## **BUSINESS PEOPLE**

- To submit materials to this col-umn, please send a brief biggraph-ical summary along with a black-and-white photo, if possible, to: Biginess Editor, Observer & Ec-ceptric Newspapers, 36251 School-craft, Livonia 48150.

The real estate office of RE/ MAX Excellence Inc. opened in West Bloomfield. Heading the firm is broker/owner Andy Col-lins. Associate brokers Bobbie Miller and Gail Londen joined the real estate office.

David I. Silver was elected vice president, public affairs, Eather Hlum was named vice president, financial reporting, Mary K. Zebrowski has been named vice president, and assistance treasurer at the Taubman CQ1 in Bloomfield Hills. H. Halstend Scudder was elected vice president and corporate financial enalysis as well as vice president and chief financial officer of the Taubman Investment Co. Inc.

Jahn Noel has joined WJBK-TV-2 as a general assignment reporter. Kan Rycyrn was name general assessment reporter. Kan Rycyrn was name general sales manager, director of marketing, Steve Schram joined the sales department, Kathy Bactz Matthews, promotion manager since 1983, was named community services director, and Debra Lawson was appointed assistant program director.

Lady Remington zone manager Ardeania Clark and unit mana-ger Rosiland Savage, both of Southfield, recently returned from all expense paid vacations to Par-

adise Island, Bahamas, for out-standing personal sales and re-cruiting in a recent company sales and recruiting company.

Karl Schmidt of Rochester Hills joined Stander Research Inc. as a senior project director.

Guy Flannery was named chief financial officer of MIDA Dental Plans Inc.

Bruce E. Fornl, former president of Tactical Research & Consulting of Ann Arbor, was named research director at Market Opinion Research in Farmington Hills.

Daniel Harrison was named engineering manager at Findlay Industries in Troy, Richard Ep-criesy was named product mana-ger for soft trim components, and Larry Witton Myer was named marketing manager.

Stanley Weingarden, a spe-cialist in commercial litigation, bankruptcy construction lien and payment bonds, and real estate law, joined with Mel R. Parto-vich to form Partovich & Weingarden, Attorneys and counselors at Law in Farmington Hills.

Rita Rousseau of the Grace In-surance Agency of Downtown Farmington, completed the Life and Health Institute, a three-day insurance institute offered annu-als as part of the Certified Insur-ance Counselors program.

The Bank of Bloomfield Hills cstablished a women's advisory committee. Chairing the group are Doreen Hermelin and Patricia





appointed manager-marketing communications at Brass Craft Manufacturing Co. in Southfield.

David Levitt was hired as di-rector of Black Entertainment Television's new Detroit Sales office in Southfield.

Laura A. Tait, a specialist in environmental law, joined the law firm of Howard & Howard. She will be located in the Bloomfield Hills office. John Gerald Gloe-son and Michael V. Sucast joined the film's environmental law practice.

Dr. Federico Mariona is the new chairman of the Department of Obstetrics and Gynecology at Providence Hospital in South-





Anne Garmo and Kirsten Marie Scott an assistant media plan-ners, Debra Cheney as a research analyst, Anthony H. Smihal as an assistant media planner and Todd Huddleston as an assistant media buyer. Robert Guigley has been promoted to project direction and Kathryn Blondin to account executive. Kenneth Clesielski was named an account supervisor. Ross Roy Productions pro-moted Courtney B. Colton to as-sistant account executive.

Ross Roy Direct hired Regna Deziel Greer as an account su-

Mallworks, a Detroit-based

Custom Design





event marketing organization; hired Megan Moons as project, manager for its Birmingham off-ice.

Scudder Noel
Russell, Marya C. McNorton
and Leo J. Wojelechowski as account supervisors, Rebecca
Rychlick Fayer and Carol Cibelka as senior account executives,
and Michele M. Broulliard, Susan Doman, Catherine Luchkotits, Brian Arndt, Faye Woodley and James Hipple as account
administratory.
Ross Roy Advertising, another
division of Ross Roy Inc., hired
John Rokticki as a senior
copywriter and promoted Emily
Montgomery Desmond to senior
copywriter it also hired Susan
Anne Garmo and Kirsten Marle
Scott ag assistant media plan-Southfield-based Yee/Minard & Associates, a marketing research firm, has added Rand York Moore to its staff as a sur-

Nell A. Werner, agency mana-ger for the Principal Financial Group, was elected president of the Michigan Association of Life Insurance Counselors.

Brian Monaghan joined the law firm of Schnelz, Bondy and Wells as a principal.

Lori Tournay was name ac-count executive, Brent Graves returns as account executive, Sandy Kovach was named mar-keting coordinator and Rebecca Faulk was named assistance pro; duction director at WLLZ-FM in Farmington Hills.

Peter L. Swiecicki of Orchard Lake received the 1992 BBDQ. Detroit Founders Award, present, ed annually for outstanding per-formance and achievement.

Paul J. Bieganaky was named manager of European sales for Masco Industries.

Jeanne Umholtz of Birming-ham and James Risk of Farm-ington were elected vice presi-dents at Wunderman Cato John-son Action Marketing.

Mary Bester was hired as a senior account executive for the Hills Pet Product's account.

Leon Scholchit was appointed vice president in charge of the di-amond department at Kenneth F. Rose Gemstones in Southfield.

Ruth Rattner, an independent appraiser of fine arts with an ex-perties in contemporary art, ful-filled the requirements to become a Certified Member of the Ap-praisers Association of America.

Jerry Fournier, executive vice president of TrettCo in Farming-ton Hills, was elected vice chair-man of the Insight Recovery Cen-ters board of trustees.

Tom Maher was appointed group manager - marketing services, and Greg Hook has been

Rowledge Hospital in Society Con-ferey John Grice Br. to vice presi-dent/group account supervisor. Ross Roy Communications, a division of Ross Roy Inc., named Rosslyn Collins, Ann Marie Groen, Danielle Durak, Misha Helvy and Deborth Shonsky as account executives, Kristin Han-son, Frederick Reinfelder and Marshall Allen Dawson as as-sistant account executives, Scott

the Troy Marriott.

g WOMEN IN MOTION
Strive Network (National Association for Female Executive) conference for business women Friday-Saturday, March 19-20, at the Southfield Plaza Hotel. Info: 391-6162.

## **DATEBOOK**

MISABILITY ACT
Human resource professionals in
companies of 15 or more employces should attend seminar on the enforcement of the American With Disabilities Act and its im with Disinities Act and its in-pact on employers 1-4:30 p.m. Fri-day, March 19, at the Holiday Inn - Livonia. Sponsor: National Mul-

tiple Sclerosis Society. Info: 1-800-243-5767.

MANAGEMENT ACCOUNTANTS

Oakland County chapter of the
Institute of Management Accountants meets at 6 p.m. Thursday, March 18, at the Kingsley Inn in Bloomfield Hills. Fee: \$20. Info:

Walter Rosenblum, 646-8031.

MODELS FOR MANUFACTURING

President of Composite Energy Management Systems Inc. will discuss trends of the industry and what they mean to metro-Detroit and the country at the Troy Business Expo beginning at 11 a.m. at

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