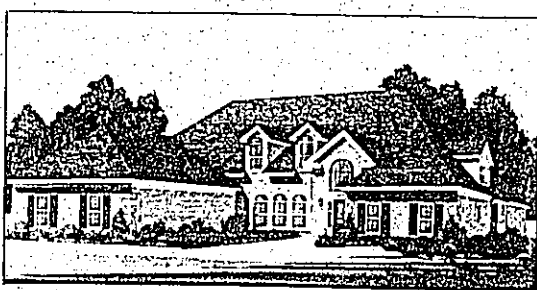


The Franklin

Builder: Pinnacle Residential Homes, Inc., Rochester Hills. Mark Matta, 650-2110.
Architect: Bryce & Palazzola.
Landscape: Gethsemane.
Interior Design: Jacquie Traub.
Square feet: 3,818. **Bedrooms:** 4. **Bathrooms:** 3½.
Price: \$329,000 to \$374,900.

Features: Traditional Colonial — East Cape Cod flavor. Brick and fieldstone exterior. Cedar lap siding and shake. Eight-foot mahogany entrance door. Stairway in foyer and kitchen. Two-story family room. Three-way fireplace visible from kitchen nook, family room and foyer. First-floor library. Second-floor laundry. Barrel ceiling in master bath. Master bedroom secluded for privacy.



The Alberville

Builder: Classic Custom Homes, Inc., Bloomfield Hills. David Klapp, 334-9137.
Architect: Jannix Vann.
Landscape: Gethsemane.
Interior Design: Ash Showroom.
Square feet: 4,288. **Bedrooms:** 4. **Bathrooms:** 3, 2 half.
Price: \$399,000 to \$469,000.

Features: Distinctive French chateau style. Seven skylights in master suite bath, second floor and exercise room. Sauna in exercise room. Fireplace in master suite, living room and family room with natural and gas logs. Glass French doors open from foyer to den and master suite into bath. Solid cherry cabinets throughout with granite tops in kitchen. Recycling center in kitchen. Walk-in pantry with butler's sink. Built-in buffet with leaded glass doors in kitchen. Laundry and two powder rooms on first floor. Stereo-intercom system throughout house. Tray ceilings in family room and master suite. Marble in foyer and hall — use of ceramic tile throughout baths. Almost maintenance-free exterior. Custom features throughout.

Builders spotlight freshest in design

By Susan Buck
 staff writer

YEARS AGO, both Calvin Coolidge and Herbert Hoover promised "a chicken in every pot" in their campaign slogans. William McKinley's slogan touted "a full dinner pail."

Homearama Spring 1992 builders start with a minimum three-car garage, considered basic, in this custom buyer's market and end up with a promise that "the sky's the limit" to their designs.

Times have changed in the custom home market.

Some builders add features that they personally prefer in their own homes.

Double staircases — one formal and one in the kitchen area — are common in Homearama Spring 1992.

"We want to create value," said David Robertson, of Robertson Brothers Co., Bloomfield Hills.

He's offering "The Lexington," priced in the range of \$285,000 to \$325,000, with a drivet exterior with quoin corners.

Before Drivett, Michigan frost played havoc with stucco.

Brothers David and Paul Robertson are following in father Paul Sr.'s footsteps. He started Robertson Brothers Co. in 1946.

David calls his Homearama display a sort of "research and development" into a new market, different from the condominium construction they've been involved with.

MARK MATTA of Pinnacle Residential Homes, Inc., Rochester Hills, is responsible for selling the idea of building this Homearama in Oakland Township, says township supervisor Tom Biber. Matta has owned a home for 3½ years in the adjacent phase-one development and is president of his homeowners' association, Biber said.

His "The Franklin" is a traditional colonial, 3,818 square feet, in the \$329,000 to \$374,900 price range.

"This is a high-end buyer," Matta said. "This is a second- or third-move family, young executives or transferencees. This market has slowed down, but it's unlike the first move-up buyer market, which has dried up. These are people who are secure in their jobs, who are taking advantage of a new growth area. Oakland Township is a sleeper community, growing slowly."

"It's far enough removed from the city with some wildlife and a country atmosphere. I see a good future in Oakland Township. They're slow to issue permits and are controlling the growth. There's a mix of individuals and a lot of families."

The exterior of "The Franklin" is brick and fieldstone with cedar lap siding and shake. The fieldstone required a stonemason "so that it fits like a jigsaw puzzle," Matta said.

DAVID KLAPP of Classic Custom Homes, Inc., Bloomfield Hills, presents

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The Devonshire

Builder: Kamego Building Co., Sterling Heights. Bill Kamego, 731-4953.
Architect: Robert Kopf & Associates.
Landscape: Superior Scope Inc.
Interior Design: Mary Kamego.
Square feet: 3,600. **Bedrooms:** 4. **Bathrooms:** 3½.
Price: \$315,000 to \$435,000.

Features: Traditional home with country flair. Angled walls in master bedroom, bathroom, living room and kitchen. Five-car garage. Octagon balusters and newel post on foyer stairway. First-floor den. Decorative pilasters from England create borders. Five walls of windows in kitchen nook. Two fireplaces. Nine-foot ceilings on first floor with a 10-foot ceiling in step-down living room. Walk-in and butler pantries. Two walk-in coat closets on first floor; walk-in closets in three bedrooms. Walk-in shower and Roman-style whirlpool in master bath. Total Jenn-Air kitchen with built-in grill on large island.