MARKETPLACE

To place your business in the marketplace calendar, mail the information, including the business telephone number and address, to Business Editor, 36251 Schoolcraft, Livonia 48150. Or drop the information off at your local Observer & Eccentric newspaper office.

Marx Layne & Company, a Farmington Hills-based full service marketing and public relations agency, has been named public relations counsel for the Jalkins Investment Development Corporation.

The Jalkins Investment Development Corporation is a Bloomfield Hills-based developer of quality, affordable residential communities throughout southeastern Michigan.

NBD Bank has introduced a free audiotape brochure series for the benefit of individuals who are blind or visually impaired. The bank teamed up with Southfield-based AM radio station WWJ to produce the five-cassette series, describing various NBD accounts and banking services.

It is available across Michigan through the bank's Telephone Banking Center at 1-800-CALL-NBD (225-2563).

The audiotapes cover basic banking needs, such as checking accounts and credit cards; convenience services, such as telephone banking; borrowing needs, including various loans and mortgages; and premier services, including asset management and investment services.

Goldfarb & Company in Southfield has won the prestigious Gold "Best of 1992" Award from the Retailers Advertising Conference (RAC) for their Sears/AT&T Christmas radio campaign.

This competition, sponsored by the Retail Advertising & Marketing Association, is judged by a panel of leading retail advertising experts who assess entries on the basis of creativity, concept, merchandising, execution and production values.

It was presented at the 41st annual Retail Advertising conference in Chicago, the most respected event in retail advertising and marketing today.

Julie and Brad Brettschneider announce the formation of their new company, **Corporate Recognition Consultants, Inc.**

The firm represents Jostens, a leading manufacturer of custom recognition awards, as well as other sources of quality recognition items. Corporate Recognition Consultants, Inc. specializes in developing programs for recognition in Sales, Productivity, Safety, and Length of Service.

They provide a variety of award items, including custom jewelry, plaques and certificates, clocks and watches, pens and desk accessories, crystal and silver items, and custom designed unique awards.

CRC, Inc. is located at 200 E. Big Beaver Rd. in Troy.

Ellis/Naeyaert/Genheimer Associates, Inc., the Troy-based architects engineers — planners, has received an award of excellence for its design work on a new health physics calibration building at the U.S. Department of Energy's Mound Facility in Miamisburg, Ohio.

The honor is given to firms in the design and construction fields in recognition of their quality performance.

Michigan Roll Form, Inc. has signed **The Plenda Companies** in Farmington Hills to a contract for office and shop renovations to their newly acquired facility at 9100 Hubbell.

The Detroit-based machinery and tooling manufacturer's new space is approximately 2 1¼ times larger than their previous building.

Members of the **Western Wayne Oakland County Association of REALTORS** have announced a new scholarship program for high school graduates and college students interested in careers in real estate sales and related fields.

Immediate application is open to all eligible candidates residing within WWOCAR's coverage area which extends from Highland to Van Buren Townships and from South Lyon to Redford.

With at least a 'C' average in their present or last institution, candidates must provide proof of enrollment in or acceptance to a college or technical school in the United States.

Scholarships will be awarded based on class content for which scholarship money is requested, relevancy of the course to the student's curriculum, grade point average, one page essay, recommendation by a resident member of WWOCAR, personal interview with the scholarship panel, and the amount necessary to cover the course.

3-Dimensional Services in Rochester Hills has chosen Kracoe Szykula & Townsend, Inc. of Berkley as its marketing communications agency of record.

The agency will be responsible for developing advertising, sales literature and public relations programs for the company. 3-Dimensional is a contract design, *manufacturing and prototype* company offering a variety of services including stereolithography, rapid prototyping, fabricating, stamping, laser processing and CAD generated solid modeling.

Troy Motors, Inc. has been awarded Ford Motor Company's highest honor for customer satisfaction — the 'Chairman's Award' — presented each year to dealers rated exceptionally high in customer satisfaction by their customers.

With 5,200 Ford and Lincoln-Mercury dealers nationwide, Troy Motors, Inc., Troy, ranked among the top 136 dealerships in the country. Troy Motors, Inc. has won the 'Chairman's Award' for the second time.

Ross Roy Inc. won two Awards for videos produced for the Chrysler Corporation in the annual Association of Visual Communicators national competition. The Awards recognize excellence in audio-visual.

Ross Roy was honored with a Gold Award for a Customer One LH training video that assists the entire Chrysler organization in improving the customer satisfaction experience. *The Ross Roy* creative team included Adam Schepner, senior producer; and Jeff Lewis, editorial supervisor.

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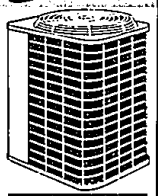

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FREE FINANCING!* Take a Big Cut off the cost of credit. Ask about Snap-Credit.

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NINJA™ has set new mulching standards that all the others are still trying to match!

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- The grass clippings are cut so fine that your lawn will look like you bagged.
- You can only get this revolutionary blade on a Snapper.

*Subject to credit approval on Snap-Credit. APR will vary. APR in effect on Dec. 31, 1992 was 18.9%. Minimum finance charge 50c. All finance and insurance charges will be waived if your promotional balance is paid in full by Oct. 2, 1993.

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