

MARKETPLACE

To place your business in the marketplace calendar, mail the information, including the business telephone number and address, to Business Editor, 36251 Schoolcraft, Livonia 48150. Or drop the information off at your local Observer or Eccentric newspaper office.

Star International Travel in Troy has launched "Star Travel Bargains," a weekly travel program showcasing discount travel services which premiered on WADL-TV 38, Sunday, October 11, at 5:00 p.m. and will be showing on Burden Cable Company's public access channels. The host of the program is Grace Hawkins, President of Star International Travel. Hawkins will highlight travel packages designed for leisure and corporate travelers. "Star Travel Bargains" is designed to eliminate the hassle and red tape of making travel arrangements in addition to providing huge savings on accommodations.

The program is the first minority travel program to reach local airwaves and will also feature economical travel packages from other agencies and testimonials from satisfied clients. "Star Travel Bargains" is designed to aid travelers who aren't aware of travel options and are spending excessively to travel," Hawkins said. "Star International Travel, a full service travel agency in Troy, has been in business for the past 6 years.

"Building Your Financial Future," a financial training course developed by Educational Technologies, Inc., headquartered in Troy, was recently recognized by

Human Resource Executive as being one of the top 10 training tools in the nation.

"Building Your Financial Future" is a home workshop consisting of six audio cassettes and a program workbook that teaches consumers/employees how to create a working plan for their financial future. The course covers data gathering, goal setting, investment allocation, investment strategies, wills and property, and tax management.

Ross Roy Direct was honored with two awards in the Direct Mail category of the 1992 International Association of Business Communications/Detroit Renaissance Awards Competition. The 11th-Annual IABC/Detroit Renaissance Awards competition recognizes excellence in business communications.

Ross Roy earned the Award of Excellence for its "MCI's Friends and Family" direct mail program. This included the original launch package Ross Roy created that tied-in with MCI's television advertising, the initial Circle status package, and an eight-week Friends and Family tree mailing. The Honorable Mention Award was won for "MCI's Exclusives Program," a 12-month program that rewards participants with incentive offers for long distance usage.

Pizza Chef Gourmet Pizza, the nation's first gourmet pizza franchise is pleased to announce its grand opening in Troy, Michigan, at 2503 Livernois. Store hours are from 11 a.m. - 10 p.m. Monday - Friday and 4 p.m. - 10 p.m. Saturday and Sunday. Mark and Jessica Lentz, 33-year resi-

dents of the Troy vicinity, are the franchise owners. They look forward to involving Pizza Chef in local community functions, such as sponsorship of athletic events. With a new concept in "Take-N-Bake" and Baked Gourmet Pizzas, Pizza Chef Gourmet Pizza offers a variety of lunch and dinner specialty items including hand-tossed gourmet pizzas, salads, and submarine sandwiches, while also maintaining traditional pizza selections for people with a finicky pallet. An international menu supplies the finest tastes of France, Italy, Mexico and other countries.

Sales training that offers more than one-time, motivational speeches — that's what Harry Wyllie, President of Harry Wyllie Sales of West Bloomfield promises. Harry Wyllie Sales, comprised of Harry and his son Sean, is a franchise of the Sandler Sales Institute, which was started 25 years ago by David Sandler of Baltimore, MD.

The Sandler Sales system focuses on behavior that translates to a positive attitude and behavior, attitude and technique make a triangle that spells success. For further information you can call 681-2158.

Creative House Advertising, Inc., a full-service advertising

agency headquartered in Farmington Hills, has been awarded the Advanced Systems and Designs, Inc. (ASD) national advertising account, according to Ronald A. Merita, President of Creative House and Christopher J. Oheriski, Sales and Marketing Manager for ASD. Based in Dearborn, Advanced Systems and Designs creates comprehensive quality control software programs for use by manufacturers in many industries, including automotive, plastics, metalworking and pharmaceuticals.

Proof Financial Services, a small business accounting and consulting firm in Lathrup Village, has recently expanded to offer temporary Accountant and Controller services. Call Tom Leahy at 557-8909 for a complimentary meeting on your needs and their reasonable rates.

Kelly Services, Inc. and Gonzalez Design Engineering today announced a business relationship to better serve the staffing needs of customers and to help promote minority business development in the Detroit-area. The relationship was established in support of Kelly's Minority-owned Vendor Enterprise Program, a national pilot program developed by Kelly to assist customers in meeting their minority

supplier criteria. The Kelly/Gonzalez relationship enables Gonzalez Design Engineering, based in Madison Heights, and Kelly Services, with 15 offices in the Detroit-area, to work together to mutually service technical projects and staffing needs for customers requesting minority vendor participation.

Thomas Computer Consultants, Inc. of Farmington Hills recently earned two distinctive awards from Great Plains Software, including its third President's Club Award for exceeding accounting software industry standards in business performance, service and customer satisfaction. Secondly, the Farmington Hills-based consulting firm was named Great Plains Software's Champion of the Year for the North Central United States.

This award recognizes Thomas Computer Consultants' individual commitments and success in providing clients with business management solutions. Thomas Computer Consultants specializes in computerized accounting

systems and local area network solutions.

Countrywide Funding Corporation, the nation's largest mortgage banker, has opened a satellite office of its Livonia, Michigan branch in Farmington Hills for the convenience of real estate agents, home buyers and home owners. The new office is located at 28423 Orchard Lake Road. The telephone number is (313) 553-9080.

Hermanoff & Associates, a Farmington Hills-based full-service public relations firm, has been awarded a 1992 McDonald's Corporation Best Bets Honorable Mention. The award was given for a local program the agency created for the Southeastern Michigan McDonald's Operators Association. The program "Cheers for Charity" addressed southeastern Michigan McDonald's restaurants' concern for the needy during the holidays. It involved serving a McDonald's lunch to approximately 3,500 homeless people at two Detroit-area shelters around Thanksgiving last year.

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