



Feather your nest.

When your Observer carrier collects this month, he's going to ask for an extra dime in order to meet the high cost of operating a business -- his business. He's also going to give you a receipt for your participation in the Observer Carrier Subscription plan.

We want to talk about that receipt. What do you do with it? Does it land on the coffee table and get scraped into the trash with the dregs of the ashtray?

Or does it go into one of those drawers that everyone has along with junior's kite string, carpet tacks, the family scissors and a dried up bottle of glue?

If this is a fairly accurate description of what happens to your receipt, we'd like you to first make sure you are given a receipt and then take a good look at it. Turn it over. Read it. And then use it. Or put it in a safe place until you've feathered your nest with three of them (from three different months) -- then use them on a free Observer Want Ad.

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