

# Building Scene

CLASSIFIED ADVERTISING

Marilyn Fitchett editor/853-2102



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## 'Oscar' awarded to Cranbrook Chase

By Mary Klemic  
staff writer

More than a name is shared between nearby Cranbrook and Cranbrook Chase, the luxury condominium community being built in a 10-acre wooded enclave setting on Telegraph between Maple and Quenton in Bloomfield Hills.

"The whole concept of Cranbrook was that a group of artists would work together under one roof for the good of all," said interior designer Brian Killian of Birmingham, interior merchandiser for the project.

Cranbrook Chase is the project of Holtzman & Silverman and the Fisher Group real estate investment firm.

"It was designed (so it would look as though) it could be built in the '30s or the '90s," said Gilbert "Buzz" Silverman, co-chairman of Holtzman & Silverman Co. of Farmington Hills.

INDEED, Cranbrook Chase's modern interior furnishings and the timeless, classic feeling of its exterior merge comfortably.

And this team effort has scored big, resulting in an award for best interior merchandising.

The National Association of Home Builders recently named Cranbrook Chase a winner of the organization's national MIRM Award, the building industry's "Oscar."

Wherever possible throughout the interior, Killian used original paintings, pottery and sculpture from the Center for Creative Studies. CCS graduate Bruce Campbell of Clawson created all the custom cabinetry.

The 42 residences are in two styles — ranch and two-story and range in size from 2,000 to 3,000 square feet. Prices start at \$279,990.

ELIEL SAARINEN'S famed architecture at Cranbrook inspired the Cranbrook Chase conceptual design by the Dallas firm of Riseman Associates Architects Inc. It was the winning firm among five that completed



Exterior of a Cranbrook Chase model.

for the project. Project architect was Coponen Architects of Northville.

Copper eaves troughs and lanterns, and a hand-split, cedar roof, add nostalgic touches to the outside of the residences, which are brick with limestone accents.

Killian wanted something new, to have overall appeal to as many residents as possible.

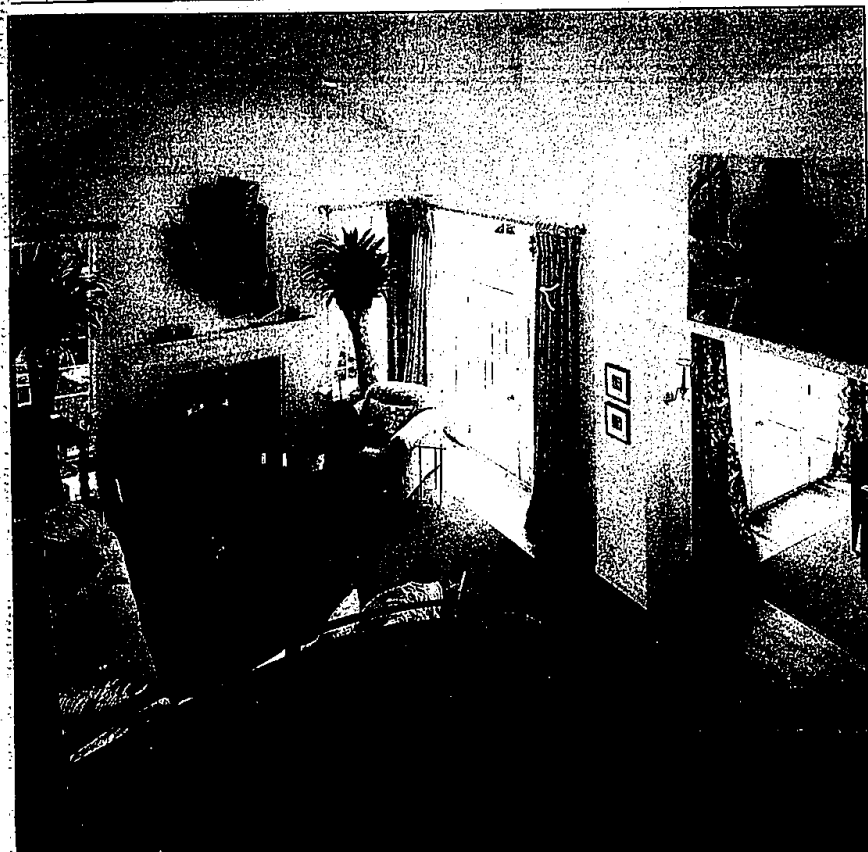
THE RANCH style unit is a smooth blend of the classic and the contemporary. The living room features natural colors and textures of off-white, beige and a subtle green that matches the limestone.

"It's fun to come up with some new colors," Killian said. "The green is a kind of new sherbet, chartreuse kind of color."

The contemporary feeling is carried through with recessed lighting, and glass-topped tables and mirrors. In the living room, a mirror extends on either side of the fireplace, and behind it as far up as the tall windows in the room. In the dining room, a large mirror is angled from the wall behind the buffet.

This buffet also hangs from the

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A shot from the staircase shows the living area of a model.



The bedroom invites the outdoors inside.