

# Newspapers, cable TV can work well together

## CABLE CONNECTION



LARK SAMOUELIAN

Saturday amidst changing weather conditions people gathered from throughout the state to learn about the newspaper business and how it has become very involved with the cable industry through its first breadth — yes, you guessed it — Community Access Television.

The couple who shared their experience with us were the dynamic Richard and Pat Isham. They demonstrated a beautiful blend of cooperation and respect for one another's contribution to their business and altruistic activities.

They shared with us their roots in Community Access Television. Visions for enhancing their organizational involvement, as well as new business opportunities, began to unfold as they practiced their new found skills.

Pat Isham directed 52 television shows about sports trivia.

Dick Isham participated as one of the camera people. Pat has gone on to produce programming with the American Association of University Women and League of Women Voters. Dick has gone on to originate the first newspaper television guide to feature local access television shows, along with the rest of the television lineup. He also respects the endeavors of local residents and encourages their writing about their shows.

New business ventures are being discussed between newspaper and cable enterprises, which will bring greater services to the public, as well as generate a revenue base for both communication businesses.

Throughout their dialogue on Saturday, they shared examples from first video shows to new business promotions. The meeting, which was hosted by SWOCC for the Alliance for Community Media, thanks the Ishams for opening up an understanding of what it means to really enhance your life via Community Television. We would also like to thank

Walter Sundquist and Dave Bowlin of the Heene-Sundquist Funeral Home for contributing the chairs for our meeting.

## MONDAY, NOV. 23

10 a.m. — Novel Talking History: Russ Button and Myrtle Manzel  
11 a.m. — Women on the Move: Joyce Piecuch radis teacher  
11:30 a.m. — AIM: Christmas decorations

Noon — Farmington Hills Police Journal

12:30 p.m. — Dollars and Sense: health insurance

1 p.m. — The word of life: It's your money or is it

1:30 p.m. — Life matters

2 p.m. — Northville Public Schools board of education meeting

4 p.m. — We are all natives: Senteria Faith Healing

5:30 p.m. — Lansing Connection

6 p.m. — Senior Spotlight: prescription awareness

6:30 p.m. — Bagels and talk with Tracy and Phil/business and residential news

7 p.m. — Jr. Japanese: lesson 33

7:30 p.m. — Chi-aerobics internal power: lesson 24

8 p.m. — Prescription for your health: gynecological problems

8:30 p.m. — Cosmic connection: aroma therapy

9:30 p.m. — Groove session: black market.

## TUESDAY, NOV. 24

10 a.m. — Senior adult exercise

10:45 a.m. — Reaction news

11 a.m. — Summit University

Noon — Drawing men to Christ

1 p.m. — Cooking with Class: soups

1:30 p.m. — A Gift for George: Botsford Hospital stroke

2 p.m. — Salon Glamour and etiquette with Gloria

3 p.m. — Cosmic Connection: aroma therapy

4 p.m. — Clarenceville Schools

5 p.m. — Senior Messenger

6 p.m. — Seniors on the Move: woodworking

6:30 p.m. — Black tie optional

7 p.m. — Viewpoint

7:30 p.m. — Farmington Hills Police Journal

8 p.m. — Salon Glamour and etiquette with Gloria

9 p.m. — Farmington's past people and places: roads

9:30 p.m. — I remember when I was a hobo.

## WEDNESDAY, NOV. 25

10 a.m. — Advocates for quality education

11 a.m. — More Country TV

11:30 a.m. — Amvets

Noon — The way the truth and the life

12:30 p.m. — That's Italian

1 p.m. — Sampler pioneer women their lives through song

2 p.m. — The Veggie Show

3 p.m. — Crisis in the modern family: nursing homes

4 p.m. — Junior Japanese: lesson 33

4:30 p.m. — Christian outdoors

5 p.m. — Bagels and talk with Tracy and Phil business and residential news

5:30 p.m. — Groove session: black market

6 p.m. — Famous People in poetry alive

7 p.m. — The word of life: It's your money or is it?

7:30 p.m. — Founders Festival pet show

8 p.m. — My vote counts

8:30 p.m. — Lansing connection

9 p.m. — Speakers row: Haggerty Connector.

## THURSDAY, NOV. 26

No programming today.

## FRIDAY, NOV. 27

Request your favorite community access program to be cablecast on Friday between 3 p.m. and 9 p.m. Call Metrovision at 653-7303.

# Espionage author will speak at Dec. 6 holiday brunch

Sarah Wolf, Livonia writer of suspense and espionage novels, will speak at Farmington Old Women's League's holiday brunch and silent auction at noon on Sunday, Dec. 6, at the Botsford Inn in Farmington Hills.

Wolf, known professionally as S.K. Wolf, will describe her life as a resident of Turkey and Greece

and her travels in the Middle East, Africa, Europe and the Soviet Union, as well as her struggles in achieving recognition in a literary field commonly accepted as a "man's" prerogative.

The writer, who worked as an English teacher and university librarian while collecting rejection slips from publishers, speaks humorously of the

years of frustration leading up to publication of "Mackinnon's Machine," "The Harbinger Effect" and "Long Chain of Death." The latter is a mystery/suspense novel set in Michigan.

Following the buffet luncheon and Wolf's address, the chapter will hold a silent auction at which numerous gift items will be available at

small cost.

Admission to the affair is \$15, and reservations may be made by sending a check in that amount to Farmington OWL, P.O. Box 851263, Westland 48185-6363.

Deadline is Nov. 28. For further information, call 474-3094.

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