

## BUSINESS PEOPLE

To submit materials to this column, please send a brief biographical summary along with a black-and-white photo, if possible, to: Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150.

Henry Ford Health System (HFHS) recently announced the appointment of Dr. Lillian Bauder as chairman of the Henry Ford Medical Center - West Bloomfield Board of Trustees. Bauder has served on the Board since 1986.

Ann M. Deering has joined the Bank of Bloomfield Hills as a vice president and private banker. In her role as vice president and private banker, Deering will cultivate and manage private banking relationships, and will manage a loan portfolio. She also will be involved in administering the Bank's newly-created Women's Advisory Committee.

Amy S. Brandenburg of Birmingham has joined the Detroit office of the law firm of Miller, Canfield, Paddock and Stone, As an Associate in the Public Law Department, she will be involved in local and national public finance matters.

Connie Babcock of Farmington Hills has been promoted to a Pharmacy Technician Supervisor for Arbor Drugs, Inc. In this position, Babcock will train, along with five other supervisors in the company, all the store pharmacy technicians in several areas, including customer relations, computer functions and applications, pharmacy order writing and insurance rejection rebilling.

Previously, Babcock was the Senior Pharmacy Technician at Arbor Drugs in West Bloomfield at Orchard Lake and Lone Pine Roads in Crosswinds Mall.

Bridget Gosline has joined Farmington Hills-based public relations firm Hermanoff & Associates. Her responsibilities will include heading up the firm's health care division and managing its health care accounts.



Deering



Brandenburg



Eustis



Babcock



Gosline



Chalker



Ludwig



Wilkinson

Hills has joined Contract Interiors, Inc., a Southfield based, full-service furniture dealer, as Account Executive for the Business Development Group. Harry's role at Contract Interiors will be to generate new business with small and mid-market clients in the Southfield, Birmingham, and Bloomfield areas.

Callanetics Studios by Maureen in West Bloomfield has been named Franchise of the Year by Callanetics Franchise Corporation.

Owner and certified CALLANETICS teacher Maureen Ludwig celebrated her first year anniversary by expanding certified teacher staff to meet the demand for exercise classes.

Andrew P. Wilkinson, of Pleasant Ridge, has been named a principal of The Lefko Group in Troy. The Lefko Group is a leading company in the field of financial analysis, providing litigation support and business valuation services.

Ross Roy Advertising in Bloomfield Hills, a division of Ross Roy, Inc., has expanded its creative department by naming Rhonda Huie and Gary Wise creative directors.

In their new positions, Huie and Wise will be responsible for the creative supervision of Ross Roy Advertising accounts including Ameritech Publishing, La-Z-Boy, Alpha Romeo, Detroit Edition, Employer Support of the National Guard and Reserve, Blue Cross/Blue Shield of Michigan, Mopar/Chrysler Parts & Service, National Bank of Detroit and the Detroit Symphony Orchestra.

Bloomfield has been appointed president of Grace Hospital in Detroit, the DMC's 550 bed full-service facility in northwest Detroit. Eustis, who joined the DMC in April 1989 as president of Huron Valley Hospital in Commerce Township, has been interim president at Grace since August. Prior to joining the DMC, Eustis spent 10 years at St. John Hospital in Detroit.

Marc D. Keshishian, M.D., of Farmington Hills, Associate Medical Director of The Wellness Plan, has been promoted to Assistant Vice President.

Dr. Keshishian continues as Associate Medical Director, and in addition is responsible for assisting in the development of IPAs (Independent Practitioner Associations). He also continues to practice medicine as a Wellness Plan staff physician. He is a Board certified internist.

Melissa J. DeGrazia of Farmington Hills has recently been appointed an agent for The Equitable's Hobley Agency, headquartered in Troy.

DeGrazia is licensed to offer the full range of financial services available through The Equitable. DeGrazia most recently worked as a marketing assistant with the Detroit Pistons, in addition to assisting Palace management with other marketing functions for the arena.

John L. Grubba, managing director of the Road Commission for Oakland County, has announced the appointment of William M. McEntee, a 17-year-veteran of Road Commission as environmental activities, director of the Department of Permits and Environmental Concerns.

Marty Howard of West Bloomfield has been promoted to the position of Assistant Manager of First Optometry Eye Care Centers in Southfield. Howard has been with First Optometry for one year.

Jack Butler, of Butler Graphics, Inc., has been appointed President of the new Detroit-area chapter of the Adobe Technology Exchange. Formation of the new local chapter was a cooperative effort by the Detroit News/Free Press, J. Walter Thompson and Butler Graphics.

Daniel Visger of J. Walter Thompson was named Vice-President, and Henry Szering of the Detroit News/Free Press accepted the post of Secretary of the new chapter. Adobe Technology Exchange is an independent, non-profit, international, education and information exchange users group organization for people interested in the desktop publishing, printing, and typography industries utilizing Adobe-related products and technologies.

IBM Corporation has named J. Michael Lawrie vice president and area general manager of IBM's Great Lakes Area, based in Southfield.

Lawrie was assistant general manager of field operations, IBM United States, in White Plains, N.Y. He joined IBM in Philadelphia in 1977 and has held various marketing management positions.

Charles W. Davis of Livonia has been named marketing manager for Broner Glove and Safety Company. His responsibilities include sales training and marketing research including special

markets such as health care, schools, government and the Canadian markets.

Davis began his career with Broner as an industrial sales manager.

Woodbridge Inoc, Inc. of Troy has announced that Paul Wesley is joining its advanced engineering and development department as a project engineer for air bag doors.

T. R. Haffell, director of advanced engineering and development, said Wesley is being transferred from the sales department to strengthen engineering support for Woodbridge Inoc Inc.'s (WII) expanding air bag door programs.

William E. Donner, Jr. of Farmington Hills, Michigan has recently joined Ellie/Naayac/Genheimer Associates, Inc. of Troy, MI-based architects/engineers/planners as a senior group leader.

Kelly Services, the nation's largest staffing support company, has named Theresa Dolbert senior director, Administration, for its Major Markets Division.

In her new position, Dolbert will be responsible for upgrading divisional/corporate communications and administrative efficiency in the areas of branch automation, MIS/Telecommunications, workers' compensation/unemployment insurance, accounts receivable, billing, payroll and service.

Jill Stewart has joined the staff of G.H. Forbes Associates Architects P.C., in Birmingham as Account Executive. With a Master of Architecture degree and five years' architectural involve-

ment with banking, healthcare and criminal justice projects, Stewart's areas of expertise complement those already established by G.H. Forbes Associates.

David Richards, General Manager of Saks Fifth Avenue's Troy store, has been promoted to the position of Vice President.

Richards has been with Saks since 1974, beginning as Assistant Store Manager of the Troy store. In 1985 he became General Manager in Troy.

Kelly Services, the nation's largest staffing support company, has named Ronald R. Rock director, Special Projects, in the company's Corporate Development Department.

In his new position, Rock will assist in expanding Kelly's capabilities to serve the changing needs of customers.

Prior to joining Kelly, Rock was vice president of Sales and Marketing for Professional Training Services, Inc. in King of Prussia, Pennsylvania.

Susan L. Pietras and Michael P. Walsh, CPA, both of Farmington Hills have been promoted to Associates at Plante & Moran in Southfield, the largest Michigan-based accounting and management consulting firm.

Pietras, who joined the firm in 1989 as the office manager, and Walsh, who joined the firm in 1987 as a member of the accounting staff, are based in the firm's Southfield office.

Janet L. Bensing of West Bloomfield, a Modern Woodmen of America representative for the Livonia area, has attained the Fraternal Insurance Counselor (FIC) designation.

The FIC title is an educational designation which can be earned by career life underwriters associated with fraternal insurance societies.

Bensing devoted more than one year to meeting the examination and career development criteria set by the Fraternal Field Managers Association.

Harry Chalker of Bloomfield

Mark A. Eustis of West

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