

Don Massey's
YEAR END
BLOW-OUT
SALE!

1994'S
ARE IN
STOCK!

1993 SEVILLE STS

List Price..... \$46,050
Sale Price **\$38,700***
Your Savings... **\$7350**



1993 SEDAN DEVILLE

\$3,000 REBATE!

Discounts of up to...

\$7700

on selected Sedan DeVilles**



TOP
DOLLAR
FOR YOUR
TRADE!

ALL CARS
DRASTICALLY
REDUCED!

1993 ELDORADO

24 MONTH*** **\$469** PER MONTH
SMART LEASE...

With \$2,195 Down



IT DOESN'T
GET ANY
BETTER THAN
THIS!



FOR THE
20TH YEAR

Don Massey Cadillac
40475 ANN ARBOR ROAD
PLYMOUTH



CADILLAC.
CHANGING THE WAY YOU THINK
ABOUT AMERICAN AUTOMOBILES.

#1 Cadillac Dealer & #1 Leasing Dealer In The World

453-7500 OR 933-2000

*PROMOTIONAL CAR **SPECIAL EDITION MODEL
***FIRST MONTH'S LEASE PAYMENT OF \$469, PLUS \$500 REFUNDABLE SECURITY DEPOSIT AND CONSUMER DOWN PAYMENT OF \$2,195 FOR A TOTAL OF \$3,164 DUE AT LEASE SIGNING. Example based on a 1993 Eldorado, \$37,042 MSRP including destination charge. Monthly payment is based on a capitalized cost of \$31,440 for a total of monthly payments of \$11,256. Your payments may be higher or lower-Option to purchase at lease end for \$24,445.

STU EVANS

DRIVE A 1993 MARK VIII FOR ONLY \$9,304³² 24 Mos. or \$438³⁰ per mo.* 24 Mos.**
HURRY! ONLY 100 MARK VIIs LEFT FOR THIS OFFER!

1993 MARK VIII

4.6 Liter, 32 valve V8, 280 horsepower, leather trim, keyless entry, autoglide seats, electronic traction control and much, much more.
All Mark VIs include \$625 destination.

1993 TOWN CAR EXECUTIVE SERIES

4.6 V8, leather interior, comfort & convenience group, hill wheel, speed control.
All Town Cars include \$625 destination.

1994 CONTINENTAL EXECUTIVE SERIES

Leather trim, comfort convenience group, leather wrapped steering wheel, GEO multi-spoke aluminum wheels, remote keyless illuminated entry.
All Continentals include \$625 destination.

1993 VILLAGER GS 691 PACKAGE

3.0 Engine, power mirrors, stereo radio, deloinger, anti-lock brakes, speed control, 7 passenger seating, hill steering, air.
All Villagers include \$540 destination.

RED CARPET ADVANCE PAYMENT LEASE PROGRAM 24 MONTHS	RETAIL LEASE LEASE FOR	RETAIL BUY	RETAIL LEASE LEASE FOR	RETAIL BUY	RETAIL LEASE LEASE FOR	RETAIL BUY	RETAIL LEASE LEASE FOR
\$9304³² List.....\$10,804** Monthly use tax.....\$17.31 Lease term.....24 months Refundable security deposit.....\$475 Luxury tax.....\$21.60 Total due at inception.....\$10,000.92 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Title and plate extra	\$438³⁰ per month Lease term.....24 months Monthly use tax.....\$17.31 Total Monthly payment.....\$455.33 Refundable security dep.....\$475 Cash reduction from Lincoln-Mercury.....\$1,500 Tax on Cash Back.....\$90 Luxury Tax.....\$21.60 Total due at inception.....\$10,000.92 Total of payments.....\$10,239.92 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease, title and plates extra	Suggested List.....\$35,745 Less Cash Back \$3500* Less Stu Evans Discount.....\$5490 YOU \$26,755** 10 Available at this price 19 At similar savings	\$5041¹¹ per month Lease term.....24 months Monthly use tax.....\$20.16 Total Monthly payment.....\$524.37 Refundable security dep.....\$525 Cash reduction from Lincoln-Mercury.....\$1,500 Tax on Cash Back.....\$90 Luxury Tax.....\$21.60 Total due at inception.....\$12,582.48 Total of payments.....\$12,807.28 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title & plates extra	Suggested List.....\$34,475 Cash Back.....\$1500* Stu Evans Discount.....\$5262 YOU \$27,713* 10 Available at this price 8 Available at similar savings 80 Arriving Soon	\$4400⁷ per month Lease term.....24 months Monthly use tax.....\$17.30 Total Monthly payment.....\$457.37 Refundable security deposit.....\$475 Cash reduction from Lincoln-Mercury.....\$1,500 Tax on Cash Back.....\$90 Luxury Tax.....\$21.60 Total due at inception.....\$10,984.08 Total of payments.....\$11,005.68 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title & plates extra	Suggested List.....\$19,062 Stu Evans Discount.....\$1697 YOU \$17,365* 9 available at this price 15 at similar savings 53 arriving soon	\$3372⁸ per month Lease term.....24 months Monthly use tax.....\$15.49 Total Monthly payment.....\$352.75 Refundable security deposit.....\$475 Total due at inception.....\$9416.00 Total of payments.....\$9,500.00 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra

1993 SABLE GS 4 DOOR

451A Pkg, dual air bag, power locks, grip defroster, speed control, power windows, floor mats, light grip, stereo cassette, power seat, cast wheels, 3.8 V6 engine.
All Sables include \$525 destination.

1993 COUGAR XR7

260A Pkg, deloinger, light group, power lock group, AM/FM stereo cassette, 4-way seat, power drivers, speed control, steering wheel leather, wrapped tilt steering wheel, P215/70R15 BSW tires, floor mats, luxury cast wheels.
All Cougars include \$495 destination.

1993 TOPAZ GS 2 DOOR

354R Package, air, comfort/convenience group, deloinger, rear luggage rack, stereo cassette, 7 spoke aluminum wheels, 2.3 liter HSC engine, 5 speed.
All Topaz include \$465 destination.

1993 GRAND MARQUIS GS

354R Pkg, dual air bag, 4.6 V8 electronic overdrive, front rear mats, power seat, illuminated entry system, speed control, electronic rear deloinger, power locks, luxury light group, body paint stripes, AM/FM stereo cassette, radial spoked wheel covers locking.

RETAIL BUY	RETAIL LEASE LEASE FOR	RED CARPET ADVANCE PAYMENT LEASE PROGRAM 24 MONTHS	RETAIL LEASE LEASE FOR	RETAIL BUY	RETAIL LEASE LEASE FOR	RED CARPET ADVANCE PAYMENT LEASE PROGRAM 24 MONTHS	RETAIL LEASE LEASE FOR
Suggested List.....\$19,559 Cash Back.....\$1000 Stu Evans Discount.....\$2561 YOU \$15,998* 14 available at this price 73 at similar savings	\$3158⁸ per month Number of months.....24 Monthly use tax.....\$12.84 Total Monthly payment.....\$328.62 Refundable security deposit.....\$475 Total due at inception.....\$920.50 Total of payments.....\$7,586.82 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra	\$7845⁸⁴ Lease term.....24 months Monthly use tax.....\$12.84 Lease term.....24 months Refundable security deposit.....\$475 Total Monthly payment.....\$328.62 Refundable security deposit.....\$475 Total due at inception.....\$920.50 Total of payments.....\$7,586.82 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra	\$3524¹¹ per month Lease term.....24 months Monthly use tax.....\$14.10 Total Monthly payment.....\$366.51 Refundable security deposit.....\$475 Total due at inception.....\$741.51 Total of payments.....\$7,736.24 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra	Suggested List.....\$10,465 Stu Evans Discount.....\$665 Cash Back.....\$500 YOU \$9300* 5 available at this price 40 at similar savings	\$2297⁸ per month Lease term.....24 months Monthly use tax.....\$9.19 Total Monthly payment.....\$238.97 Refundable security deposit.....\$475 Total due at inception.....\$908.12 Total of payments.....\$7,533.28 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra	\$8493¹² Lease term.....24 months Monthly use tax.....\$13.61 Lease term.....24 months Refundable security deposit.....\$475 Total due at inception.....\$908.12 Total of payments.....\$7,533.28 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra	\$3893¹¹ per month Number of months.....24 Monthly use tax.....\$15.87 Total Monthly payment.....\$404.68 Refundable security deposit.....\$475 Total due at inception.....\$920.50 Total of payments.....\$7,586.82 Total mileage allowed.....30,000 Mileage penalty.....\$116/mile Closed end lease title and plates extra

STU EVANS
LINCOLN MERCURY

2 Convenient Locations to Serve You
Garden City 32000 FORD ROAD 425-4300
West of Merriman Road
Southgate 16800 FORT STREET 285-8800
At Pennsylvania Road

THE BEST
TRADE-IN
PRICE
ANYWHERE

OPEN MON. & THURS. TIL 9 P.M.

*Cash back paid over to cash back.
**Options included have been applied to the unit at lease end for an amount determined at inception at lease end. Lessee is responsible for excess wear and tear. Lease subject to approval and adequate insurance as determined by Third Credit.
***\$10,804.22 Advance Payment Lease Program - 24 months, \$1500 dealer cash reduction. \$9304.12 See details in Mark VII below.
****Lease program available 7.8.93 to 7.31.93.
*****All Ford customers receive cash back on Topaz Car \$2250, Continental \$250, Mark VII \$750.
*****Cash Back Topaz Car \$2000, Dealer Cash \$1000, Continental \$1000, Dealer Cash, Mark VII \$1500, Dealer Cash, Sable Cash Back \$500, Dealer Cash \$500, Total \$1000.