

BITS AND PIECES

Perot-biz-ise; Olympic-sized promotion

Ross Perot is a contender in the presidential contest because he is also one of the most successful businessmen ever. The Texas billionaire is now sharing his expertise in two videotaped business seminars: *Trial By Fire*, comprised of Perot tips for building a winning enterprise; and *America Under Fire*, which deals with the relationship between American business leaders and the U.S. government in regards to the global economy.

Leave the Games to amateurs and the hype to professionals. Sparing no expense to promote its coverage of the 1992 Summer Olympics in Barcelona, Spain, NBC has teamed up with Coca-Cola and Warner Music for a bit of business they're calling "Medals & Music." Each day during its Olympics coverage, NBC will air world-premiere music videos incorporating highlights of Olympic competition. The videos will be designed to capture the spirit of the spotlighted event of the day. Among the performers involved are Eric Clapton, INXS, Elton John, Tina Turner, Bruce Hornsby, Randy Travis, Anita Baker, Keith Sweat, Travis Tritt and En Vogue.

Purchasers of Coca-Cola who find winning messages under the bottle cap may redeem them for any of three recordings of music from the videos.



Rosa Perot

NBC goes for the gold — and the royal blues. The peacock network has announced a fall 1992 air date for *The Royal Divorce*, a docudrama about the separation of the Duke and Duchess of York. Production on the woe-tale of Sarah Ferguson's split from Prince Andrew is currently under way in England. Martin Poll, executive producer of the project, is also working on a miniseries about Fergie's sister-in-law. Based on the Andrew Morton biography, *Diana: Her True Story* is expected in time for the May 1993 sweeps.

TRIVIA, ETC.

Think back to Packett Island

By Steven Alan McGaw

Questions:

1. This 1971 film was set on Packett Island in New England and won the Oscar for Best Original Score. A) Name the composer; B) name the film; C) identify the director and also name the 1962 film for which he was nominated for an Academy Award as Best Director.
2. Who received the Best Director Academy Award in 1962?
3. Identify the decadent nightclub depicted in Bob Fosse's *Cabaret*. (Bonus: What's the color of Sally's nail polish when she and Cliff first meet?)
4. Name the celebrated TV dramatization of 1962's Cuban Missile Crisis and the actors who played John and Robert Kennedy.
5. How did Scarlett O'Hara's father meet his death?

Answers:

1. He fell off a horse.
2. Young attorney General.
3. He fell off a horse.
4. William Deane played President Kennedy in *The Missiles of October*.
5. The place was The Kit Kat Club.
6. The place was The Kit Kat Club.
7. David Lean took the trophy in 1962 for *Lawrence of Arabia*.
8. David Lean took the trophy in 1962 for *Lawrence of Arabia*.
9. David Lean took the trophy in 1962 for *Lawrence of Arabia*.
10. David Lean took the trophy in 1962 for *Lawrence of Arabia*.

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Dan Aykroyd discusses his new series on Friday's edition of *Entertainment Tonight*.



Long-jumper Dan O'Brien is featured in Saturday's *Sports Illustrated for Kids Olympic Special* on NBC.



Thursdays on Fox, *Parker Lewis* welcomes new cast member Harold Pruett as bad-boy Brad Penny.