

Don't recycle this newspaper!

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Save it. Sounds funny coming from us, doesn't it? We're one of the biggest recycling advocates around and now we're telling you to hang on to this issue of your hometown newspaper.

That's because we want you to have it handy so that you can compare this "old" issue with the new redesigned one coming to your home on Thursday, May 7.

We think you're going to be pleased with the fresh, attractive look of your hometown newspaper.

Some of the changes will be subtle. Some will be dramatic. Check them out.

They've all been made with you in mind.

Your ~~THE~~ Observer & Eccentric

NEWSPAPERS

REDESIGNED WITH YOU IN MIND