## business people

Jeanshe A. Freeman, has been promited to account executive servicing the Pouliae account; Frank Ruggirello, Jr. has joined as account account; John Kilnger has been aamed senior vice president, group reative director on the Cadillae account; and Ron Smith has been promoted to account executive on the Cadillae account at the D'Arcy Maius Benton & Bowles Bloomfield Hills advertising agency.

Tyler D. Tennent, Beverly Hills, has been named partner at the Defroit law firm of Clark, Kieln & Beaumont. He specializes in environmental law and regulation

Richard Reid, M.D. of Birming-ham has been appointed as Gyneco-logical Laser surgery director and Gregory Geyert M.D. of Troy has been appointed as director of Mater-nal/Fetal Medicine at Sinai Hospital in Detroit.

Richard Scheuing, a director of Richard Scheuing, a director of mechanical engineering and Pamela A. Kruzel, a quality control supervi-sor, have joined the computer-based medical diagnostic and monitoring equipment designer and manufactur-er Somanetics Corporation in Troy.

Bonnie Segal-Kohn, Farmington



Hills, has been selected salesperson of the year at Barton-Richards Real-ty, the exclusive real estate arm of single-family home and condomini-um building firm, the BBC Group.

David Schembri of Birmingham has named director of marketing Volkswagen United States, head-quartered in Auburn Hills, and Jen-nifer Hurshell has been appointed



Hauptabtellungsleiterin, Kommuni-katin (Main Department Manager, communications) at Volkswagen AG headquarters in Wolfsburg, Germa-

Harvey I. Hauer, president of the Birminham law firm of Weingarden and Hauer, P.C. was elected chairperson of the family of the



Family Law Section at State Bar of

Sam Iasaac, vice president for applied technology of Source One Mortgage Service Corporation, has awarded the industry's highest professional designation — Certified Mortgage Banker — by the Mort-



Alice Wachol of West Bloomfield has been promoted to senior mana-ger and Mark Griffen of Birming-ham has been promoted to manager in the management consultant de-partment of the Great Lakes Region

Terri Barbush, of West Bloomfield has been promoted from senior ac-count executive to vice president/

account supervisor at Hermonoff & Associates. Inc. a full service public relations firm in Farmnington Hills.

Jay G. Yasso of West Bloomfield, imberly S. Hauser and Martha L. eljas have joined the Southfield law rm of Sommers, Schwartz, Silver &

Jerry Grady, account executive with Southfield-based Follmer, Rudzewski & Co. accounting firm has been recognized as the regional "Qualified Installer of the Year" by Great Plains Software.

Mary C. McGeachy has been ap-pointed director of national media relations at the Troy-based Kmart Corporation.

Guy R. Demrose has been named account executive on the Volks-wagen United States account at the Troy-based advertising agency, DDB Neeham of Detroit.

Bob Moraa, owner of Art Moran Pontiac/GMC Truck, won the Out-standing Area Business Award at the recently held Michigan Special Olympics 1991 Outstanding Service

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