

IN BRIEF

Easter Seals raffle

Uniglobe travel agencies are now selling raffle tickets to raise money for Easter Seals.

Tickets are available at Uniglobe Arboretum Travel, 34405 12 Mile, No. 123, Farmington Hills. The cost of a single raffle ticket is \$4 or three for \$10. The drawing will take place Jan. 7, 1992.

Giving back to the community in which Uniglobe does business is part of the company's philosophy. Uniglobe owners and staff donate time, effort and energy to their local Easter Seals Societies because they know the money is used in their own community, with more than 90 percent of all Easter Seals revenue retained in the local areas where the money is raised.

Uniglobe Travel donated more than \$500,000 to the Easter Seal Society during the 1990-91 campaign, with \$10,000 from the Farmington area.

Among prizes in the raffle are a seven-day Carnival Cruise for two, or two first-class tickets to Sydney, Australia.

For more information, call Linda Lynch, Uniglobe Arboretum Travel, 553-3555.

Company promotes

Rochester Hills resident Paul Kesman has been promoted to account executive at the Farmington Hills-based marketing and public relations firm, Marx Layne & Company. The announcement was made by Frederick Marx and Michael Layne.

As account executive, Kesman is responsible for writing, production and media relations and maintains contacts with clients in the retail, health care, real estate, banking, legal, hospitality and communications industries.

Kesman began with Marx Layne as an intern in May after graduating from the University of Michigan with a bachelor's degree in communications and economics. He was promoted to account assistant in July.

Kesman was previously employed at Football News and Kalamazoo Gazette.

Carnival set

Boal Brith Michigan Regional Council will hold its Annual Holiday Bowling Carnival at 12:30 p.m. Wednesday, Dec. 25, at Drake's Lane, 35000 Grand River, Farmington Hills.

For a nominal charge, take the family out for an afternoon of three games of bowling, door prizes, game prizes and lunch.

Registration will be made at the door or by contacting the Boal Brith Michigan Regional Council office at 552-8177.

Company grows, beats recession

By Susan Buck
staff writer

H.R. Krueger Machine Tool Inc. of Farmington has purchased the adjacent First Nationwide Bank branch building and property but not the bank itself.

"There will be no interruption of service to our 4,000-plus customers and will not impact them at all," said Pat Fiori, marketing manager in First Nationwide's corporate offices in Southfield.

The bank, which only occupies the main floor, will lease the space from Krueger, Fiori said.

"They needed the space and we weren't using the entire building," Fiori said. "We'll look to relocate in the future, but that takes time."

For now, it's business as usual, Fiori said.

Krueger, 31506 Grand River, acquired the 10,000 square foot office building adjacent to their Farmington manufacturing plant and marketing training facility in August.

Sale price was \$745,000, according to Farmington city records.

The building will house a technical center with office and engineering space. KRUEGER DESIGNS and builds automated manufacturing equipment for production of high-volume, precision machined parts for the automotive, farm-equipment, construction and other markets.

Krueger officials say that their Elton system division is one of the world's leading suppliers of computer-based automotive testing and calibration systems for fuel pumps and for diesel and gasoline fuel injectors.

Their recent land purchase gives Krueger, which also owns the adjacent JAX car wash land and building, a 5.25-acre campus at the intersection of Orchard Lake Road and Grand River. It also provides enough expansion space to meet the company's future needs.

"The office and engineering space and additional vacant land will permit us to expand our operations to meet record demand from our customers, while supporting our expressed desire to remain in Farmington," said Bruce Moore, company president, who resides in Farmington Hills.

Krueger has a record backlog, which comes at a time when the machine tool industry, in general, has been in a recession, Moore said.

"The new building and the vacant land surrounding it, will permit us to stay in



Rick Scheffe, a jib-bore operator at Krueger, operates the boring machine as engineer Michael Newhouse watches.

Farmington by providing the extra space and expansion room we need to continue meeting our customers needs for these products," Moore said.

KRUEGER IS well known in its field and has hosted many visitors, including Harvard University officials, former Michigan Gov. James Blanchard and former Virginia Gov. Charles Robb.

Krueger officials want their company to be considered the standard by which other companies judge themselves, said David Williams, a co-owner and Livonia resident.

"We don't fear the Japanese or anybody else," Williams said. "Nobody even comes close to the quality that comes out of our machines. We've done pilot programs for the state of Michigan. We generally believe that our customers next

product out the door, whether it's Chrysler or Mazda, must be better and it must cost less."

To further this objective, Krueger has also installed an advanced Computer Numerically Controlled (CNC) Precision Boring Machine which the company says is the first of its type in the United States.

Built in Switzerland, the new \$800,000 machine will give Krueger the capability to completely machine all major components of their machine tools with greater accuracy.

"We won't have to send critical work outside the plant now because this machine gives us a precision capability equal to the best obtainable anywhere in the world," Moore said.

The boring machine provides a means for a large spectrum of tool making, ma-

chining prototypes and batch production of precise workpieces. It can be used either as a conventional jig boring machine or as a machining center. Environmentally, it provides safety for the operator, coolant flow control and chip containment.

Krueger ships worldwide, including Mexico, Austria and Russia. "In order to be world-class, we must use the best equipment available," Williams said.

Both the land purchases and the equipment were financed entirely from internally generated revenues and the company remains free of any long-term debt, Moore said.

"This is in keeping with our fundamental philosophy of self-financed growth and continuous re-investment in the business," Moore said.

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