



MEET INTIMATE
APPAREL DESIGNER,
CAROL MALONY

Friday, October 25
Noon to 4 p.m.
Birmingham

Designer Carol Malony is internationally recognized for setting new trends in lingerie design, and for her use of traditional fabrics. Bodywear that fits beautifully, daywear with provocative good looks. Don't miss this opportunity to view her creative collection of lingerie, foundations and loungewear. Informally modeled.

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Ray Hesano sells pumpkins, hay bales and dried corn stalks to Franklin resident Jeanne Glasier. Hesano has operated his seasonal flower and plant stand at 14 Mile and Northwestern Highway for five years.

Flower stand to stay, council nixes ordinance

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intended to allow businesses such as Hesano's that return annually.

"We are not against a small businessman or small business," Heinrich said. "We are asking you to simply look at the ordinance and take a role that is an economic role. We feel you have the responsibility to with economic issues."

No way, said Hesano's attorney, Mark Cohn of Southfield. "Is this a land use issue or an economic issue. It's improper and dangerous to use a land use ordinance to regulate business. Where do we draw the line?"

Cohn asked the council whether there soon would be an ordinance banning the sale of Christmas trees by various organizations that set up shop on street corners or business

parking lots. "Or is that not enough of a threat (to local business)?"

THE REQUEST to prohibit temporary businesses, such as Hesano's came from the chamber of commerce in April on behalf of some of its members. Chamber representatives also have argued that allowing temporary businesses — who don't pay taxes, for example — prevents "a level playing field" for permanent businesses.

Councilwoman Nancy Bates, however, noted that many community businesses don't own their own buildings. They, too, rent and don't pay property taxes directly either.

"There's more than one way to contribute to the community," Cohn said, referring to the hundreds of dollars in fees Hesano pays to run

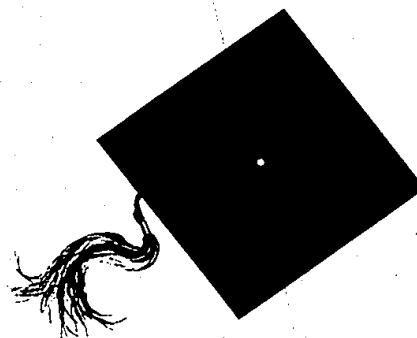
through city procedures allowing him to operate his outdoor business.

Hesano said he's been penalized because he has been successful. "I believe businesses are envious of the job I have done. They are using fear to get at me."

The West Bloomfield resident who opened his temporary stand five years ago addressed chamber representatives' urging for "a level playing field" for permanent businesses.

"HOW CAN I compete against Kmart, English Gardens, Franks Nursery? Is that competing on a level playing field? They tried to compete on a level playing field in Russia. We all know what's happening there."

Most of the talking during the public hearing was in support of Hesano and his stand.



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