

# School money increases tied to lottery, sales tax

Here are more answers to your questions on Proposal A on the special statewide Wednesday, June 2 ballot. This newspaper will try to answer your questions. Please call them in to Tim Richard at 953-2047, mailbox 1881 or fax them at 644-1314.

**Q. Sure, every school district is guaranteed a 5-percent increase in revenue if Proposal A passes. That's this year. What about future years?**

**A.** Proposal A provides for a "foundation guarantee" of \$4,800 per child. Then it says: "The foundation guarantee shall be adjusted each state fiscal year after 1993-94 by the same percentage" as the increase in sales tax and lottery net revenues.

**Q. My school district spends \$5,900 per child. The state foundation guarantee is \$4,800. How do we maintain the level of programs we desire?**

**A.** Your district would be allowed to levy nine additional mills to maintain programs — with 27 mills as the absolute limit.

If voters already had approved the additional millage, the board could levy it. If the additional millage expires, voters could be asked to renew it.

**Q. Some school boards — like Kalamazoo's — won't take "no" for an answer and keep peppering voters with property tax hike requests. What protection do we get?**

**A.** "For each year after 1993, a local school district shall hold not more than 2 elections in a calendar year concerning an additional millage under this paragraph, regardless of the number of questions presented at the election."

**Q. I heard Dick Headlee say on the "401 the Record" PBS forum that if he were in municipal government, he would adamantly oppose Proposal A. I didn't understand why.**

**A.** Neither did most reporters. We'll give it a try.

The 1978 Headlee amendment, which bears his name, requires the state to spend 41.6 percent of its revenue on local units. Proposal A raises the sales tax 2 percent and dedicates it to local schools. The new revenue is counted as part of the old 41.6 percent spent on local units.

Headlee said he wanted to increase the 41.6 percent going to local units to reflect the new revenue. The powers that be (Gov. John Engler and legislative insiders) said no.

Headlee fears the state can cut its other expenditures on aid to cities, townships and counties and still satisfy the 41.6 percent requirement.

On top of that, all local units will be hit by the assessment freeze of 5 percent or the rate of consumer price inflation, whichever is less. So from the point of view of cities, villages, townships and counties, Proposal A could hurt.

# MALLS & MAINSTREETS

## Crowley's from page 6A

Crowley's return policy is what keeps Nira Eev of Southfield coming back.

"I go to faras quite often and take clothing from Crowley's there," she reported. "If things I buy don't fit my relatives or aren't wanted, Crowley's always takes them back — even six months after I've bought them. And the salespeople are always so nice and helpful."

Siwula said Crowley's is aware of shortcomings and plans to use its new capital to "further business by buying new lines, strengthening brand-name awareness, and scouting new locations."

Frederick Marx of Marx/Layne, a public relations firm specializing in retail accounts, argued that Crowley's will make it through tough times if its management can identify what Crowley's is all about to their customers, and then deliver what they do best on a dependable basis.

"There's plenty of room for a moderate-priced retailer, a brand-name secondary, junior department store in this market," Marx said. "Crowley's also has wonderful, convenient, easy-in, easy-out locations. But you don't get a clear message of what they're all about from their management or advertising campaigns. They play

more defense than offense."

Marx concluded that Crowley's needs to "bring their whole picture together" and sell it to shoppers. He said Crowley's has inadvertently trained its customers to wait for the sales, which has hurt business on a day-to-day basis.

**Stores span area**

From its headquarters on West Lafayette in downtown Detroit, Crowley's operates 19 stores with 1,200 employees. The stores are located in Livonia Mall, downtown Birmingham, Lakeside Mall in Sterling Heights, Universal Mall in Warren, Macomb Mall in Roseville, Tel-Twelve Mall in Southfield, Westborn Mall in Dearborn, Farmington Hills at 12 Mile, the New Center Area adjacent to General Motors World Headquarters, and the Courtland Center in Flint.

For the past 15 months, Crowley's has been belt-tightening with lay-offs. But most of the Wildwood store employees will be transferred to other Crowley locations.

Siwula said women's sportswear is Crowley's strong suit, with intimate apparel sales a close second. "Plus-size and petites are real growth areas for us," he said. "We pride ourselves on being priced

right, having clean stores in good locations, and excellent customer service. Our sales are meaningful, believable."

Crowley-Milner was founded as a family department store on July 13, 1908, by Joseph J. Crowley and William L. Milner on Farmer and Monroe in Detroit. It was the third point of a retail triangle that included J.L. Hudson's and Kern's.

Dick Keys is a descendant of the founder. He and his brother Joseph, and cousin Judy, still retain positions on the board of directors. They are also buyers for the company. Keys shared a little Crowley's history.

"We went public in the early 1920s," he said. "Closed the downtown store in 1976. Looking ahead, I think it will be positive. We're all working together to turn this company around with the new direction we're taking. It's not going to be easy, but it will be done."

Through the years, Crowley's has "edited down" their lines of furniture, carpeting, appliances, bedding and housewares according to Siwula.

Two months ago Crowley's began offering customers an exclusive Crowley's charge card. Application forms are available at the cashier's counters.

# Rouge cleanup set for June 5

Once again the Friends of the Rouge are preparing to muck out metro Detroit's premier river.

This year's cleanup is scheduled for Saturday, June 5, and volunteers may congregate at several sites. These geographic locations have not been determined yet, but you may call local coordinators to participate.

■ In Birmingham call Robert Fox at 44-1307.

■ In Southfield call Heidi Wayco at 354-9188.

■ In Farmington and Farmington Hills call Jean Barrett at 473-9520.

■ Oakland Community College students should call Mike Kadrofski at 471-7515.

■ In West Bloomfield Township call Ralph Smith at 624-4849.

The Friends are also planning to do a little more than just pull old tires out of the river this year.

More than 16,500 volunteers have participated in the seven previous Rouge cleanups, removing 22,000 cubic yards of debris and clearing 580 log jams.

# Fashion from page 6A

"We believe in the scholarship program as a way to demonstrate that there are many opportunities and jobs available in the fashion business," she explained. "There is work in retail, promotion, merchandising, display, design and buying. We hope to encourage true professionalism in these fields."

This year's design finalists are studying at Michigan State, Wayne State and Eastern Michigan universities. There are also finalists from Adrian, Delta and Grand Valley colleges, Macomb Community College and Oakland Vocational Institute. There are no age limits for students because the fashion group believes career

opportunities are lifelong. Shoppers are invited to see the design creations of the finalists from 12:30-3:30 p.m. Sunday at Lord & Taylor in the Twelve Oaks Mall. The designs, ranging from theatrical costumes to children's wear, will be modeled by professionals as well as students.

Best Selection of Quality Wooden Play Structures

FREE DELIVERY & INSTALLATION on Best Selling Packages (Start up to \$129.95)

15 Different Models Starts at \$349

The Doll Hospital & Toy Soldier Shop

2947 W. 12 Mile • BUNKER (313) 24-2143 • 9 a.m. - 5:30 p.m. • 7 d. • 1 c.

We'll help make WINDOWS perfectly CLEAR

Classes begin every two weeks in:

- Windows 3.1
- Lotus for Windows
- WordPerfect for Windows
- Word for Windows

Personal Computing Center

Southfield (313) 577-4451

Wayne State University College of Lifelong Learning

The Dutch

For Over 100 Years, Four Generations of the Dutch Family have provided the finest fur care available. As part of our Centennial Celebration

FREE FUR GARMENT BAG (\$25 Value) with storage and cleaning on any coat or jacket

11500 W. 12 Mile • Detroit, MI 48220 • 313-241-1111

Personal Computing Center

Southfield (313) 577-4451

Wayne State University College of Lifelong Learning

This summer, send your kids to a camp that teaches basic survival skills.

Like how to coordinate an outfit.

What's camp without poison ivy and mosquito bites? It's "In Style with Somerset's" Camp Somerset. A fun, fact-filled adventure where both boys and girls learn how to look and act their very best. Modeling, hair and skin care, wardrobe, basic etiquette and lots more will be explored in six Saturday sessions beginning June 12th at the Somerset Collection. Camp Somerset will have three age groups: 6- to 8-year-olds, 9- to 12-year-olds and 13- to 18-year-olds. So, send your kids off to discover the great indoors, at Camp Somerset. For more Camp Somerset information and details on how to register, call the Somerset Collection at 643-6360 between 9 a.m. and 4 p.m. Monday through Friday.

SOMERSET COLLECTION

THE BEST NAMES AT THE BEST ADDRESS

NISSAN ACTIVE NISSAN THE LEASE LEADER

RIGHT PLACERIGHT TIME • RIGHT PLACERIGHT TIME • RIGHT PLACERIGHT TIME • RIGHT PLACERIGHT TIME

1993 NISSAN SENTRA XE 2-DOOR STK #9751

\$128.88\* 24 MONTHS

1993 NISSAN MAXIMA GXE Starting At: \$228.88\* 24 MONTHS

Plenty to Choose From!

1993.5 NISSAN 4X2 REGULAR CAB TRUCK STK #9674

\$8995

Several To Choose From!

NISSAN ACTIVE NISSAN

33850 PLYMOUTH RD. LIVONIA OPEN SATURDAY 10-4 261-6900

\*Payments exclude taxes and are based on 24 month closed end approved NMAC lease. \$1400 cap reduction on Sentra, \$1500 on Maxima. All leased 30,000 movable miles 10¢ per mile up front. 10¢ at lease end. Residual on Sentra \$448.70. Residual on Maxima \$3,519.80. Customer has 1st option to buy at lease end. Fleet. Don't see us? Inception. + Plus tax, title & destination. All incentives included.