

May 7th isn't going to be just another ho-hum day.

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It might be pretty run-of-the-mill in a lot of ways, but when you finally get a chance to sit down and relax with your hometown newspaper...WOW!...you're going to find a whole new look that's exciting, fresh, attractive—dare we say *daring*.

We've transformed this newspaper into one that has much more of what you've told us you'd like along with a lot of our own innovations.

See for yourself on Thursday, May 7.

Your THE
Observer & Eccentric

NEWSPAPERS

REDESIGNED WITH YOU IN MIND