best on the market for the money, that is why they are distributors for these very popular cars.

The Chevrolet cars, everyone knows are in a class by themselves and present the appearance of cars that cost much more than their present value. The Chevrolet brings you satisfactory performance, quick acceleration, marked flexibility, hill climbing ability and ample power. They also carry a most complete line of parts and accessories, store cars and specializes in repair work. In making this review of Farmington, The Enterprise wishes to compliment its owners on the admirable manner in which they are directing the valuable agency and commend them to the readers of this progressive number. Phone Farmington 111.

FARMINGTON MILLS

They Specialize In Quality Flour Feeds Of All Kinds and Snappy Service

That the Farmington Mills under the ownership of Leo Gilde, is doing its share in causing the good town in which to buy or sell flour and grain is shown in the splendid business enjoyed by him.

The Farmington Mills has sufficient capacity to meet all demands made upon it, and as farmers of this section have long placed every confidence in the Farmington Mills, knowing they will find ready sale for their grain and always at the top market price, without quibble, they haul or ship their product to them with the realization that they will receive the best results. Their motto is: "Quality first, Service always."

They are headquarters for all kinds of poultry, hog and cattle feeds, including the best of Quality Flour. If you have never used their flour and feeds, you should give it a trial by telephoning Farmington 26 and convince yourself of the good service that awaits you. Prompt delivery within a radius of 20 miles.

The Enterprise is more than pleased to commend Leo Gilde, master's progressive methods in the flour and feed line to its readers.

A. L. ROSS

His Bakery Products Are Favorites Throughout This Section

There are reasons for the success of the A. L. Ross bakery. In the first place, the owner, Mr. Ross has had large and extensive experience as a practical baker, and in the second place, he uses only the very best of flour and other ingredients in the manufacture of his Sweet Home Bread made with milk and other bakery dainties. The plant is sanitary throughout, and fully up to the requirements of good baking. The Ross Bakery bread is worthy the attention of all housewives, it is good all the way through, and would do grace to the dining table of the most particular home. You owe it to your good taste and to the encouragement of this enterprising bakery and to the welfare and advancement of Farmington as a growing town to try the Ross Bakery products.

The Enterprise commends this bakery to its readers of this progressive number. Phone 76.

Advertise it in the Enterprise

FARMINGTON LUMBER & COAL CO.

Enjoying A Most Prosperous Lumber, Coal and Building Material Business

The advancement and progress of any community depends to a great extent upon its construction work, and the town or city where you always see a great amount of new building work in progress, is usually a good, live business center and a good place in which to locate.

Farmington is fortunate in this respect, as it has been rapidly forging to the front in the past few years and has had a great amount of building going on, and today their are a great many more in contemplation.

In supplying the demands of the people in lumber, coal and building material, the Farmington Lumber and Coal Co., have taken a foremost part. They are one of the best known of its kind in this section, always being well prepared with a large stock to meet any and all demands. Their reputation for strict integrity in every transaction is well known and the people know that they are going to receive the best of lumber, coal, etc., when dealing with them. The Enterprise is pleased to commend them to the reader of this progressive number. Phone 20.

THE FARMINGTON GREENHOUSE

One Of This Sections Most Enterprising Concerns

Flowers for every purpose and for every occasion may be had from the Farmington Greenhouse and the quick service and prices will surely please you. The business has constantly grown from year to year, due to the policy of the management seeing to it that every customer receives the best of attention at all times.

There is no line of business of more importance to any community than that of the floral business for flowers create harmony and happiness, they are a source of pleasure and satisfaction to all.

In this respect, The Farmington Greenhouse has attained prominence for the perfection and beauty of its flowers and designs and furnish patrons the best of everything in cut flowers, potted plants, designs for weddings, funerals and other social functions where flowers lend enchantment to the scene, and always at the lowest consistent prices.

Besides their local and city business, they ship flowers everywhere all over the country by telegraph. The heads of this splendid concern are: C. R. Talbot, president, E. Talbot, V. P. and Treas. Amanda Wicks, Secretary. Phone Farmington 107. The growing is in charge of A. J. Williams.

PEOPLES STATE BANK OF FARMINGTON

One Of This Sections Leading Financial Institutions

One of the institutions that give stability to the financial interest of Farmington is this modern banking home.

From the day it first opened its doors to the people of this community it has always been under the management of conservative, yet progressive men. Men of broad and liberal views in the matter of caring for their patrons' needs, yet men who have carefully guarded the best interests of the depositors by demanding the fullest security and adhering to the cardinal laws of finance. This invariable policy has gained the greatest confidence of all the people of this section of the state, and among its depositors you will find many of the most prominent men, women and firms. The Peoples State Bank of Farmington is most comfortably housed and most conveniently arranged for the transaction of all kinds of business.

In making this review of Farmington, The Enterprise wishes to call the attention of its readers to this splendid and most up-to-date banking institution.

THE SMITH PHARMACIES

Conducts the "Rxall Stores" Two of the Best Appointed Drug Stores in This Section

There is perhaps no better known or more popular drug store in Oakland County than that conducted by the Smith Pharmacy and which is known as the "Rxall Store," for it contains almost everything known to the drug business, all the standard proprietary remedies that are known to conform to the laws of Uncle Sam only, the latest and most desirable in toilet articles of every description, a splendid line of stationery, drug sundries and specialties, kodaks, supplies, cigars, tobacco, and most everything else that goes to make up a complete modern drug stock. The correct compounding of physicians prescriptions has always been a feature with the Smith Pharmacy stores since the day they first opened its doors, and as they use only the very purest of drugs, their prescription work stands high in the estimation of the physicians of the community. The Smith Pharmacies are among those reliable houses in its line that people popularize by extending them a most liberal patronage. They are good stores to bear in mind when you are in need of anything in the drug line. Phone 116.

SHAW BROS.

Authorized Sales And Service For The Very Popular Ford Products

The splendid success achieved by Shaw Bros. has not been the result of chance but rather through the sincere desire of Shaw Bros. to give that type of service which would merit the confidence and patronage of the people of this community. The people appreciate the efforts of Shaw Bros. and have given them a constantly growing co-operation.

This is the Ford agency, where you may purchase your Ford automobile or truck, where you can have skilled Ford service and purchase genuine Ford parts. Shaw Bros. have perfect, modern equipment for giving the best of satisfaction to all Ford owners, and it is the desire of the management to constantly improve the service whenever possible to do so.

Shaw Bros. have gained the confidence of the people of this community, and justly deserve it.

Sell it through an Enterprise Lister.