



Think of it as a sign of the times.

Crate

The Crate and Barrel shopping bag.

In the next few months, you should be seeing quite a few of these as more and more people discover our newest store at The Somerset Collection.

And what we think they'll be finding is not so much a store, as an attitude about shopping itself in the 1990's. You see, after 29 years of creating design specialty stores from coast to coast, we think we've learned a few things about you, and about your home.

We think you're looking for value above all. And at no other store in the country will you find such superb merchandise at such affordable prices. Prices made possible by our great volume, our years of experience, and our global network of buying agents.

We think you're looking for selection. And whether that means a soup tureen for fall, a patio table for spring, or an extensive choice of dinnerware patterns for June brides, no other design specialty store can give you the depth of fresh new merchandise,

season after season, that you'll find at Crate and Barrel.

We think you're looking for uniqueness. And from handblown luster vases to hand painted ceramic bowls, from professional quality cookware for yourself to a myriad of gift possibilities for others, over half of the merchandise that we sell at Crate and Barrel has been developed exclusively for us.

We think you're looking for a shopping experience, not just a shopping trip. That's why our stores are designed with the kind of visual and architectural flair that not only wins awards, but brings shoppers back again and again.

And we think you're looking for service. At a time when most retail staffs are being cut drastically, we still believe in the customer's right to attention, courtesy, information, and even a genuine smile.

So the next time you spot one of these bags on the street, just remember—it's probably coming from where you've been headed for quite some time.

The newest Crate and Barrel is now open at The Somerset Collection.

Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6, and Sun. 12-5:00. For more information or a catalogue, phone 313-643-6610.