



Women's choices: Marilyn Quayle said women shouldn't be looked down upon for making a choice. One area woman called her talk "inspiring" while another said she felt encouraged as a woman.

## Quayle from page 1A

On a more serious note, Quayle explained her vision for the women's movement. "What the women's movement should have been about... is that women should not be looked down upon for making a choice," she said.

Several women in the audience, like Chris Johnson of Birmingham, said they related to Quayle's comments. "I thought her speech was wonderful — inspiring," she said. "I really liked her comments on the choices for women. We need to stick together."

Quayle touted the Republican

**■ 'The truly American spirit is helping each other when you're down. When you help each other — people learn to help themselves.'**

Marilyn Quayle

school voucher program, saying that "competition is good" for public education. "We need to stop this 20-year experience we've had



Chit-chat: Farmington Hills residents Sharon Garms (left), State Rep. Jan Dolan, Lincoln Avery, Helga Miller and Eileen Cozier discuss Marilyn Quayle's speech afterward.

In education, which is to cater to mediocrity," she said.

She also made an effort to explain her husband's comments about a recent episode of television's Murphy Brown show, where he criticized Brown's character giving birth to an out-of-wedlock baby with no father figure.

"It's not glamorous being a sin-

gle mom," she said. "They're saying the women can do it all — that's not right. It's hard enough being a parent without being one alone."

Quayle called on her fellow Republicans to reach out and help each other. "The truly American spirit is helping each other when you're down," she said. "When you

help each other — people learn to help themselves."

Detroit Recorder's Court Judge Michael Talbot said he enjoyed Quayle's remarks.

"I was struck by her reference to moral values," he said. "And her comments about education, how we need to work not toward

mediocrity, but toward excellence. What's too bad, is those things seem kind of obvious."

Farmington Hills Mayor Jon Grant presented Quayle with a key to the city, calling Quayle's commitment to the family unit and educational system "both apparent and admirable."

# Big bucks fuel 11th GOP House District race

By HELEN NIEMIEC  
AND GREG KOWALSKI  
STAFF WRITERS

Campaigning spending, including contributions from special interest groups, are playing a major role in the race for the GOP 11th U.S. House Congressional nomination.

Dave Honigman, who has disavowed PAC contributions for this campaign, said he accepted PAC money as recently as last Dec. 3 while a Michigan Senator.

Other Republican candidates Joe Knollenberg and Alice Gilbert said they accept PAC money, but the amount is small.

Records from Honigman's annual financial report as a Michigan senator filed on Jan. 3 reveal that his no-PAC rule is a New Year's resolution.

Between Oct. 12 and Dec. 3, Honigman accepted 18 PAC contributions varying from \$100 to \$1,000. The total was \$3,850 — a mere drop in the bucket of what corporate executives are donating in the U.S. Congressional race.

In that last batch, Honigman's PAC cash came from medical, legal and building trades groups, including the Lawyers' PAC, the Plunkett Cooney PAC, Philip Morris, the Grand Rapids Chamber of Commerce, and the Michigan Truck PAC.

## Congressional hopefuls spend big for media ads, consultants

By HELEN NIEMIEC  
STAFF WRITER

Money spent by the top leading spenders in the 11th District U.S. Congressional race predominantly goes to pay consultants and radio/television ads, accounting for 60 percent of spending.

Salaries for election staff, office supplies and postage are the remaining big ticket items.

Sen. Dave Honigman had the most money to spend this filing period. He spent 61 percent of his \$365,221 in expenses — \$223,058 — for producing and airing of radio and television commercials.

Consulting fees, primarily for Michigan Research Group and Mitchell Research, both of Lansing, totaled \$45,000.

For his campaign staff of seven, salaries for the 10-week period recorded were \$29,994. There were no checks sent for federal tax, state tax or social security payments for those employees in the financial report.

Former Judge Alice Gilbert's campaign includes radio commercials touting Honigman as a legislator not knowing the taxation laws because he hasn't withdrawn tax pay-

In response, Honigman said, "I decided not to take it from (then) on."

Honigman said he ranked fourth lowest in the state Legislature for accepting PAC funds, and while in the state House he twice introduced a "PAC pulverizer" bill to limit PAC money to 50 percent of a candidate's total.

**Costs unknown?**

Honigman said he could not say how much he would spend on the campaign, but, "We'll spend a lot of money." He estimated costs above \$500,000, but not near \$1 million.

Knollenberg said he would spend no more than \$250,000. Gilbert said her spending would fall somewhere between her opponents, refusing to cite a figure.

"I accept PAC money, but it's very slight," said Knollenberg. "I'm running a grass roots campaign."

Knollenberg said Gilbert and Honigman are able to pay for their campaigns "out of their own pockets" while he is relying on contributors.

Gilbert agreed PACs should be limited, saying she receives little PAC money. Congressional candidates had to file financial disclosures of their races last week. Knollenberg's report wasn't filed in Lansing by Friday.

The biggest "war chest" was

Honigman's, including \$125,465 in donations and a \$201,956 loan Honigman made to his own committee, which added to \$90,000 he had previously loaned his campaign. He spent \$365,221 for the reporting period of April 16 through June 30.

His financial report showed 119 contributors donating \$115,555 — an average \$971 per donor.

Ten people contributed \$2,000 and 61 donated \$1,000. Another 23 donated \$500, while 28 donated \$250, with none smaller.

### Limits reached

Federal campaign rules limit individual contributions to \$2,000 for a candidate.

His \$2,000 donors are: Roy Zarkowski, Vice Tannery's CEO; Mickey Shapiro, a LaSalle executive; Irving Seligman of Seligman & Associates; Mr. and Mrs. Leslie Rose of Birmingham, both retired; Mrs. Julie Levy, a Bloomfield Hills housewife; Robert Larson, a Bloomfield Hills real estate developer; and separate maximum donations from both William and June Poplack, who are retired.

Nineteen donors listed addresses outside the 11th District, though some may have been business addresses. Of those, a large percentage listed their occupation as attorneys. Honigman, an attorney, comes from

a family of distinguished lawyers including the founders of Honigman, Miller.

Gilbert's report showed that he raised \$119,712 — including \$8,000 in PAC funds — and spent \$77,752. She loaned her committee \$100,700 of her personal funds. She began the period with \$141,963.

Gilbert's financial report showed that 406 contributors donated \$77,752 to her campaign, for an average of \$239 per donation. Of that

total, one donor gave \$2,000, 49 donated \$1,000 and 131 donated \$250.

The smallest contribution was \$10.

The \$2,000 donation came from Douglas and Sarah Allison of Southfield. However, the report had the notation "requested" in the box to list the donor's place of employment.

Election laws require donors of \$200 or more to list an employer. Of the 187 donations at \$200 or more, occupations weren't listed for 118

— 75 percent of Gilbert's major donors.

Gilbert accepted seven donations from political action groups, ranging from \$2,500 to \$125.

Three of the major PAC contributions were: National Organization for Women PAC, \$2,500; Women's Campaign Fund PAC, \$2,500; and National Women's Political Caucus Victory Fund, \$2,000.

Three law firms with PAC accounts made contributions.

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