

BUSINESS PEOPLE

Thurswell, Chayot & Weiner announce that David J. Newblatt has become an associate at the Southfield law firm.

Maureen Dooley of Birmingham has joined the Ann Arbor-based communications company Zepton, Inc. as vice president of sales. Her primary responsibilities will include generating new accounts and overseeing existing accounts needs.

Mechanical Heat and Cold, Inc. in Farmington Hills announces the retirement, after 39 years of service of John H. Shuler, president.

dent. Schuler, president of 1974, will remain on the board of directors.

SportsChannel and Rainbow Advertising Sales Corp. have announced the opening of its first Detroit office in Southfield. Spearheading SportsChannel's Detroit operation is Patrick O'Neill, Detroit advertising manager.

ComfortCare, Michigan's largest provider of home respiratory, infusion services and related medical equipment has appointed

Thomas D. MacPherson as general manager of its Detroit Operations.

Dr. Sante D. Bologna M.D. of Bloomfield Hills has been awarded first place by the Michigan Gastrointestinal Endoscopy competition. The award was given based on his presentation of a new laser therapy for esophageal cancer he has been working on for two years.

Bruce W. Pince, senior vice president at Sandy Corp. in Troy, has received an outstanding

achievement award from the automotive industry action group.

Janessen Pharmacoution is pleased to announce the appointment of Jill A. Farr to the position of Sales Representative in the company's Detroit district.

Giffels Hoyem Basso, Inc., an architecture and engineering firm, has added two new employees: Susan Witkowski has joined GHB as marketing coordinator. Her responsibilities include proposal and interview preparation, firm publicity and new business development. Robert L. Kurtz, Jr. joins GHB as a project architect. His responsibilities include preparation and coordination of contract documents for major ar-

chitectural and engineering facilities.

Jane Moylan has joined the Bingham Farms-based long distance telecommunications services Allnet Communications Services, Inc. as manager, marketing promotions.

Janet M. Rozan, a systems officer at NBD Bank in Troy, has received an outstanding achievement award from the Automotive Industry Action Group.

John Packwood of Bloomfield Hills has been appointed Michigan executive vice president and member of the executive committee for Modern Engineering in Warren.

Michael J. Brenner, CPA, was recently appointed to serve on the Hutzel Hospital Board of trustees. Brenner, managing partner in the Detroit office of Coopers & Lybrand, has also been a board member of many professional and civic organizations.

Simpson & Berry, P.C. is pleased to announce that John H. Hubbard has become a shareholder in the firm, and that Steven G. Silverman, Eric A. Parzianello and Katherine L. Zelenock have become members of the firm, joining shareholders James A. Simpson, Daniel F. Berry, Philip J. Goodman, Marilyn H. Mitchell and Clark G. Doughty in the practice of law.

DATEBOOK

CAREER BUILDING

Many people who need or want a career change never achieve their potential because they don't know how to make the transition. The Oakland University Continuum Center is sponsoring a four session workshop called "Career Building: Preparing for Change," offered Thursdays, Oct. 8, 15 and 22 from 7 to 10 p.m. Call 370-3033.

MUTUAL FUNDS

Terry G. Maxwell, SEC registered investment advisor, and author of a book on no load mutual funds presents a program in two parts on the subject at the Troy Public Library on Monday, October 12. Call 524-3538.

INTERNATIONAL TRADE

'And never the Twin Shall Meet' will be presented by Carolyn Pearson at the October 8 meeting of Women in International Trade at the Omni Hotel in Downtown Detroit. Networking begins at 11:30, followed by luncheon at noon. Call 225-3669.

BUSINESS EXPO

The Oakland County chamber of commerce invites the business community to attend a business expo on October 8, at 5 p.m. at the Pontiac Silverdome's Main Event. Call 683-4747.

BUSINESS CONSORTIUM

Oakland County Business Consortium to hear Blue Cross and Blue Shield of Michigan speaker Saturday, Oct. 10, in Southfield. Non-

member fee: \$5. Information: Annette, 443-0777.

ACCOUNTING FOR EVERYONE

"Accounting and Finance for Non-Financial People" workshop presented 8:30 a.m. to 4:30 p.m. Friday, Oct. 9, at Walsh College on Livernois in Troy. Fee: \$195.

TRAINING PAYOFF

The Michigan Society for Instructional Technology (MSIT) will present "Jay Alden, national known training manager and consultant, speaking on "Evaluating the payoff of Training: Five Designs for Assessing Impact" on Monday, October 12, beginning at 9 a.m. at the Livonia Holiday Inn Laurel Park. Call Carol Vest at 474-8855 for more info.

RELATIONSHIP MARKETING

Merle Kindred will discuss the special value of women's business groups, new approaches to marketing through relationship as well as how these groups can stimulate business and personal growth. The talk is sponsored by Professional Women in Sales and will be at the Fox & hounds in Bloomfield Hills. Call 441-5053 for information and reservations.

BOOKKEEPING I AND II

"Bookkeeping I and II" workshop presented 8:30 a.m. to 4:30 p.m. Wednesday, Oct. 14, at Walsh College on Livernois in Troy. Fee: \$195.

DO-IT-YOURSELF ADVERTISING

Common Sense Marketing will discuss

"Do-it-yourself small business advertising for small business and professional practice owners who desire helpful tips regarding layout designs, media comparisons, publicity packages, newsletters and mailings at the Troy Community Center on Thursday, October 15, beginning at 7 p.m. Call 879-7582.

HEALTH CARE REFORM

Crittenton Hospital is sponsoring a Health Care Reform Symposium for business on Wednesday, October 14, beginning at 8 a.m. Call 652-5345.

HIRE THE BEST

"Hiring the Best" workshop presented 8:30 a.m. to 4:30 p.m. Wednesday, Oct. 21, at Walsh College on Livernois in Troy. Fee: \$195.

BETTER WRITING

"Writing Effective Memos and Business Letters" half-day workshop offered Thursday, Oct. 22, at Lawrence Technological University in Southfield. Fee: \$195.

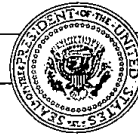
SECRETARIAL SEMINAR

Secretarial seminar presented Wednesday, Oct. 28, at the Holiday Inn Chamberlin in Dearborn. Fee: \$98. Sponsor: Keya Productivity Center. Information: 1-800-821-3919.

DEAL WITH CONFLICT

"How to Deal with Conflict in the Workplace" workshop presented 8:30 a.m. to 4:30 p.m. Thursday, Oct. 29, at Walsh College on Livernois in Troy. Fee: \$370.

POLITICAL



VIEWPOINTS

from Capitol Hill, the Motor City and an Ivory Tower

Moderated by Judith Doner Berne, Assistant Managing Editor, Observer & Eccentric Newspapers

The word on the streets
of Capitol Hill
THOMAS EDSALL
Political Reporter
The Washington Post

Convention stories from
the cutting room floor
RICH FISHER
News Anchor
WJBK-TV 2

What does it all mean?

RAYMOND TANTER, Ph.D.
Professor of Political Science
University of Michigan

Thursday, October 22 at The Plaza Hotel
16400 J. L. Hudson Drive, Southfield

Cash Bar ☆ 11:30 a.m.
Lunch & Program ☆ 12:00 to 1:30 p.m.

For further information, call the SDDA office at 443-5311.
Reserved tickets will be available at the door.

Sponsored by the Southfield Downtown Development Authority and Observer & Eccentric Newspapers

We'd certainly like to sell you a new Saturn, but...

Thanks to the hundreds of people who recently purchased Saturns, we've essentially run out of cars.

For those of you still in the market for apparently one of the most popular American-made automobiles, we have a limited number of new Saturns scheduled for delivery soon.

If this were a standard sort of car ad, Saturn would now offer some incredible incentives to anyone willing to come in and put down a deposit on one of the "limited number" of Saturns arriving early next month. But then, that's not the way Saturn does business.

You won't find the usual high-pressure tactics on the showroom floor. Or the wheeling and dealing behind the scenes. But what you will find is a no-hassle environment, a good value and a solid automobile.

The very reason we can't keep enough Saturns on hand to satisfy the demand. To experience the Saturn difference for yourself, stop by and see one of the last Saturns were holding onto until the next shipment arrives.

You can't miss the Saturn store. It's the one without a parking lot full of new cars in front of it.

SATURN NORTH
8400 Dixie Hwy. at I-75 exit 93
313-620-8800



SATURN OF PLYMOUTH
9301 Massey Dr. I-275 & Ann Arbor Rd.
313-453-7890

SATURN OF TROY
1804 Maplelawn, Troy Motor Mall
313-643-4150

SATURN OF WARREN
7830 Convention Blvd.
1315 & Van Dyke 313-979-2000

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FREE SEMINAR

SELLING YOUR HOME?

Come to a Free Seminar on Homeselling

A panel of speakers, including syndicated real estate columnist Tom Ervin, will discuss the following and much more...

- What can be done to make sure your home sells for top dollar?
- How much is too much to ask for your home?
- What are the benefits of working with a REALTOR®?
- How can you speed the sale of your home?
- How can you become informed about the homeselling process?
- Is seller-financing right for you?

Tuesday, October 13, 1992 • 7:00 p.m. - 9:00 p.m.

Holiday Inn Livonia West
17123 N. Laurel Park Drive
- Limited Seating -
Call 478-1700, ext. 241

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A canned good donation is requested in lieu of any admission fee.
Food collected will be given to the Salvation Army for distribution to those in need.

