

datebook

LEGAL ASSISTANT TRAINING

Thursday, Jan. 2 — The Oakland University Division of continuing education will conduct a free career night, detailing information about O.U.'s legal assistant program and career opportunities on the paralegal field at 7:30 p.m. on the Oakland Center on Campus near Rochester.

PROFESSIONAL SECRETARIES INT'L

Wednesday, Jan. 8 — The Tri-county chapter of Professional Secretaries International's 1992 membership meeting will be at the Handman Company, 500 Kirts Blvd. in Troy. Also, the chapter will view a video presentation: "Difficult People, How to Deal With Them." Contact 382-4400, ext. 303, for information and reservations.

DISABILITIES ACT

Thursday, Jan. 9 — "Americans with Disabilities Act Workshop I — Planning for Compliance" 8:15 a.m. through 12:15 p.m. at the American

Society of Employers, 23815 Northwestern Highway, Southfield. Non-member fee: \$125. Information: Pat Murphy, 353-4500.

APPRAISER LICENSE

Saturday-Sunday, Jan. 11-12 — "Uniform Standards of Professional Appraisal Practice" for appraisal relicensure offered in Troy. Information: 689-8282 Ext. 260. Sponsor: Walsh College.

WRITTEN ENGLISH

Tuesday, Jan. 14 — "Grammar and Proofreading Skills" 9 a.m. to 5 p.m. at the American Society of Employers, 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: Pat Murphy, 353-4500.

INVESTING SEMINAR

Tuesday, Jan. 14 — Free investing and tax seminar noon to 1 p.m. at Merrill Lynch, 32255 Northwestern Highway, Triadria Building, Suite 260, Farmington Hills. Additional seminars planned for Tuesdays in

March. Information: Dennis Herula, 1-800-937-0446.

USING A TELEPHONE

Tuesday, Jan. 14 — "Effective Telephone Techniques" 9 a.m. to 4:30 p.m. at the American Society of Employers, 23815 Northwestern Highway, Southfield. Non-member fee: \$225. Information: Pat Murphy, 353-4500.

BEGINNING SUPERVISION

Tuesdays, Jan. 14-28 — "Principals and Practices of Supervision I" 9 a.m. to 4 p.m. at the American Society of Employers, 23815 Northwestern Highway, Southfield. Non-member fee: \$325. Information: Pat Murphy, 353-4500.

BLACK MANAGERS FORUM

Wednesday, Jan. 15 — A live national videoconference for non-minority and minority managers will be conducted on Martin Luther King Jr.'s birthday in the Varnum Recital Hall by the Oakland University Division of Continuing Education.

marketplace

Lapides Publicity Group, in West Bloomfield, well known for its unique "Pay-Per-Placement" publicity, was chosen to represent the Best Western — Greenfield Inn of Allen Park. Greenfield Inn has 200 rooms done in colonial and Victorian styles.

Farmington Hills-based Visual Communications Inc. announced the firm has been retained as marketing/communications counsel by the following clients: Southfield-based Excalibur Restaurant; Key Tours of Canada and Livonia; and Lason Systems in Livonia, a national leader in the field of direct mail marketing.

Stone, August, Baker Communications Companies in Troy won two awards for "Imitations," a television ad campaign developed for client Biddy's Pizza. The winning campaign consisted of three humorous commercials featuring a variety of impersonations of famous celebrities.

In the 1991 EAT awards, Excellence in Advertising on TV, "Imita-

tions" won top honors in the campaign category for restaurants under \$50 million. The EAT awards are an annual, national competition sponsored by Nation's Restaurant News in association with The INTEREP Radio Store.

A & S Heating & Cooling in Rochester Hills and Unlimited Heating & Cooling Inc. in Walled Lake merged. The reason for the merger was to better service their clients and in these turbulent times, this made better stability for all employees both at A & S and Unlimited.

Lapides Publicity Group in West Bloomfield was chosen to represent The Juke Box/Box Top in Royal Oak.

Troy-based Simons' Michelson Zieve Advertising Inc. (SMZ) was selected to handle the advertising account for AAA Michigan.

Yaffe & Company of Southfield, one of the state's largest advertising

agencies, announced that it has signed two new accounts, bringing to five the number of new clients signed in 18 months by the advertising agency. The accounts are American Appliance Inc. in Philadelphia and Hagopian & Sons Inc. in Detroit.

MARS Advertising Inc. of Southfield was named Agency of Record for two new accounts, Hunt North America Inc. and Gift of Health Inc.

Grace & Wild Studios of Farmington Hills announced the acquisition of four new Sony BVF-701S camera systems, adding to the company's extensive remote and studio production equipment arsenal.

Alpha Communications Co., Inc. of Troy was selected to create and produce a series of nationally aired television commercials for Ameritel of Brighton. Ameritel is a financial consulting company offering a low cost means for obtaining the location of personal loans anywhere in North America.



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HomeLine
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We have another place for you to check after you've checked our Real Estate section for Open Houses.

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1. Call 953-2020 from any touch tone telephone

2. To hear listings in Oakland County PRESS 1 or

Press the number for the city you are interested in:

Birmingham	4280
Bloomfield	4280
Farmington	4282
Farmington Hills	4282
Millard	4288
Novi	4284
Rochester	4285
Royal Oak	4287
Southfield	4283
South Lyon	4288
Troy	4284
Walled Lake	4286
West Bloomfield	4281

To hear listings in Wayne County ...PRESS 2 or

Canton	4281
Garden City	4284
Livonia	4280
Northville	4283
Plymouth	4282
Redford	4285
Westland	4284

3. Choose your price range and listen to the listings for the city you've chosen.

• To book up, PRESS 1
• To pause, PRESS 2
• To jump ahead, PRESS 3
• To exit at anytime press *

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Observer & Eccentric
NEWSPAPERS
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Holiday Party Headquarters

CONTINENTAL DELI

AMERICAN FAVORITE HAM

\$1.99

AND WATER PRODUCT

LB.

TOP ROUND CUSTOM SLICED

ROAST BEEF

LB. \$3.99

BUTTERBALL

TURKEY BREAST

LB. \$3.99

BREWSTER

BABY SWISS CHEESE

LB. \$3.49

HOFFMAN

AMERICAN CHEESE

LB. \$3.69

SANDRIDGE GOURMET

MACARONI OR POTATO SALAD

LB. 99¢

SANDRIDGE GOURMET

SPINACH DIP

LB. \$2.99

FLAVOR OF THE MONTH

SPECIAL OCCASION ICE CREAM

FRENCH VANILLA

\$1.99

HALF GALLON

LAWSON'S FRENCH ONION

CHIP DIP

16 OZ.

HOLIDAY FAVORITE

LAWSON'S EGG NOG

\$2.59

HALF GALLON

DORITOS

TORTILLA CHIPS

\$1.69

9.5 OZ.

OPEN CHRISTMAS DAY

Ergonomic design provides a sure, comfortable grip.

Two-stage press-button exposes sleeve then lead.

Trim accents complement contemporary styling.

Fully retractable sleeve protects clothing.

Contoured clip grips pocket without snagging.

Twist mechanism operates smoothly with one hand.

Textured point writes on virtually every surface.

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DEARBORN
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DEARBORN HEIGHTS
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Macaulay's
Rm-Cm Tower 100
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6000 S. Pennsylvania Ave.
517-793-8441

LINCOLN PARK
Macaulay's
Seas Shopping Center
313-366-6070

SAGINAW
Whitehead Office Supply
3035 Bay Road
517-793-9860

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