Focus from page 1C

Once the targets are set, they should gradually move toward this allocation and periodically monitor the funds to make sure they are performing as planned. They hope to retire by the time Larry is 60. But they should real-ize they need a substantial nest egg to be able to retire that soon, If he does retire at that time, they will like the set that time.

egg to be able to retire that soon. If he does retire at that time, they will likely need to draw on their investment income for many years. Bonnie will only be 52 and will probably spend more time in retirement than she did in her working career. Inflation, even if modeat, will become a significant factor.

modest, will become a significant factor. Bonie has indicated an inter-est in cuting back har work to part-time in 1994, possibly ro-jurning to teaching at the collego. Obviously there are financial tra-deoffs to this and if could result in delaying their retirement and purchase of their dream homo. But personal goals also need to be factored into their long-term alans.

By refocusing an reallocating

MARKETPLACE.

Rose Public Relations will do public relations projects for the following clients: Great Lakes Bancorp, a federal savings bank and mortgage lender, headquar-tered in Ann Arbor with branches in Calhoun, Kalamazoo, Saginaw and and Washtenaw counties Kibby Photographic Lab, Inc.

DISCOL

ŪŪ

GBBBBBBBBB

1236-346

481-877

An unbiased analysis

ago, religion, raco, ethnic or cul-tural background, it is an ideal wolhout discriminating on non-casential details. "From it we can stell if this is a work along person or a team play-er, a go-getter or a sit back and wait person, "abe said."Does the person have integrity?" Those are the things employers really want to know." Starting to catch on

Mills said that handwriting analysis has only recently begun to gain legitimacy in corporate Amarica — which is surprising since European corporations have utilized it as a way to evaluate people for many years.

"We (in the United States) have had to overcome the 'carni-

val' feeling of it," she said. "A lot of businesses are still afraid to come out of the closet and admit : they do it." Handwriting analysis has often been viewed as a party gimmick or sideshow sttraction, Mills said.

•..•

"It's serious business," shq said. "In Europe, you have to take a year of graphology to become a psychlatrist."



The Observer/ THURSDAY, JUNE 17, 1993

Analysis from page 1C

Most companies are run by man-agement teams, Holmes said, which makes it critical that all members are compatible.

Millions of dollars are spent each year because of poor hiring declaions, Holmes concluded. Of-ten this is a result of a company hiring a person who is qualified, but not the right choice for a spe-cific ish

No legal hasses Robert Webster, an attorney with Hill Lewis in Birmingham, said there are no Equal Employ-ment Opportunity Commission regulations against the use of handwriting analysis to his knowledge so an employer who asks for a writing sample or uses a writing sample is not infinging on a person's right to privacy.

"At the initial hire, the employ-er can make up his or her own mind (on the need or validity of handwriting analysis)," he said.

cific job. No legal hassles

fit each lynn conserve who writes have been to be more confident to the more confident to the more confident to the more confident to the more paper, help determined when people write more paper, help determined when people write to an unlined paper, help determined when people write une-to the paper help determined when writes along a straight line to the to the total to the total total

How a person crosses a "t" also talls a handwriting analyst sover. ... al things about a writer. Someone-who presses very hard while crossing a "t" tends to be enthusi-astic; someone who presses lightly tends to be gentle.

Where a person crosses the "e" gives a clus to a person's ambi-tion. Someone who crosses a "t" nearer to the bottom tends to be' satisfied. Someone who crosses a "t" in the middle tends to be practical. A person who crosses a "t" at the top or above the vertical tends to be ambilious.

Agsin, handwriting analysts spend years learning the science of handwriting analysis and there is much more to it then simply looking for slants and how a per-son crosses a "t."

Be advised, peeking over your colleague's shoulder and trying to surmise if he or she is a lumatic or a candidate for a Noble prize is not recommended.

Remember, to paraphrase Thomas Henry Huxley, a little knowledge can be dangerous.





their asset picture, Larry and Bonnie Williams can meet both their financial and personal goals, and protect themselves for what we hope will be a long future to-gether.



ï

or Free Press (348,698). More to the point, SPRING delivers 44,500

> SPRING delivers 44,500 more suburban new vehicle buyers than The News, 21,900 more than the

buyers of new vehicles than the

than the Free Press.

Are you advertising in Detroit?

Why not call 1-800-382-8878,

and ask for a SPRING media kit.

Sources: Survey of Buying I CAC, Belden

é.

The **SPRING** Newspapers

1-800-382-8878

ï.

more suburban